

The Magnum Ice Cream Company N.V.

(TMICC or the Company)

NOTIFICATION OF A TRANSACTION OF A PERSON DISCHARGING MANAGERIAL RESPONSIBILITIES (PDMR)

The Company notifies the following acquisition of ordinary shares of EUR3.50 each (Shares) of a PDMR.

PDMR	Number of Shares
Vanessa Vilar	7,491

This announcement is made in accordance with the requirements of the EU and UK version of the Market Abuse Regulation 596/2014.Â

1	Details of the person discharging managerial responsibilities/person closely associated								
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a)	<i>Name of natural person</i>	Vanessa Vilar							
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2	Reason for the notification								
Â	Â								
a)	<i>Position/status</i>	Chief Legal Officer							
Â	Â	Â							
b)	<i>Initial notification/Amendment</i>	Initial notification							
Â	Â	Â							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
Â	Â								
a)	<i>Name</i>	The Magnum Ice Cream Company N.V.							
Â	Â	Â							
b)	<i>Legal Entity Identifier code</i>	25490052LLF3XH6G9847							
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4	Details of the transaction(s) summary table								
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Â	Date of Transaction	Description of Instrument	Identification Code	Place of Transaction	Currency				
Â	30-DEC-2025	Ordinary shares of â,¬3.50 each	ISIN: NL0015002MS2	Amsterdam Stock Exchange - XAMS	EUR				
Â	Nature of Transaction	Â	Price	Volume	Total				
Â	Acquisition		13.35	7,491	100,004.85				
Â	Â	Aggregated	13.35	7,491	100,004.85				
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Enquiries

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About The Magnum Ice Cream Company

The Magnum Ice Cream Company is the worldâ€™s largest ice cream company. With an unrivalled portfolio of brands including global power brands Magnum, Ben & Jerryâ€™s, Wallâ€™s and Cornetto, and with a global fleet of nearly 3 million freezers, our products are available in 80 countries. The company generated â,-7.9 billion in revenue in 2024. TMICCâ€™s legal entity identifier is 25490052LLF3XH6G9847. For more information, visit The Magnum Ice Cream Company website.Â Â