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Ocado Group plc
30 December 2025

**Ocado Group plc
Exclusivity with International Partners**

Ocado Group plc ("**Ocado**" or the "**Company**") has announced that mutual exclusivity has now ended with retailers in the majority of markets where Ocado's technology is currently live, including the USA with Kroger.

As the Company announced at its Half Year 2025 results in July, it expected to roll off exclusivity arrangements by the end of the year in the majority of markets. This enables Ocado to bring its proven and much evolved technology offering back to market in many of the world's largest grocery markets.

Ocado continues to work closely with its grocery retail partners across the world and will continue to build on the positive progress it is making with partners. The Company now also expects to commence new commercial activity in multiple international grocery markets.

Tim Steiner, CEO of Ocado Group, said:

"As we continue to support all of our partners to improve and grow their online businesses, we will also now bring the full range of Ocado's AI-powered and robotic solutions back to multiple markets. In the five years since our first international CFCs went live we have substantially evolved our market-leading solutions and broadened our offering to meet retailers wherever they are on their online journey"

"Today, our fulfilment solutions span Store-Based Automation, AI-powered manual fulfilment in stores and dark stores, and automated CFCs of all sizes, ranging from micro-fulfilment to larger facilities. Together, they enable our partners to deliver a world-leading customer experience, including delivery options from immediacy to same-day, next day, and click-and-collect. As we enter 2026, Ocado is well positioned to help more retailers capture market share in the world's fastest-growing grocery channel."

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Further information about Ocado is available on its website at www.ocadogroup.com.

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