



**Vp plc**  
('Vp', or the 'Group')

**CEO Appointment**

Vp, the specialist equipment rental group, is pleased to announce the appointment of Alice Woodwark as Chief Executive Officer, following the conclusion of a comprehensive recruitment process. Alice will assume the role on 1 February 2026, working closely with Anna Bielby for a short handover period to ensure a smooth and orderly transition.

The Board commenced a search for a successor to Anna Bielby in September and considered a range of high quality candidates. The Board concluded that Alice was an excellent candidate to take on the role of CEO given her extensive leadership and operational experience, with a strong track record in B2B blue-collar services and listed FTSE companies. Alice's leadership style places a strong emphasis on people and customers, alongside a passion for leading businesses that deliver positive change within the communities they serve.

Alice's most recent role was with Mitie Group plc, a facilities management services provider to clients across the UK private and public sectors, where she was a Managing Director, leading its public sector division "Communities". Prior to that, Alice held several leadership roles at Compass Group, including Group Head of Strategy and M&A and Managing Director positions for Compass UK.

Alice started her career with management consultancy McKinsey & Company, working extensively across the UK and US in the infrastructure, transport, hospitality and retail sectors. She currently serves as an Independent Non-Executive Director of UK Housebuilder Vistry Group PLC, serving on its Nomination, Remuneration and Audit Committees.

**Jeremy Pilkington, Executive Chair, said:**

"I am really looking forward to working with Alice and I am confident that her experience, values and leadership style make her an excellent choice to lead the Group into its next phase."

**Alice Woodwark commented:**

"I am delighted to be appointed as the CEO of Vp, serving industry-leading customers across our target markets. I look forward to working with the excellent team at Vp to execute our strategy, prioritising the delivery of shareholder value through growth and operational excellence."

Further disclosures, if required under the Listing Rules, will be made in due course.

**- Ends -**

**For further information:**

**Vp plc**

Jeremy Pilkington, Executive Chair

Tel: +44 (0) 1423 533 400

[www.vpplc.com](http://www.vpplc.com)

**Media enquiries:**

**Sodali & Co**

Justin Griffiths / Nick Johnson / Amy Gibson

Tel: +44 (0) 2039 840 163

[vp@client.sodali.com](mailto:vp@client.sodali.com)

**Notes to Editors**

Vp plc is a specialist equipment rental business providing equipment, people, services and support for specialist projects. It focusses on niche sectors principally in the Infrastructure, Construction, Housebuilding and Energy markets in the UK and overseas. Businesses include: Groundforce, TPA, Torrent Trackside, Brandon Hire Station, ESS, MEP Hire, CPH, UK Forks, Airpac Rentals and Tech Rentals. Vp Rail is the Group's integrated rail solution providing customers with direct access to all of Vp's rail specialisms through a central team.

Our approach to environmental and social impact is guided by our core values and responsible business framework, for more information go to: [www.vpplc.com/esg-and-governance/](http://www.vpplc.com/esg-and-governance/)

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