





	AMENDMENT	
3	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	AJ Bell plc
b)	Legal Entity Identifier	213800VNKA7DPWXWJJ36
4	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.000125 each  GB00BFZNLB60
b)	Nature of the transaction	Purchase of shares under BAYE
c)	Currency	GBP
d)	Price(s) and volume(s)	Price(s)
		£4.538
e)	Aggregated information - Aggregated volume - Price - Aggregated total	N/A single transaction
f)	Date of the transaction	12 January 2026
g)	Place of the transaction	London Stock Exchange

1	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name  Kina Sinclair	
2	<b>Reason for the notification</b>	
a)	Position/status  Group Legal Director & Company Secretary/PDMR	
b)	Initial notification /Amendment  Initial Notification	
3	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	AJ Bell plc
b)	Legal Entity Identifier	213800VNKA7DPWXWJJ36
4	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.000125 each  GB00BFZNLB60
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d)	Price(s) and volume(s)	Price(s)
		£4.538
e)	Aggregated information - Aggregated volume - Price - Aggregated total	N/A single transaction
f)	Date of the transaction	12 January 2026
g)	Place of the transaction	London Stock Exchange

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Charles Musson
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	D2C Managing Director/PDMR
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	AJ Bell plc
b)	Legal Entity Identifier	213800VNKA7DPWXWJJ36
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.000125 each  GB00BFZNLB60
b)	Nature of the transaction	Purchase of shares under BAYE
c)	Currency	GBP
d)	Price(s) and volume(s)	Price(s) Volume(s)  £4.538 33
e)	Aggregated information - Aggregated volume - Price - Aggregated total	N/A single transaction
f)	Date of the transaction	12 January 2026
g)	Place of the transaction	London Stock Exchange

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Ryan Hughes
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Managing Director, AJ Bell Investments/PDMR
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	AJ Bell plc
b)	Legal Entity Identifier	213800VNKA7DPWXWJJ36
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.000125 each  GB00BFZNLB60
b)	Nature of the transaction	Purchase of shares under BAYE
c)	Currency	GBP
d)	Price(s) and volume(s)	Price(s) Volume(s)  £4.538 33

e)	Aggregated information - Aggregated volume - Price - Aggregated total	N/A single transaction
f)	Date of the transaction	12 January 2026
g)	Place of the transaction	London Stock Exchange

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Nicholas Carrington
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	PCA with Elizabeth Carrington, HR Director/PDMR
b)	Initial notification /Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	AJ Bell plc
b)	Legal Entity Identifier	213800VNKA7DPWXWJJ36
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of £0.000125 each  GB00BFZNLB60
b)	Nature of the transaction	Purchase of shares under BAYE
c)	Currency	GBP
d)	Price(s) and volume(s)	Price(s) Volume(s)  £4.538 33
e)	Aggregated information - Aggregated volume - Price - Aggregated total	N/A single transaction
f)	Date of the transaction	12 January 2026
g)	Place of the transaction	London Stock Exchange

Name of officer of issuer responsible for making notification: Kina Sinclair (**Company Secretary**)

Date of notification: 13 January 2026

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