

14 January 2026

AJ Bell plc
Transaction in Own Shares

AJ Bell plc ("Company") announces that it has purchased the following number of its ordinary shares of £0.000125 each through Jefferies International Limited ("Jefferies"), as part of the share buyback programme of up to £50m announced on 4 December 2025.

Date of purchase:	13 January 2026
Number of ordinary £0.000125 shares purchased:	40,000
Highest price paid per share (pence):	456.80
Lowest price paid per share (pence):	446.60
Volume weighted average price paid per share (pence):	450.65

The Company intends to cancel the purchased shares and does not intend to hold any of the purchased shares in treasury.

Following settlement of the above purchases and cancellation of the purchased ordinary shares, the Company's total number of ordinary shares in issue shall be 400,717,365 ordinary shares, with no ordinary shares in treasury.

The figure of 400,717,365 ordinary shares represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (as incorporated into UK domestic law by the European Union (Withdrawal) Act 2018) the schedule below contains detailed information about the purchases made by Jefferies on behalf of the Company as part of the buyback programme.

Enquiries to:

AJ Bell

Kina Sinclair, Group Legal Director & Company Secretary 0345 40 89 100

Aggregated Information of Ordinary Shares Purchased According to Each Trading Venue:

Trading Venue	Weighted Average Price (Pence per Share)	Aggregated Volume
London Stock Exchange (LSE)	450.65	24,938
Chi-X (CHIX)	450.63	3,828
BATE (BATE)	450.65	8,673
Aquis (AQXE)	450.71	1,459
Turquoise (TRQX)	450.69	1,102

Schedule of Purchases - Individual Transactions

Number of Shares Purchased	Transaction Price (Pence per Share)	Venue	Time of Transaction
165	456	XLON	08:13:44
10	456.8	TRQX	08:16:05
87	456.8	BATE	08:17:32
38	456.6	CHIX	08:20:09
16	456	AQXE	08:22:37
177	456	XLON	08:23:57
10	454.2	TRQX	08:30:34
87	454	BATE	08:33:28
14	453.6	AQXE	08:33:30
27	453.8	CHIX	08:33:33
9	453.8	CHIX	08:33:33
186	454.6	XLON	08:35:29
128	453.8	XLON	08:41:55
3	453.6	AQXE	08:43:25
10	453.6	TRQX	08:43:55
12	453.6	AQXE	08:45:35

12	453.8	BATE	08:46:01
93	453.6	CHIX	08:46:05
37	453.8	XLON	08:47:22
161	453.8	XLON	08:47:22
13	453.8	XLON	08:47:22
10	453.6	TRQX	08:49:30
41	453.6	CHIX	08:52:25
11	453.6	AQXE	08:52:59
160	453.6	XLON	08:55:12
92	453.6	BATE	08:55:18
185	452.6	XLON	09:02:29
7	453.2	TRQX	09:04:06
6	453.2	TRQX	09:04:06
17	453.6	AQXE	09:04:11
42	452.6	CHIX	09:04:37
161	452.6	XLON	09:06:14
13	453.6	AQXE	09:08:11
164	452.6	XLON	09:08:42
27	452.6	XLON	09:08:42
6	453.2	TRQX	09:08:59
5	453.2	TRQX	09:08:59
127	452.6	XLON	09:11:40
46	453	CHIX	09:12:05
9	453.2	TRQX	09:14:54
15	453.4	AQXE	09:16:45
32	453	CHIX	09:17:03
111	453	XLON	09:19:17
165	453	XLON	09:19:17
234	453	BATE	09:21:43
46	452.8	XLON	09:30:52
17	452.8	XLON	09:30:52
118	452.8	XLON	09:30:52
16	453.4	AQXE	09:35:33
12	451.8	TRQX	09:36:49
113	451.4	BATE	09:37:31
48	451.4	CHIX	09:37:31
195	451.4	XLON	09:39:26
14	452.4	AQXE	09:43:03
31	451	CHIX	09:43:24
5	451	CHIX	09:43:24
83	450.8	BATE	09:43:39
176	451	XLON	09:44:03
12	451.8	TRQX	09:44:05
160	451	XLON	09:50:02
15	450.6	AQXE	10:00:00
12	450.8	TRQX	10:00:03
39	450.4	CHIX	10:02:14
102	450.6	BATE	10:02:31
148	450.2	XLON	10:04:11
155	448	XLON	10:12:21
41	448.6	CHIX	10:14:15
16	448.6	AQXE	10:14:47
12	448.6	TRQX	10:16:57
133	448.4	XLON	10:17:02
103	448.4	BATE	10:17:29
204	447.2	XLON	10:24:14
11	447.2	CHIX	10:24:37
16	447.2	CHIX	10:25:00
12	447.2	TRQX	10:25:02
14	447.2	AQXE	10:25:11
15	447.2	CHIX	10:25:11
15	447.2	AQXE	10:33:28
44	447.4	CHIX	10:35:19
109	447.4	BATE	10:35:19
184	447.4	XLON	10:35:19
7	448	XLON	10:37:23
56	448.2	CHIX	10:39:09
51	448.2	CHIX	10:39:09
166	448.2	XLON	10:39:09
36	449.4	AQXE	10:42:58
274	448.6	BATE	10:43:01
42	448.6	CHIX	10:43:01
557	448.8	XLON	10:43:01
12	448.6	TRQX	10:43:01
48	448.6	TRQX	10:43:01
89	448.6	BATE	10:47:32
97	448.6	BATE	10:47:32
111	448.6	XLON	10:47:32

184	448.6	XLON	10:47:32
16	448.6	AQXE	10:49:16
18	448.6	AQXE	10:49:16
42	448.6	CHIX	10:49:16
10	448.4	TRQX	10:52:57
92	448.6	BATE	10:56:51
18	448.2	AQXE	10:57:04
268	447.8	XLON	10:58:49
43	447.8	CHIX	10:59:17
144	447.8	XLON	11:09:04
6	447.4	AQXE	11:09:20
90	447.8	BATE	11:09:30
13	447.4	TRQX	11:13:17
11	447.4	TRQX	11:17:15
41	447.6	CHIX	11:17:22
239	447.4	XLON	11:19:56
17	447.4	AQXE	11:20:37
15	447.4	AQXE	11:26:46
1	447	CHIX	11:27:41
33	447	CHIX	11:27:45
202	446.8	XLON	11:27:47
12	446.8	TRQX	11:29:02
116	446.8	BATE	11:30:17
84	446.6	BATE	11:35:53
15	446.8	CHIX	11:37:09
2	447	CHIX	11:37:09
273	446.8	XLON	11:38:16
1	446.8	AQXE	11:39:19
16	447	AQXE	11:39:19
42	446.8	CHIX	11:40:03
61	446.6	BATE	11:42:57
36	446.6	BATE	11:42:59
135	446.8	XLON	11:43:48
13	448.6	TRQX	11:46:05
49	448.4	XLON	11:46:16
122	448.4	XLON	11:46:16
12	447.6	TRQX	11:46:43
45	447.6	CHIX	11:48:01
16	447.6	AQXE	11:48:07
144	448	XLON	11:51:13
112	449.8	BATE	11:51:36
58	450.4	XLON	11:53:17
62	450.4	XLON	11:53:17
88	450.4	XLON	11:53:17
13	450	TRQX	11:55:16
41	450.4	XLON	11:56:24
63	450.4	XLON	11:56:24
19	450.4	XLON	11:56:24
77	450.4	XLON	11:56:24
41	450.4	CHIX	11:56:46
98	450	BATE	11:57:12
18	450	AQXE	11:57:24
34	450	CHIX	11:57:24
12	450	TRQX	11:59:12
15	450.2	AQXE	12:01:01
104	450.2	BATE	12:02:37
162	450.6	XLON	12:03:32
46	450.8	CHIX	12:03:56
12	450.6	TRQX	12:04:24
150	450.6	XLON	12:09:09
17	450.4	AQXE	12:10:17
36	450.8	CHIX	12:11:23
12	450.6	TRQX	12:12:50
15	450.4	AQXE	12:12:50
97	450.6	XLON	12:13:15
95	450.6	XLON	12:13:15
56	450.6	XLON	12:13:17
112	451.8	BATE	12:20:48
12	451.8	TRQX	12:23:04
296	451.8	XLON	12:23:10
82	451.8	BATE	12:23:10
52	451.8	CHIX	12:23:17
15	451	AQXE	12:25:58
13	451	BATE	12:27:34
50	451	BATE	12:27:57
32	451	BATE	12:27:57
102	451	XLON	12:27:57

103	451	XLON	12:21:31
14	451.2	TRQX	12:30:20
16	451	AQXE	12:31:04
161	451	XLON	12:31:23
52	451.4	CHIX	12:31:57
95	451.2	BATE	12:33:11
140	451.4	XLON	12:34:23
180	451.4	XLON	12:36:40
10	451.4	TRQX	12:36:40
43	451.6	CHIX	12:39:15
100	451.4	BATE	12:39:27
10	451.4	TRQX	12:39:27
15	451.2	AQXE	12:40:38
15	451.2	AQXE	12:40:38
4	451.4	BATE	12:47:16
89	451.4	BATE	12:47:16
50	451.4	CHIX	12:49:01
85	451.4	BATE	12:49:01
174	451.4	XLON	12:49:01
12	451.4	TRQX	12:49:01
244	451.4	XLON	12:49:01
47	451.2	CHIX	12:49:29
15	451.2	AQXE	12:49:29
12	451.2	TRQX	12:49:29
15	451.2	AQXE	12:49:29
184	450.8	XLON	12:49:45
323	450.8	XLON	12:52:23
49	451	CHIX	12:53:55
94	450.8	BATE	12:54:42
113	450.8	BATE	12:54:42
17	450.8	AQXE	12:54:42
155	450.8	XLON	12:54:55
43	451	CHIX	12:55:47
248	451	XLON	12:57:57
14	451	TRQX	12:57:59
44	451	CHIX	12:58:39
170	451	XLON	13:00:18
94	451.2	BATE	13:04:16
94	451.2	BATE	13:04:16
12	451	TRQX	13:04:25
14	451	TRQX	13:04:25
43	451.2	CHIX	13:04:59
144	451.6	XLON	13:11:00
13	451.6	TRQX	13:11:05
15	451.2	AQXE	13:11:24
43	451.2	AQXE	13:11:24
150	451.2	XLON	13:13:46
170	451	XLON	13:15:01
16	451.2	AQXE	13:15:47
52	451.2	CHIX	13:15:48
13	451.2	TRQX	13:16:30
154	450.8	XLON	13:17:41
95	450.8	BATE	13:17:53
13	451.2	TRQX	13:19:40
16	451.2	AQXE	13:19:51
291	451	XLON	13:20:15
21	450.8	BATE	13:20:37
16	450.8	BATE	13:20:37
44	451	CHIX	13:21:03
62	451	XLON	13:22:42
95	451	XLON	13:22:42
86	450.8	BATE	13:22:46
1	451	AQXE	13:22:47
14	451.2	AQXE	13:22:47
13	451.2	TRQX	13:24:01
106	450.8	BATE	13:24:38
13	451.2	AQXE	13:26:06
42	450.8	CHIX	13:26:29
61	450.8	BATE	13:27:11
35	450.8	BATE	13:27:11
15	451.2	AQXE	13:29:47
4	451	TRQX	13:29:47
9	451	TRQX	13:29:50
143	450.8	XLON	13:29:50
401	452	XLON	13:31:37
96	452	BATE	13:33:47
38	451.8	CHIX	13:36:09
28	451.8	CHIX	13:36:09

38	451.8	CHIX	13:36:09
43	451.8	CHIX	13:36:09
194	451.8	XLON	13:36:09
13	451.8	TRQX	13:37:49
17	451.4	AQXE	13:38:00
158	451.2	XLON	13:40:07
98	451.2	BATE	13:42:17
13	451.2	TRQX	13:43:28
143	450.8	XLON	13:44:07
13	451.4	AQXE	13:45:11
43	451.2	CHIX	13:45:11
66	451.2	BATE	13:46:19
31	451.2	BATE	13:46:19
179	450.8	XLON	13:48:44
142	450.8	XLON	13:52:23
14	450.6	TRQX	13:52:23
41	450.8	CHIX	13:53:49
97	450.6	BATE	13:55:51
48	450.8	CHIX	13:56:09
15	450.8	AQXE	13:56:39
96	450.8	BATE	13:58:18
1	450.8	TRQX	13:58:57
12	450.8	TRQX	13:58:57
15	450.6	AQXE	13:59:08
88	450.6	XLON	13:59:08
76	450.6	XLON	13:59:08
250	450.6	XLON	13:59:55
15	450.8	AQXE	14:00:54
13	450.8	TRQX	14:01:12
154	450.8	XLON	14:03:17
51	450.8	CHIX	14:03:24
101	450.8	BATE	14:04:24
15	450.8	AQXE	14:04:31
11	450.8	TRQX	14:06:58
160	450.6	XLON	14:07:13
149	451	XLON	14:11:59
14	451	XLON	14:11:59
2	451	CHIX	14:12:03
43	451	CHIX	14:12:03
94	451	BATE	14:13:05
12	451.2	TRQX	14:15:27
43	452	CHIX	14:27:22
106	452	BATE	14:27:22
35	452	CHIX	14:27:22
109	452	BATE	14:27:22
225	452	XLON	14:27:22
14	452	TRQX	14:27:22
171	452	XLON	14:27:22
274	452	XLON	14:27:22
14	452	TRQX	14:27:22
43	452	CHIX	14:28:18
43	452	AQXE	14:28:18
104	452	BATE	14:28:18
243	452	XLON	14:28:18
16	452	AQXE	14:28:18
16	451.6	AQXE	14:29:03
13	451.6	TRQX	14:29:03
43	451.6	CHIX	14:29:03
200	451.6	XLON	14:30:44
106	451.6	BATE	14:31:48
15	451.6	CHIX	14:31:49
29	451.6	CHIX	14:32:31
18	451.6	AQXE	14:32:33
12	451.6	TRQX	14:32:40
170	451.6	XLON	14:32:55
6	451.2	AQXE	14:33:30
6	451.2	AQXE	14:33:37
198	451	XLON	14:34:00
152	451.4	XLON	14:36:25
13	451.4	TRQX	14:36:25
150	451.4	BATE	14:38:34
13	451.4	TRQX	14:38:34
52	451.4	CHIX	14:38:34
40	451.4	CHIX	14:38:34
177	451.4	XLON	14:38:34
166	451.4	XLON	14:40:20
107	451.4	BATE	14:40:27
10	451.8	AQXE	14:40:30

16	451.2	AQXE	14:40:36
18	451.2	AQXE	14:40:36
13	451	TRQX	14:40:36
40	451.2	CHIX	14:41:09
217	451	XLON	14:42:35
103	451	BATE	14:42:35
15	451	AQXE	14:42:48
44	451	CHIX	14:43:22
13	451	TRQX	14:43:22
1	450.8	XLON	14:43:56
175	450.8	XLON	14:44:03
16	450.8	AQXE	14:44:35
116	451	BATE	14:44:59
13	450.8	TRQX	14:45:33
45	450.8	CHIX	14:45:58
174	451	XLON	14:46:03
2	451	XLON	14:46:03
208	451	XLON	14:46:03
165	451	XLON	14:47:59
173	451	XLON	14:47:59
47	451	CHIX	14:48:12
103	451	BATE	14:48:14
124	451	BATE	14:48:14
13	451	TRQX	14:48:30
15	450.8	AQXE	14:48:57
17	450.8	AQXE	14:48:57
12	450.6	TRQX	14:49:24
40	450.6	CHIX	14:49:24
158	450.6	XLON	14:49:24
17	450.4	AQXE	14:50:48
34	450.4	BATE	14:51:01
64	450.4	BATE	14:51:03
175	450.4	XLON	14:51:18
18	450.6	XLON	14:51:18
12	450.4	TRQX	14:51:49
44	450.4	CHIX	14:51:52
189	450.2	XLON	14:53:50
17	450.4	AQXE	14:54:09
117	450.2	BATE	14:54:26
13	450.4	TRQX	14:54:57
138	450.2	XLON	14:56:07
168	450.2	XLON	14:56:38
46	450.4	CHIX	14:57:18
15	450.4	AQXE	14:57:18
93	450.4	BATE	14:58:11
12	450.4	TRQX	14:59:11
194	450.4	XLON	14:59:56
8	450.4	CHIX	15:00:25
157	450.4	XLON	15:02:15
47	450.2	CHIX	15:02:20
15	450.4	AQXE	15:02:25
12	450.4	TRQX	15:04:22
100	450.4	XLON	15:04:35
83	450.4	XLON	15:04:35
10	450.4	XLON	15:04:35
16	450.4	AQXE	15:05:26
94	450.2	BATE	15:05:48
12	450.4	TRQX	15:07:45
90	450.4	XLON	15:08:24
71	450.6	XLON	15:08:24
51	450.2	CHIX	15:08:55
101	450.2	BATE	15:08:55
35	450.2	CHIX	15:11:34
183	450.2	XLON	15:11:34
15	450	AQXE	15:13:04
1	450	AQXE	15:13:05
12	450.2	TRQX	15:14:05
160	450.2	XLON	15:14:40
116	450	BATE	15:15:02
15	450.2	AQXE	15:15:39
94	450.2	BATE	15:17:18
237	450	XLON	15:17:18
45	450	CHIX	15:17:18
14	450	AQXE	15:18:56
14	449.4	TRQX	15:19:27
227	448.8	XLON	15:19:56
41	448.8	BATE	15:20:19
12	448.8	BATE	15:20:19

49	448.8	BATE	15:20:46
10	449	TRQX	15:22:09
43	449.2	CHIX	15:22:28
90	449.2	BATE	15:23:53
328	449.2	XLON	15:23:55
12	449.2	TRQX	15:24:22
140	449	XLON	15:26:15
20	448.6	AQXE	15:26:38
16	448.6	AQXE	15:26:38
11	449.2	TRQX	15:27:05
102	449.2	BATE	15:27:21
111	449	XLON	15:29:39
27	449	XLON	15:29:39
13	449.2	TRQX	15:31:10
43	448.6	CHIX	15:31:53
12	448.6	AQXE	15:31:53
41	448.6	CHIX	15:31:53
274	448.6	XLON	15:32:15
44	448.8	CHIX	15:34:21
37	448.8	CHIX	15:34:21
94	448.8	BATE	15:34:23
142	448.8	XLON	15:34:25
13	450.2	TRQX	15:36:04
202	450.2	XLON	15:36:55
16	450.2	AQXE	15:37:09
20	450.2	AQXE	15:37:09
45	450.6	CHIX	15:38:34
78	450.8	XLON	15:39:12
190	450.8	XLON	15:39:12
15	450.6	AQXE	15:39:30
14	450.6	TRQX	15:39:36
100	450.6	BATE	15:39:41
117	451	BATE	15:43:07
135	451	XLON	15:43:17
32	451	XLON	15:43:17
48	451	CHIX	15:43:21
12	450.8	TRQX	15:43:42
182	450.8	XLON	15:45:13
108	451	BATE	15:45:41
143	451.2	XLON	15:48:36
46	451.2	CHIX	15:49:00
17	451.2	AQXE	15:49:00
17	451.2	AQXE	15:49:00
14	451.2	TRQX	15:49:02
93	451	BATE	15:49:08
179	451	XLON	15:49:15
40	451	CHIX	15:50:01
95	451	BATE	15:51:37
17	451.2	AQXE	15:51:44
12	451	TRQX	15:52:36
113	451	BATE	15:55:12
13	451	TRQX	15:55:12
14	451.2	AQXE	15:55:22
45	451.2	CHIX	15:56:28
420	451.2	XLON	15:56:36
165	451.4	XLON	15:57:25
170	451.4	XLON	15:57:25
47	451.4	CHIX	15:57:55
102	451.4	BATE	15:58:12
250	451.4	XLON	15:58:32
42	451.4	CHIX	15:59:23
56	451.4	BATE	15:59:23
255	451.6	XLON	16:00:34
14	451.6	TRQX	16:01:20
24	451.6	TRQX	16:01:20
95	451.6	BATE	16:01:29
46	451.6	CHIX	16:01:50
16	451.4	AQXE	16:02:00
16	451.4	AQXE	16:02:00
18	451.4	AQXE	16:02:00
237	451	XLON	16:02:52
14	451.4	AQXE	16:04:12
45	451.6	CHIX	16:04:12
107	451.2	BATE	16:04:17
12	451.6	TRQX	16:04:17
196	451.4	XLON	16:04:57
49	451.6	CHIX	16:06:07

15	451.4	AQXE	16:06:34
12	451.6	TRQX	16:06:44
99	451	BATE	16:07:24
183	451	XLON	16:07:24
4	451.2	AQXE	16:08:58
12	451.2	AQXE	16:08:58
79	451	BATE	16:09:02
43	450.8	CHIX	16:09:07
28	451	XLON	16:09:50
177	451	XLON	16:09:50
12	451	TRQX	16:09:51
14	451.2	AQXE	16:11:33
192	450.8	XLON	16:12:16
99	450.6	BATE	16:13:00
3	450.8	TRQX	16:13:42
2	451	TRQX	16:13:42
8	451	TRQX	16:13:42
42	450.6	CHIX	16:14:23
60	450.4	XLON	16:14:59
12	450.8	AQXE	16:15:04
24	450.8	AQXE	16:15:04
6	451	AQXE	16:15:04
41	450.6	BATE	16:15:55
13	451	AQXE	16:17:31
703	450.6	XLON	16:17:33
120	450.6	CHIX	16:17:33
187	450.6	XLON	16:17:33
36	450.6	TRQX	16:17:33
348	450.4	BATE	16:18:18
62	450.4	CHIX	16:19:35
87	450.4	BATE	16:20:31
145	450.2	XLON	16:20:36
23	450.2	AQXE	16:20:45
429	450.4	XLON	16:23:04
67	450.4	BATE	16:23:06
30	450.4	TRQX	16:23:06
22	450.4	BATE	16:23:06
3	450.2	AQXE	16:23:46
58	450.4	CHIX	16:24:13
22	450.4	CHIX	16:24:13
84	450.4	BATE	16:24:59
129	450.4	XLON	16:25:01
90	450.4	XLON	16:25:01
16	450.4	TRQX	16:25:25
15	450.2	XLON	16:25:39
102	450.2	XLON	16:26:06
4	450.2	AQXE	16:26:09
13	450.2	AQXE	16:26:10
15	450.2	AQXE	16:26:14
28	450.2	CHIX	16:26:31
3	450.4	BATE	16:26:44
29	450.4	BATE	16:26:44
80	450.4	XLON	16:27:34
2	450.4	TRQX	16:27:34

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