

Notification of transaction by a Person Closely Associated with a Person Discharging Managerial Responsibilities

Rentokil Initial plc (the 'Company') has been notified that on 11 August 2025, the following transaction occurred by a person closely associated ('PCA') with a Person Discharging Managerial Responsibilities ('PDMR'), in respect of their purchase of American Depositary Shares ('ADS'), where each ADS represents five ordinary shares of one pence each in the capital of the Company.

PCA	Number of ADSs acquired	Price
The Samuel J. Mitchell, Jr. Revocable Trust, a PCA of Samuel Mitchell, a Non-Executive Director	30	USD 25.12 per ADS

Samuel Mitchell's total beneficial ownership in Rentokil Initial plc is 120 ADSs.

The notification below, which has been made in accordance with the requirements Article 19 of the UK Market Abuse Regulation, provides further detail.

Rachel Canham
Group General Counsel & Company Secretary
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1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Samuel J. Mitchell, Jr. Revocable Trust					
2	Reason for the notification						
a)	Position/status	PCA of Samuel Mitchell, a Non-Executive Director					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Rentokil Initial plc					
b)	LEI	549300VN4WV7Z6T14K68					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Rentokil Initial plc American Depositary Shares CUSIP: 760125104					
b)	Nature of the transaction	Purchase of American Depositary Shares					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>USD 25.12</td><td>30</td></tr></table>		Price(s)	Volume(s)	USD 25.12	30
Price(s)	Volume(s)						
USD 25.12	30						
d)	Aggregated information - Aggregated volume - Total price	30 USD 753.60					
e)	Date of the transaction	2025-08-11					

f)	Place of the transaction	New York Stock Exchange
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