

Date 8 January 2026

WH Smith PLC

The notification set out below is provided in accordance with the requirements of the EU Market Abuse Regulation.

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>					
a)	Name	Helen Rose				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Non-Executive director				
b)	Initial notification/Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	WH Smith PLC				
b)	LEI	2138001KJNGUJ34G7X91				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 22 <sup>6</sup> / <sub>67</sub> pence  ISIN: GB00B2PDGW16				
b)	Nature of the transaction	Purchase of 7,972 shares				
c)	Price(s) and volume(s)	<table border="1"><thead><tr><th>Price(s)</th><th>Volume(s)</th></tr></thead><tbody><tr><td>£6.27</td><td>7,972</td></tr></tbody></table>	Price(s)	Volume(s)	£6.27	7,972
Price(s)	Volume(s)					
£6.27	7,972					
d)	Aggregated information  - Aggregated volume  - Price	n/a (single transaction)				
e)	Date of the transaction	2026-01-08				
f)	Place of the transaction	London Stock Exchange (XLON)				

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