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**7 January 2026**

**Intuitive Investments Group plc**

**("IIG" or the "Company")**

**HUI10 SIGNS MILESTONE AGREEMENT WITH CHINA FINANCIAL CERTIFICATION AUTHORITY ("CFCA")**

IIG is pleased to announce that its principal investment Hui10, has entered into a milestone agreement with the CFCA ("CFCA Agreement"), the national security certification agency under the leadership of the People's Bank of China and approved by the National Information Security Management Agency and the Ministry of Finance, which signals the go-ahead towards the deployment of Hui10's patented platform for the Paperless Play Lottery pilot.

**Strategic Highlights**

- = The CFCA Agreement through Hui10's wholly owned subsidiary, Rong Zhixing (Beijing) Technical Services Co., Ltd ("Rong Zhixing") provides for integration with the CFCA platform to be deployed for a commercial Paperless Play Lottery pilot at provincial scale, as a precursor to nationwide rollout of this fully compliant terrestrially integrated digital lottery play infrastructure, subject to Ministry of Finance direction.
- = Hui10 and CFCA will continue to jointly develop and refine technical standards, security protocols and operational systems required to enable compliant lottery ticket issuance via UnionPay certified POS terminal network.
- = This technology backbone is a critical enabler for the expansion of Hui10's digital lottery platform, including Lucky World's Lottery HongBao infrastructure, in alignment with regulatory requirements set by the Ministry of Finance, State Taxation Bureau and national lottery issuers.
- = The CFCA Agreement formalises a key relationship with one of China's most significant state aligned Ministry of Finance approved technology institutions, strengthening Hui10's position as a trusted provider of digital lottery technology infrastructure. The collaboration supports the ongoing transition from paper-only lottery operations to a modernised, secure digital ecosystem, a shift to improve transparency, governance, user experience and regulatory compliance across China's lottery sector.
- = It also reinforces Hui10's long term capability to deliver scalable digital solutions embedded within China's financial and payment infrastructure, leveraging UnionPay's national reach and CFCA's security certification expertise. This alignment is expected to support future growth in transaction volumes, expanded market participation, and deeper integration with national data and compliance frameworks.

In addition, further to the announcement of the Helikon Investment Agreement ("Helikon Agreement") on 15 December 2025, the signing of the CFCA Agreement marks the achievement of strategic Milestone 1 under the Helikon Agreement and triggers their first tranche £5 million equity investment at 91.5pence a share, representing a pre-money fully diluted valuation of £200 million as determined, and announced, under the Helikon Agreement. Alongside this investment IIG expects to raise up to an additional £15 million from investors who indicated their interest to invest following the announcement of the Helikon Agreement on the same terms as the Helikon investment. The Company will provide an update of the final share raise on completion of the subscription process which commences following this announcement. On completion of this raise and the future amounts committed under the Helikon

announced on completion of this transaction, and the future funding committed under the Framework Agreement, IIG does not expect further funding requirements going forward for Hui10 to achieve its strategic goals.

**Sir Nigel Rudd, Chairman of IIG plc, commented:** "The approval by the CFCA marks a pivotal moment for IIG and Hui10. As a key state-owned enterprise under the People's Bank of China, the CFCA is responsible for secure digital infrastructure across China's most critical sectors. Their endorsement confirms that Hui10's paperless lottery solution meets the highest national standards for compliance, security, and digital identity. This milestone cements Hui10's position at the centre of China's lottery modernisation and national digitisation strategy."

**Daniel Levine, Co-CEO of Hui10 Inc, commented:** "Our partnership and agreement with the CFCA is a defining milestone in our mission to digitise the lottery sector in China. The CFCA's unique position as the national digital certification and security protocols authority, under the People's Bank of China and part of China UnionPay, gives this partnership extraordinary strategic depth. This partnership enables us to deploy Hui10's secure digital lottery infrastructure at national scale, underpinned by state-level trust. It paves the way for mass adoption of Lucky World, Lottery HongBao and e-ticket solutions, while embedding our platform into China's core payment and certification architecture for the long-term transformation of the lottery sector."

**Notes to editors:**

- = The CFCA Agreement formalises the collaboration between Hui10 and CFCA for the deployment of secure digital certification protocols and related infrastructure for paperless lottery play, prize payout and automated tax settlement, underpinning the digital transformation of the Chinese national lottery sector and reinforces Hui10's exclusive position with its unique IP for paperless lottery play, with an initial term of 5 years followed by unlimited automatic annual renewals.
- = The CFCA will provide its digital certification services, secure authentication frameworks and cryptographic infrastructure using blockchain technology, filed with the Ministry of Industry and Information Technology, to support the development of paperless lottery ticketing, prize payout and tax settlement solutions via Hui10's deployed network of UnionPay certified POS terminals in existing lottery shops.

**Enquiries:**

**Intuitive Investments Group plc**  
Sir Nigel Rudd, Non-Executive Chairman  
Giles Willits, CEO

[www.iigplc.com](http://www.iigplc.com)  
Via FTI Consulting

**Zeus**  
James Hornigold / Dominic King

+44 (0)20 3829 5000

**FTI Consulting**  
John Waples / Valerija Cymbal / Jemima Gurney

+44 (0)20 3727 1000  
IIG@fticonsulting.com

**About Intuitive Investments Group plc**

IIG is an investment company seeking to provide investors with exposure to a portfolio concentrating on fast growing and / or high potential businesses operating predominantly in the UK, continental Europe, the US and APAC.

**About Hui10 Inc.**

Hui10 is a technology company involved in the digital transformation of the Chinese lottery. Its platform unlocks the market expansion of the Chinese lottery through increasing the number of people playing lottery from the current 10% participation level to target more than 30%. Hui10's platform is integrated into China's national interbank card settlement system and payment platform, UnionPay. Lucky World is an omnichannel commerce platform which provides China's existing 200,000 lottery only shops access to a wider fastmoving consumer goods product offering through its growing number of commercial partnerships with leading Chinese suppliers. Lucky World provides a solution for brands to tackle the global counterfeit crisis using its integrated Lottery HongBao digital solution with incentives, helping to build brand loyalty and trust.

**About China Financial Certification Authority Co., Ltd**

CFCA is a wholly owned subsidiary of China UnionPay, the national interbank card settlement and payment network, and is responsible for digital certification, encryption, authentication and transaction security services across China's financial system. CFCA's services are used by more than 2,400 financial institutions, representing the overwhelming majority of China's banking sector, and it is the largest electronic certification service organisation in the country.

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