

The Magnum Ice Cream Company N.V.

(TMICC or the Company)

NOTIFICATION OF A TRANSACTION OF A PERSON DISCHARGING MANAGERIAL RESPONSIBILITIES (PDMR)

The Company notifies the following acquisition of ordinary shares of EUR3.50 each (Shares) of a PDMR.

PDMR	Number of Shares
Vanessa Vilar	7,491

This announcement is made in accordance with the requirements of the EU and UK version of the Market Abuse Regulation 596/2014.Â

1	Details of the person discharging managerial responsibilities/person closely associated				
a)	Name of natural person	Vanessa Vilar			
2	Reason for the notification				
a)	Position/status	Chief Legal Officer			
b)	Initial notification/Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	The Magnum Ice Cream Company N.V.			
b)	Legal Entity Identifier code	25490052LLF3XH6G9847			
4	Details of the transaction(s) summary table				
	Date of Transaction	Description of Instrument	Identification Code	Place of Transaction	Currency
	30-DEC-2025	Ordinary shares of â¬3.50 each	ISIN: NL0015002MS2	Amsterdam Stock Exchange - XAMS	EUR
	Nature of Transaction		Price	Volume	Total
	Acquisition		13.35	7,491	100,004.85
		Aggregated	13.35	7,491	100,004.85

Enquiries**Media Relations**

[media.relations-
tmicc@magnumicecream.com](mailto:media.relations-tmicc@magnumicecream.com)

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Investor Relations

[investor.relations-
tmicc@magnumicecream.com](mailto:investor.relations-tmicc@magnumicecream.com)

About The Magnum Ice Cream Company

The Magnum Ice Cream Company is the world's largest ice cream company. With an unrivalled portfolio of brands including global power brands Magnum, Ben & Jerry's, Wall's and Cornetto, and with a global fleet of nearly 3 million freezers, our products are available in 80 countries. The company generated â¬7.9 billion in revenue in 2024. TMICC's legal entity identifier is 25490052LLF3XH6G9847. For more information, visit [The Magnum Ice Cream Company website](#). Â Â