

**18 December 2025**

**AO World PLC**  
**Transaction in Own Shares**

AO World PLC (the "Company") announces the purchase, in accordance with the authority granted by shareholders at the Company's Annual General Meeting on 15 September 2025, of 105,331 ordinary shares of 0.25 pence each in the capital of the Company (the "Shares") on 17 December 2025 as part of the share buyback programme announced on 17 September 2025 (the "Programme").

The Company intends to cancel the Shares.

Since the announcement of the Programme on 17 September 2025, the Company has purchased a total of 5,804,666 ordinary shares of 0.25 pence each in the capital of the Company.

Following cancellation of the Shares the Company will have a total of 574,498,809 shares in issue. No ordinary shares are held in treasury.

The table below contains detailed information about the purchases referred to above.

**Schedule of purchases**

Shares purchased: AO World PLC (ISIN: GB00BJTNFH41)  
Date of purchases: 17 December 2025  
Investment firm: Peel Hunt LLP

**Aggregate Information**

Venue	Volume Weighted Average Price (p)	Aggregated Volume	Lowest price paid per share (p)	Highest price paid per share (p)
XLON	108.69	105,331	108.60	109.40

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 (as it forms part of domestic law of the United Kingdom by virtue of the European Union (Withdrawal) Act 2018), a full breakdown of the individual trades made by Peel Hunt LLP on behalf of the Company is set out below.

Number of shares purchased	Transaction price (p)	Venue	Time of transaction	Trade ID
1,878	109.20	XLON	08:08:15	00186351120TRLOO
2,111	109.40	XLON	08:08:17	00186351130TRLOO
2,037	108.60	XLON	08:31:42	00186353480TRLOO
502	109.40	XLON	08:54:10	00186355572TRLOO
1,400	109.40	XLON	08:54:10	00186355573TRLOO
509	108.80	XLON	08:59:51	00186356017TRLOO
1,561	108.80	XLON	08:59:51	00186356018TRLOO
2,109	109.40	XLON	09:26:15	00186358186TRLOO
227	109.00	XLON	09:35:05	00186359024TRLOO
855	109.00	XLON	09:36:04	00186359075TRLOO
513	109.20	XLON	10:37:59	00186363855TRLOO
1,281	109.20	XLON	10:54:45	00186364836TRLOO
1,920	109.00	XLON	10:54:49	00186364839TRLOO
220	108.60	XLON	10:55:17	00186364879TRLOO
894	109.00	XLON	11:09:02	00186365828TRLOO
1,215	109.00	XLON	11:09:02	00186365829TRLOO
1,746	108.60	XLON	11:24:04	00186366789TRLOO
84,353	108.60	XLON	13:30:36	00186374127TRLOO

Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [ms@seg.com](mailto:ms@seg.com) or visit [www.ms.com](http://www.ms.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

POSKZMMZKNGGKZM