

Notification and public disclosure of transactions by persons discharging managerial responsibility and persons closely associated with them.

1	Details of the person discharging managerial responsibilities/person closely associated			
a)	Name	Martyn Clark		
2	Reason for the notification			
a)	Position/status	Chief Executive Officer, Director		
b)	Initial notification/ Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	Crest Nicholson Holdings plc		
b)	LEI	213800ROIFXRRRKV/QD25		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument	Ordinary Shares of £0.05		
	Identification code	GB00B8VZXT93		
b)	Nature of the transaction	Acquisition of Partnership shares and award of free Matching shares through the Company's Share Incentive Plan.		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£1.419561	106	
		Nil	35	
d)	Aggregated information - Aggregated volume - Price	Price(s) £1.067188	Volumes(s) 141	
e)	Date of the transaction	2026-01-12		
f)	Place of the transaction	Outside a trading venue and London Stock Exchange, Main Market (XLON)		

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1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Bill Floyd
2	Reason for the notification	
a)	Position/status	Chief Financial Officer, Director
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Crest Nicholson Holdings plc
b)	LEI	213800ROIFXRRRKVQD25
	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii)	

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of £0.05	
	Identification code	GB00B8VZXT93	
b)	Nature of the transaction	Acquisition of Partnership shares and award of free Matching shares the Company's Share Incentive Plan.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.419561	106
		Nil	35
d)	Aggregated information - Aggregated volume - Price	Price(s) £1.067188	Volumes(s) 141
e)	Date of the transaction	2026-01-12	
f)	Place of the transaction	Outside a trading venue and London Stock Exchange, Main Market (XLON)	

Notification and public disclosure of transactions by persons discharging managerial responsibility and persons closely associated with them.

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Penny Thomas	
2	Reason for the notification		
a)	Position/status	Group Company Secretary, PDMR	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Crest Nicholson Holdings plc	
b)	LEI	213800ROIFXRRRKVQD25	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of £0.05	
	Identification code	GB00B8VZXT93	
b)	Nature of the transaction	Acquisition of Partnership shares, award of free Matching shares and acquisition of Dividend shares through the Company's Share Incentive Plan.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.419561	106
		Nil	35
d)	Aggregated information - Aggregated volume - Price	Price(s) £1.067188	Volumes(s) 141
e)	Date of the transaction	2026-01-12	

f)	Place of the transaction	Outside a trading venue and London Stock Exchange, Main Market (XLON)
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For further information please contact:
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12 January 2026

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