The Magnum Ice Cream Company N.V.

(TMICC or the Company)

NOTIFICATION OF TRANSACTIONS OF PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES (PDMRS)

The Company notifies the following change in interests in the ordinary shares of EUR3.50 each (Shares) of PDMRs, arising pursuant to the grant of the following share awards:

(i)Â Â Â Â Â Â 2023 Replacement Performance Share Plan (PSP) Awards and Replacement Targeted Share Awards (TSA):

The replacement awards are share awards for employees (including Directors) who, at the time of the Demerger, held unvested awards under the Unilever Share Plan 2017. These replacement awards are granted under The Magnum Ice Cream Company Long Term Incentive Plan 2025 over TMICC Shares on substantially equivalent terms and with a value equivalent to the Unilever shares subject to the relevant Unilever award that lapsed due to the application of time pro-rating.

(ii)Â Â Â Â Â Â Rollover awards

Unilever Restricted Stock Unit awards held as at the time of the Demerger are exchanged for substantially equivalent awards over TMICC Shares, which will vest on their original vesting date(s), subject to continued employment/service with the TMICC Group and maintaining satisfactory levels of personal performance. Awards will continue to be governed by the Unilever Share Plan 2017, which was adopted by TMICC for this purpose.

(iii)Â Â Â Â Â Â Celebration Award

The Celebration Award (operated under The Magnum Ice Cream Company Celebration Award Plan) is a one-off share award over the same number of TMICC Shares to each employee who was part of the TMICC Group at the completion of the Demerger. Directors are not eligible to receive this award.

Malus and clawback provisions apply to all awards

The number of Shares granted was determined by taking the average closing share prices (on Euronext Amsterdam, London Stock Exchange and New York Stock Exchange) for the period 8 to 18 December 2025 inclusive, (being EUR13.41, GBP11.69 and USD15.60 respectively).

Director	2023 Replacement PSP/TSA Award	Rollover Award	Celebration Award	Total Share Awards
Peter ter Kulve	4,853	41,134	n/a	45,987
Other PDMRs	Â	Â	Â	Â
Julien Barraux	816	11,120	23	11,959
Sandeep Desai	508	10,042	23	10,573
Tim Gunning	55	3,466	23	3,544
Wai-Fung Loh	1,134	14,218	23	15,375
Mark O'Brien	n/a	9,330	23	9,353
Gerardo Ronzanski	1,784	20,346	23	22,153
Ronald Schellekens	7,168	n/a	23	7,191
Mustafa Seckin	1,060	13,284	23	14,367
Toloy Tahir Tanridagli	962	8,958	23	9,943
Vanessa Vilar	327	3,924	23	4,274

This announcement is made in accordance with the requirements of the EU and UK version of the Market Abuse Regulation 596/2014. Â

	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name of natural person	Peter ter Kulve	
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2	Reason for the notification							
Â	Â							
a)	Position/statu	S	Chief Exe	cutive Officer				
Â	Â							
	Â							
b)	Initial		Initial notifi	cation				
Â	notification/Ar	nenament						
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3				wance market pa	rticipant, auc	tion platform,		
Â	auctioneer o	r auction mo	onitor					
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a)	Name		The Magn	um Ice Cream Cor	npany N.V.			
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b)	Legal Entity Id	lentifier	25490052LLF3XH6G9847					
Â	code							
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4	Details of the	transaction	(s) summ	ary table				
Â								
Â	Date of	Description		Identification	Place of	Currency		
Â	Transaction			Code	Transaction	ODD		
A	19-DEC-2025	ordinary sna â,¬3.50 eac		ISIN: NL0015002MS2	Outside a trading venue	GBP		
Â	Nature of Transaction	Â		Price	Volume	Total		
Â	Grant of Share Awards	Â		11.69	3,126	36,542.94		
Â	Â	Aggregated	t	11.69	3,126	36,542.94		
Â	l	, -			1	ı		
Â	Date of Transaction	Description Instrument		Identification Code	Place of Transaction	Currency		
Â	19-DEC-2025	Ordinary sha â,¬3.50 eac		ISIN: NL0015002MS2	Outside a trading venue	EUR		
Â	Nature of Transaction	Â		Price	Volume	Total		
Â	Grant of Share Awards	Â		13.41	42,861	574,766.01		
	Share Awarns							

1 Â	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name of natural person	Julien Barraux			
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2	Reason for the notification				
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a)	Position/status	S	Chief Creative Officer					
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b)	Initial		Initial notification					
Â	notification/An	nendment						
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3	7 .	issuer. emissio	on allowance mark	et participant	. auction platform			
		auction monit			,			
Â	Â							
a)	Name		The Magnum Ice Cre	eam Company	N.V.			
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	Â							
b)	Legal Entity Id	lentifier code	25490052LLF3XH6	G9847				
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4	A Details of the	transaction(s)	oummon toble					
4	Details of the	transaction(s)	summary table					
Â				-	+			
Â	Date of Transaction	Description of	Identification Code	Place of Transaction	Currency			
Â		Ordinary shares		Outside a	EUR			
	10 BEO 2020	of â,¬3.50 each		trading venue				
Â	Nature of	Â	Price	Volume	Total			
â	Transaction	Â	10.44	44.050	100.070.10			
Â	Grant of Share Awards		13.41	11,959	160,370.19			
Â	Â	Aggregated	13.41	11,959	160,370.19			
Â			•	•				

1	Details of the person discharging managerial responsibilities/person closely associated					
Â	Â					
a) â	Name of natural person	Sandeep Desai				
A 2 Â	Reason for the notification	n .				
a) Â	Position/status Â Â	Chief Supply Chain Officer				
b) Â	Initial notification/Amendment Â Â	Initial notification				

3 Â	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
А	Â							
a)	Name	•	The Magnum Ice Cr	eam Company	N.V.			
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b)	Legal Entity Id	lentifier code	25490052LLF3XH6	6G9847				
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4	Details of the	transaction(s)	summary table					
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Â	Date of	Description of	Identification	Place of	Currency			
	Transaction	Instrument	Code	Transaction				
Â	19-DEC-2025	Ordinary shares	ISIN:	Outside a	GBP			
		of â,¬3.50 each	NL0015002MS2	trading venue				
Â	Nature of	Â	Price	Volume	Total			
	Transaction							
Â	Grant of	Â	11.69	10,573	123,598.37			
	Share Awards							
Â	Â	Aggregated	11.69	10,573	123,598.37			
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1	Details of the person discharging managerial responsibilities/person closely associated						
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a)	Name of natural person	Tim Gunning	â				
Â			Â				
2	Reason for the notifica	tion	Â				
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a)	Position/status	Chief of Staff & Head of Strategy					
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b)		Initial notification					
Â	notification/Amendment		Ĵ				
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3		mission allowance market participant, auction					
Â	platform, auctioneer or	auction monitor	Â				
	Â						
a)	Name	The Magnum Ice Cream Company N.V.					
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b)	Legal Entity Identifier code	25490052LLF3XH6G9	9847		
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4 Â	Details of the transacti	ion(s) summary table			Â
Â		Description of Instrument	Identification Code	Place of Transaction	Currency
Â	19-DEC-2025	Ordinary shares of â,¬3.50 each	ISIN: NL0015002MS2	Outside a trading venue	EUR
Â	Nature of Transaction	Â	Price	Volume	Total
Â	Grant of Share Awards	Â	13.41	3,544	47,525.04
Â	Â	Aggregated	13.41	3,544	47,525.04
Â	•				

1	Details of the associated	person disc	harging r	nanagerial respo	nsibilities/per	son closely
Â	Â					
a)	Name of natu	ral person	Wai-Fung	Loh		
Â						
2	Reason for th	ne notificatio	n			
Â	Â					
a)	Position/status	S	President	Asia		
Â	Â					
	Â					
b)	Initial		Initial notif	ication		
Â	notification/Ar	nendment				
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3	Details of the auctioneer or			wance market pa	rticipant, auct	ion platform,
Â		auction mo	illoi			
a)	Ã Name		The Magn	um Ice Cream Cor	mnany N V	
,			The Magn	arrioc orcam cor	inpurity 14. V .	
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	Â		05400050	N. I. FOYUR COO. 47		
b)	Legal Entity Id	lentifier code	25490052	2LLF3XH6G9847		
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4	Details of the	transaction	(s) summa	ary table		
Â						
Â	Date of Transaction	Description Instrument	of	Identification Code	Place of Transaction	Currency
Â	19-DEC-2025		res of	ISIN:	Outside a trading venue	EUR
		a, 0.00 0a.c.	•			

Â	Nature of	Â	Price	Volume	Total
	Transaction	•			
Â	Grant of	A	13.41	23	308.43
	Share Awards				
Â	Â	Aggregated	13.41	23	308.43
Â					
Â	Date of	Description of	Identification	Place of	Currency
	Transaction	Instrument	Code	Transaction	
Â	19-DEC-2025	Ordinary shares of	ISIN:	Outside a	GBP
		â,¬3.50 each	NL0015002MS2	trading venue	
Â	Nature of	Â	Price	Volume	Total
	Transaction	_			
Â	Grant of	Å	11.69	15,352	179,464.88
	Share Awards				
Â	Â	Aggregated	11.69	15,352	179,464.88
Â	•		•	•	

1 Â	Details of the closely associ		ing manageria	l responsibilities/	person	Â	
a)	Name of natur	ral person	Mark O'B	rien			
Â 2	Reason for th	ne notification					
	reason for the						
Â	Â		loui ca u u		055		
a)	Position/status	S	Chief Technolo	ogy and Information	Officer		
Â	Â						
	Â						
b)	Initial notificati	ion/Amendment	Initial notificati	on			
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3			allowance ma	rket participant, a	uction platfor	m, auctioneer or	
Â	auction moni	tor					
	Â						
a)	Name		The Magnum I	ce Cream Compar	ıy N.V.		
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b)	Legal Entity Io	lentifier code	25490052LLF3XH6G9847				
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4	Details of the	transaction(s) su	ımmary table				
Â							
Â	Date of Transaction	Description of In	strument	Identification Code	Place of Transaction	Currency	
Â	19-DEC-2025	Ordinary shares of	[:] â,¬3.50 each	ISIN: NL0015002MS2	Outside a trading venue	GBP	

Â	Nature of	Â	Price	Volume	Total
	Transaction	•			
Â	Grant of	A	11.69	9,353	109,336.57
	Share Awards				
Â	Â	Aggregated	11.69	9,353	109,336.57

1 Â	Details of the person discharging managerial responsibilities/person closely associated					
a)	A Name of natur	ral person	Gerardo F	Ronzanski		
	ramo ormatar	ai porcorr				
Â 2	Reason for th	o notificatio	<u> </u>			
_	Reason for the	ie nouncauo	111			
Â	Â					
a)	Position/status	S	President	Americas		
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b)	Initial notification/An	nendment	Initial notifi	ication		
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3				vance market pa	rticipant, auct	ion platform,
â	auctioneer or	auction mo	nitor			
Â	Â					
a)	Name		The Magn	um Ice Cream Cor	mpany N.V.	
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b)	Legal Entity Id	lentifier code	25490052	LLF3XH6G9847		
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4	Details of the	transaction	(s) summa	ary table		
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Â Â		Description	of	Identification	Place of	Currency
•	Transaction			Code	Transaction	
Â	19-DEC-2025	Ordinary sha â,¬3.50 each		ISIN: NL0015002MS2	Outside a trading venue	USD
Â	Nature of	Â	1	Price	Volume	Total
	Transaction	•				
Â	Cront of	Â		15.60	22	250.00
Â	Grant of Share Awards	Â		15.60	23	358.80
Â	_	Aggregated		15.60	23	358.80
Â		Description	of	Identification	Place of	Currency
Â		Instrument		Code	Transaction	ODD
Â	19-DEC-2025	Ordinary sha â,¬3.50 each		ISIN: NL0015002MS2	Outside a trading venue	GBP
Â	Nature of	Â	•	Price	Volume	Total
	Transaction					
		Â				

Â	Grant of Share Awards	Â	11.69	22,130	258,699.70
Â	Â	Aggregated	11.69	22,130	258,699.70

1 Â	Details of the closely assoc	ilities/person	Â		
a) Â	Name of natur	ral person	Ronald Schellekens		Â
2 Â	Reason for th	Â			
a) Â	Position/status Chief Human Resources Officer				Â
b) Â	Initial notificati Â	Â			
3 Â	Details of the platform, auc	Â			
a) Â	Name Â Â		The Magnum Ice Cream Cor	mpany N.V.	Â
b) Â	Legal Entity Io Â	lentifier code	25490052LLF3XH6G9847		Â
4 Â	Details of the	transaction(s) s	ummary table		Â
Â	Transaction	Instrument	Identification Code	Place of Transaction	Currency
Â		of â,¬3.50 each	ISIN: NL0015002MS2	Outside a trading venue	GBP
Â	Nature of Transaction Grant of Share Awards	Â Â	Price 11.69	Volume 7,191	Total 84,062.79
Â Â	Â	Aggregated	11.69	7,191	84,062.79

1 Â	Details of the person discharging managerial responsibilities/person closely associated	Â
a)	Â Name of natural person Mustafa Seckin	
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2	Reason f	or the notifica	ition]
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a)	Position/s	status	President of Europe, Australia & New Zealand			-
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b)		Initial Initial notification notification/Amendment				
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	Â					
3			mission allowance mar r auction monitor	ket participant, au	uction	
Â	Â	auctionicei oi	auction monitor			Â
a)	Name		The Magnum Ice Cream	Company N.V.		
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b)	Legal Ent	ity Identifier	25490052LLF3XH6G98	5490052LLF3XH6G9847		
Â	code					Â
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4	Details of	f the transacti	on(s) summary table			Â
A Â		Date of	Description of	Identification	Place of	Currency
		Transaction		Code	Transaction	Carrency
Â			Ordinary shares of	ISIN:	Outside a	EUR
Â			â,¬3.50 each Â	NL0015002MS2 Price	trading venue Volume	Total
		Transaction				
Â		Grant of Share Awards	Â	13.41	13,307	178,446.87
Â		Â	Aggregated	13.41	13,307	178,446.87
Â Â		Date of	Description of	Identification	Place of	Currency
		Transaction		Code	Transaction	Currency
Â		19-DEC-2025	Ordinary shares of â,¬3.50 each	ISIN: NL0015002MS2	Outside a trading venue	GBP
Â		Nature of Transaction	Â	Price	Volume	Total
Â		Grant of Share Awards		11.69	1,060	12,391.40
Â		Â	Aggregated	11.69	1,060	12,391.40

1 Â	Details of the person discharging managerial responsibilities/person closely associated	Â
a)	Name of natural person Toloy Tahir Tanridagli	Â
A 2	Reason for the notification	Â
Â	Â	А

a)	Position/s	status	President of Middle East	, Turkey, South Asi	a and Africa	
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	Â					
b)	Initial		Initial notification			-
Â	notificatio	n/Amendment				
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3	Details o	f the issuer, e	 mission allowance marl	ket participant, au	uction	_
			rauction monitor			Â
Â	Â					
a)	Name		The Magnum Ice Cream	Company N.V.		
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b)	A Legal Ent	tity Identifier	25490052LLF3XH6G98	47		
	code	ity laorianoi	20 100002221 0711 10 000			
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4	A Details o	f the transacti	on(s) summary table			-
	Betails		on(s) summary table			Â
Â		Date of	Description of	Identification	Place of	Currency
[Transaction		Code	Transaction	,
Â			Ordinary shares of â,¬3.50 each	ISIN: NL0015002MS2	Outside a	EUR
Â		Nature of	Â	Price	trading venue Volume	Total
_		Transaction	â			
Â		Grant of Share Awards	Â	13.41	23	308.43
Â			Aggregated	13.41	23	308.43
Â				•		
Â			Description of	Identification	Place of Transaction	Currency
â			Instrument	Code		ODD
Â			Ordinary shares of â,¬3.50 each	ISIN: NL0015002MS2	Outside a trading venue	GBP
Â			Â	Price	Volume	Total
		Transaction	Â			
Â		Grant of Share Awards	â	11.69	9,920	115,964.80
Â		Â	Aggregated	11.69	9,920	115,964.80

1 Â	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name of natural person	Vanessa Vilar				
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2	Reason for the notification					
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u,	i OsitiOii/statu	3	Legal Officer			
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	Â					
b) Â	Initial notification/An Â		notification			
3	A Details of the	issuer. emission	allowance market pa	rticipant. auct	ion platform.	
Â	auctioneer or auction monitor					
a)	Name	The N	Magnum Ice Cream Co	mpany N.V.		
Â	Â					
	Â					
b)	Legal Entity Id	lentifier code 2549	0052LLF3XH6G9847			
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4	, ,	transaction(s) su	mmary table			
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Â	Date of Transaction	Description of Instrument	Identification Code	Place of Transaction	Currency	
Â	19-DEC-2025	Ordinary shares of â,¬3.50 each	ISIN: NL0015002MS2	Outside a trading venue	EUR	
Â	Nature of Transaction	Â	Price	Volume	Total	
Â	Grant of Share Awards	Â	13.41	4,274	57,314.34	
Â	Â	Aggregated	13.41	4,274	57,314.34	

Chief Legal Officer

Position/status

Enquiries Media Relations

media.relationstmicc@magnumicecream.com **Investor Relations**

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investor.relations-

tmicc@magnumicecream.com

About The Magnum Ice Cream Company

The Magnum Ice Cream Company is the world's largest ice cream company. With an unrivalled portfolio of brands including global power brands Magnum, Ben & Jerry's, Wall's and Cornetto, and with a global fleet of nearly 3 million freezers, our products are available in 80 countries. The company generated â,¬7.9 billion in revenue in 2024. TMICC's legal entity identifier is 25490052LLF3XH6G9847. For more information, visit The Magnum Ice Cream Company website. Â

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