

Centaur Media plc
Incorporated in England and Wales
Registration number: 04948078
LEI: 2138005WK87G7DQRQI62
ISIN: GB0034291418

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FOR IMMEDIATE RELEASE

6 January 2026

Centaur Media Plc
("Centaur" or "Group")

Tender offer update and sale of Econsultancy

Tender offer update

Centaur has continued to progress its preparation for the tender offer to return up to £64 million at a price of 48p per share. This preparation has included ensuring that there are sufficient distributable reserves in order to facilitate the return of capital. To achieve the required level of distributable reserves, Centaur will need to effect a capital reduction which requires court approval and as a result has extended the time required to return capital to shareholders.

The Board now expects to issue the circular to shareholders seeking approval for the tender offer in January and expects the return of capital to take place in March 2026.

Sale of Econsultancy Limited ("Econsultancy")

The Board announces that the Group has signed an unconditional sale and purchase agreement with Uptime App Limited ("uptime") for the sale of Econsultancy effective as at 31 December 2025. The Board views uptime as a compelling acquirer of Econsultancy, being able to use its technology platform and B2B relationships to help to grow the business

Outlook

The continuing Group, following the sale of Econsultancy, consists of a single trading business, Influencer Intelligence Limited, comprising the Influencer Intelligence and Fashion & Beauty Monitor brands. The Group has now completed the implementation of its plan to significantly downsize its central cost base and support functions in response to the lower resource requirements of owning a single business.

The Group's net cash¹ as at the close of business on 5 January 2026 was £67.0 million which includes the initial consideration for the Econsultancy disposal.

¹ Net cash is the total of cash and cash equivalents and short-term deposits.

Enquiries

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