



Public Policy Holding Company, Inc.

("PPHC", the "Group" or the "Company")

Progress re Proposed US IPO

Public Policy Holding Company, Inc., a leading global strategic communications provider offering a comprehensive range of advisory services in the areas of government relations, corporate communications and public affairs, announces that it has filed an amended registration statement on Form S-1 with the U.S. Securities and Exchange Commission (the "SEC").

The amended Form S-1 has been filed in response to comments received from the SEC as part of its standard review process and reflects the Company's continued progress toward a potential listing of its common stock in the United States. The filing remains subject to further review and customary regulatory approvals.

As previously stated, the Company has applied to list its common stock on the Nasdaq Global Market ("Nasdaq") under the symbol "PPHC". Following the proposed U.S. offering and listing, PPHC's shares will be dual-listed on Nasdaq and on the Alternative Investment Market of the London Stock Exchange ("AIM"), where they trade under the same symbol. It is anticipated that the shares will be fully fungible.

PPHC will provide further updates as appropriate.

This release does not constitute an offer of any securities for sale or a solicitation of an offer to buy any securities.

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About PPHC

Incorporated in 2014, PPHC is a global government relations, public affairs and strategic communications group providing clients with a fully integrated and comprehensive range of services including government and public relations, research, and digital advocacy campaigns. Engaged by approximately 1,300 clients, including companies, trade associations and non-governmental organisations, the Group is active in all major sectors of the economy, including healthcare and pharmaceuticals, financial services, energy, technology, telecoms and transportation. PPHC's services support clients to enhance and defend their reputations, advance policy goals, manage regulatory risk, and engage with federal and state-level policy makers, stakeholders, media, and the public.

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