

5 January 2026

Mobile Streams plc
("MOS" or "the Company")

Director Share Purchase

Mobile Streams plc, the AIM quoted mobile content and data intelligence company, is pleased to announce the recent purchase of 107,900,000 shares by Stefano Loretì, director, between 29 December 2025 and 2 January 2026, as outlined below.

Following these purchases, Stefano holds a total of 423,208,167 shares, representing 3.94% of the current issued share capital of 10,739,259,735 Ordinary Shares.^[1]

1 Details of the person discharging managerial responsibilities / person closely associated									
a)	Name								
2 Reason for notification									
a)	Position / status								
b)	Initial notification /Amendment								
3 Details of the issuer, emission allowance market participant, auctionplatform, auctioneer or auction monitor									
a)	Name								
b)	LEI								
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place									
a)	Description of the financial instrument, type of instrument Identification code								
	Nature of the transaction								
c)	Price(s) and volumes(s) <table border="1"><thead><tr><th>Price(s)</th><th>Volume</th></tr></thead><tbody><tr><td>0.26 pence</td><td>19,000,000</td></tr><tr><td>0.32 pence</td><td>41,900,000</td></tr><tr><td>0.32 pence</td><td>47,000,000</td></tr></tbody></table>	Price(s)	Volume	0.26 pence	19,000,000	0.32 pence	41,900,000	0.32 pence	47,000,000
Price(s)	Volume								
0.26 pence	19,000,000								
0.32 pence	41,900,000								
0.32 pence	47,000,000								
d)	Aggregated information								
e)	Date of the transaction								
f)	Place of the transaction								

This announcement contains inside information for the purposes of Article 7 of the Market Abuse Regulations (EU) No. 596/2014, as it forms part of UK Domestic Law by virtue of the European Union (Withdrawal) Act 2018. Upon publication of this announcement, this inside information is now considered to be in the public domain.

For further information, please contact:

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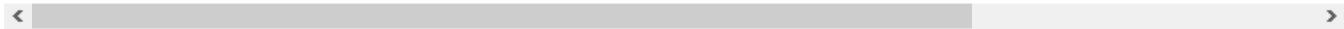
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AlbR Capital Limited (Broker)
Lucy Williams and Duncan Vasey

Nominated Adviser Statement

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[1] Mr Loretto's current shareholding excludes any arrangements or participation pertaining to the Admission of the Enlarged Group on the 8 January 2026.



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