

15 January 2026

AJ Bell plc
Transaction in Own Shares

AJ Bell plc ("Company") announces that it has purchased the following number of its ordinary shares of £0.000125 each through Jefferies International Limited ("Jefferies"), as part of the share buyback programme of up to £50m announced on 4 December 2025.

Date of purchase:	14 January 2026
Number of ordinary £0.000125 shares purchased:	40,000
Highest price paid per share (pence):	453.20
Lowest price paid per share (pence):	446.40
Volume weighted average price paid per share (pence):	449.65

The Company intends to cancel the purchased shares and does not intend to hold any of the purchased shares in treasury.

Following settlement of the above purchases and cancellation of the purchased ordinary shares, the Company's total number of ordinary shares in issue shall be 400,677,365 ordinary shares, with no ordinary shares in treasury.

The figure of 400,677,365 ordinary shares represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (as incorporated into UK domestic law by the European Union (Withdrawal) Act 2018) the schedule below contains detailed information about the purchases made by Jefferies on behalf of the Company as part of the buyback programme.

Enquiries to:

AJ Bell

Kina Sinclair, Group Legal Director & Company Secretary 0345 40 89 100

Aggregated Information of Ordinary Shares Purchased According to Each Trading Venue:

Trading Venue	Weighted Average Price (Pence per Share)	Aggregated Volume
London Stock Exchange (LSE)	449.60	24,281
Chi-X (CHIX)	449.74	4,217
BATE (BATE)	449.69	8,698
Aquis (AQXE)	449.71	1,484
Turquoise (TRQX)	449.75	1,320

Schedule of Purchases - Individual Transactions

Number of Shares Purchased	Transaction Price (Pence per Share)	Venue	Time of Transaction
177	453.2	XLON	08:17:31
42	452.6	CHIX	08:18:26
94	451	BATE	08:21:56
185	451	XLON	08:24:59
16	451.6	AQXE	08:27:23
2	451.6	TRQX	08:27:23
12	451.6	TRQX	08:27:23
10	450.8	TRQX	08:30:38
12	451	AQXE	08:31:35
42	450.8	CHIX	08:32:46
80	451	BATE	08:33:36
39	451.2	CHIX	08:43:49
15	450.8	TRQX	08:44:25
14	450.2	AQXE	08:44:25
99	450.2	XLON	08:44:25
121	450.2	XLON	08:44:25

QTY	PRICE	SYMBOL	TIME
20	450.4	BATE	08:45:32
61	451	BATE	08:45:32
190	450.4	XLON	08:47:08
143	450.6	XLON	08:51:10
14	450	AQXE	08:51:10
56	450.8	BATE	08:54:12
29	451	BATE	08:54:12
13	449.8	TRQX	08:55:39
46	450	CHIX	08:55:39
25	449.8	XLON	08:56:50
146	449.8	XLON	08:56:50
14	450.2	AQXE	09:00:03
85	451	BATE	09:00:39
13	450	TRQX	09:00:56
146	450	XLON	09:01:27
45	450	CHIX	09:02:54
216	450.2	XLON	09:04:25
13	450.2	TRQX	09:04:25
15	450.2	AQXE	09:06:05
80	450.2	BATE	09:06:05
38	450.2	CHIX	09:06:05
152	450	XLON	09:07:19
13	450.2	AQXE	09:08:05
23	450.2	BATE	09:09:07
54	450.2	BATE	09:09:07
52	449.8	CHIX	09:12:30
200	450	XLON	09:12:30
18	450.2	TRQX	09:12:36
14	450	AQXE	09:14:58
136	450	XLON	09:17:23
98	450.2	BATE	09:17:49
40	449.8	CHIX	09:17:49
12	449.8	TRQX	09:18:15
14	450	AQXE	09:19:51
72	449.8	BATE	09:20:21
264	448.6	XLON	09:23:16
12	448.8	TRQX	09:27:23
34	448.8	CHIX	09:27:23
14	448.8	AQXE	09:27:46
200	449.2	XLON	09:28:22
36	449.2	CHIX	09:29:35
94	449	BATE	09:29:35
12	449	TRQX	09:29:56
13	449.2	AQXE	09:33:57
200	448.2	XLON	09:37:53
48	448.4	CHIX	09:40:06
12	447.8	TRQX	09:40:36
108	448	BATE	09:41:40
15	447.8	AQXE	09:43:41
12	448.4	TRQX	09:46:28
232	447.8	XLON	09:47:41
38	448.2	CHIX	09:48:25
78	447.8	BATE	09:49:50
12	448.2	AQXE	09:50:13
41	447.8	XLON	09:55:35
53	447.8	XLON	09:55:35
82	447.8	XLON	09:55:35
12	447.8	TRQX	10:01:57
33	448	CHIX	10:02:53
90	448	BATE	10:05:56
15	447.2	AQXE	10:10:28
160	447	XLON	10:11:23
39	447.8	CHIX	10:13:59
12	447.6	TRQX	10:15:29
138	447.4	XLON	10:16:36
15	447	AQXE	10:19:03
90	446.8	BATE	10:19:22
138	446.4	XLON	10:23:08
12	446.8	TRQX	10:23:08
174	447.8	XLON	10:27:13
182	447.8	XLON	10:35:05
95	448.6	BATE	10:36:10
52	448.6	CHIX	10:36:10
118	448.6	BATE	10:36:10
182	448.4	XLON	10:36:10
13	449.6	CHIX	10:38:22
28	449.6	CHIX	10:38:22

20	449.0	CHIX	10:30:22
30	449.6	BATE	10:40:26
15	449.4	AQXE	10:40:53
60	449.4	AQXE	10:40:53
101	449.6	BATE	10:40:53
161	449.6	BATE	10:40:53
167	449.4	XLON	10:40:53
527	449.4	XLON	10:40:53
73	449.6	CHIX	10:40:53
82	449.6	CHIX	10:40:53
14	449.6	TRQX	10:40:53
46	449.6	TRQX	10:40:53
12	449.4	TRQX	10:43:11
196	449.4	XLON	10:44:29
15	449.4	AQXE	10:44:39
35	449.4	CHIX	10:45:28
203	449.4	XLON	10:52:02
102	448.4	BATE	10:52:14
12	449	TRQX	10:55:07
45	448.4	CHIX	10:56:26
170	448	XLON	10:59:32
12	449	TRQX	10:59:33
22	448	AQXE	11:05:03
73	448.4	BATE	11:05:12
182	447.8	XLON	11:08:42
40	448	CHIX	11:10:33
14	447.8	AQXE	11:13:19
88	447.8	BATE	11:15:14
11	447.8	TRQX	11:15:43
173	447.8	XLON	11:19:50
44	448.2	CHIX	11:22:20
13	448.2	TRQX	11:25:47
16	448.2	AQXE	11:26:17
45	447.6	XLON	11:27:43
65	447.6	XLON	11:27:43
90	447.6	XLON	11:27:43
88	447.6	BATE	11:28:20
45	447.8	CHIX	11:31:49
12	447.4	AQXE	11:34:10
12	447.6	TRQX	11:35:12
82	447.8	BATE	11:36:22
12	447.6	TRQX	11:40:35
14	447.4	AQXE	11:40:53
150	447	XLON	11:42:51
150	447	XLON	11:42:51
236	447.4	XLON	11:45:43
82	447.4	BATE	11:45:47
52	447.4	CHIX	11:45:49
12	447.4	AQXE	11:46:35
12	447.4	TRQX	11:47:13
46	447.8	CHIX	11:50:12
200	447.8	XLON	11:50:45
102	448	BATE	11:51:08
12	447.8	TRQX	11:51:51
49	448	CHIX	11:53:40
235	447.8	XLON	11:53:42
81	448	BATE	11:55:06
12	448	TRQX	11:56:55
159	447.8	XLON	11:57:40
25	448	BATE	12:00:00
15	447.8	AQXE	12:00:00
60	448.2	BATE	12:00:00
15	447.8	AQXE	12:00:00
49	448.2	CHIX	12:04:29
210	448.2	XLON	12:04:29
12	448.4	TRQX	12:04:51
14	448.4	AQXE	12:04:51
80	448	BATE	12:07:02
46	447	CHIX	12:11:09
12	447.2	TRQX	12:11:12
14	447.4	AQXE	12:11:12
208	447.2	XLON	12:11:32
9	447	BATE	12:13:14
71	447	BATE	12:13:14
132	447.2	XLON	12:14:10
34	449.4	CHIX	12:19:09
14	449	AQXE	12:20:48
25	449	BATE	12:20:48

33	449	BATE	12:22:10
160	449	XLON	12:22:47
145	449.2	XLON	12:25:09
15	449.4	CHIX	12:26:28
14	450	AQXE	12:27:05
13	451.2	TRQX	12:27:11
20	450	TRQX	12:28:58
45	450.6	CHIX	12:31:59
88	450.6	BATE	12:32:06
15	450.6	TRQX	12:33:05
256	450.4	XLON	12:33:14
51	450.6	CHIX	12:34:44
15	450.4	AQXE	12:34:44
149	450.4	XLON	12:34:44
11	450.6	TRQX	12:38:30
106	450.4	BATE	12:38:30
13	450.4	AQXE	12:38:31
210	450.4	XLON	12:39:28
36	450.2	CHIX	12:40:13
89	450.4	BATE	12:42:01
150	450.4	XLON	12:44:36
15	450.2	AQXE	12:45:24
13	450.2	TRQX	12:45:30
13	450.2	AQXE	12:47:25
87	450.2	BATE	12:47:25
276	450.2	XLON	12:49:55
44	450.2	CHIX	12:49:55
44	450.2	CHIX	12:49:55
74	450.2	XLON	12:49:55
14	450.2	TRQX	12:50:02
17	450.2	AQXE	12:51:53
71	450.2	BATE	12:51:53
94	450.2	BATE	12:51:53
11	450.2	AQXE	12:52:55
59	450.2	CHIX	12:52:55
340	450.2	XLON	12:52:55
10	450.2	TRQX	12:52:55
17	450.2	AQXE	12:55:00
41	450.2	CHIX	12:55:00
12	450.2	TRQX	12:56:56
195	450.2	XLON	12:56:56
12	450.2	TRQX	12:56:56
10	450.4	BATE	12:56:59
84	450.4	BATE	12:56:59
3	450.4	BATE	12:59:16
91	450.4	BATE	12:59:16
268	450.2	XLON	13:00:57
43	450.2	CHIX	13:00:57
73	450.2	XLON	13:00:57
12	450.2	TRQX	13:00:57
15	450.2	AQXE	13:01:00
51	449.8	CHIX	13:05:00
103	449.8	BATE	13:10:09
13	449.8	TRQX	13:10:11
68	449.8	BATE	13:12:41
17	450	AQXE	13:12:54
11	449.8	TRQX	13:13:28
15	450	AQXE	13:14:47
171	450	XLON	13:16:49
72	449.8	CHIX	13:16:53
406	449.4	XLON	13:17:17
12	449.8	TRQX	13:17:17
203	449.4	XLON	13:17:17
17	449.8	AQXE	13:19:05
135	449.2	BATE	13:20:18
170	449.2	XLON	13:21:22
12	449	TRQX	13:21:32
43	449	CHIX	13:22:15
77	449.4	BATE	13:22:19
15	449.2	AQXE	13:25:41
16	449.2	AQXE	13:25:41
245	449.2	XLON	13:25:45
37	449.4	CHIX	13:26:08
91	449.4	BATE	13:26:58
192	449.2	XLON	13:28:08
42	449.2	CHIX	13:28:32
12	449.8	TRQX	13:30:07
44	449.4	TRQX	13:30:44

14	449.4	TRQX	13:30:44
165	449.6	XLON	13:30:44
46	449.8	CHIX	13:31:21
102	449.8	BATE	13:31:43
22	449.4	TRQX	13:33:36
17	449.2	AQXE	13:33:38
201	449.4	XLON	13:34:00
42	449.6	CHIX	13:35:37
99	449.2	BATE	13:36:30
15	449.4	AQXE	13:36:37
13	449.4	TRQX	13:39:51
99	449.4	XLON	13:41:18
108	449.4	XLON	13:41:18
1	449.4	AQXE	13:42:28
15	449.4	AQXE	13:42:28
77	448.6	BATE	13:44:21
34	448.8	XLON	13:46:50
120	448.8	XLON	13:46:50
34	448.4	CHIX	13:46:53
11	448.4	TRQX	13:47:10
16	448.4	AQXE	13:50:48
105	448.4	BATE	13:51:49
41	448.4	CHIX	13:52:17
192	448.4	XLON	13:52:17
93	449	BATE	13:56:02
14	448.8	TRQX	13:56:04
195	448.8	XLON	13:56:16
20	448.6	AQXE	13:56:36
41	448.6	CHIX	13:57:17
14	448.8	TRQX	13:57:56
229	448.8	XLON	13:59:07
80	449	BATE	14:00:52
13	449.6	TRQX	14:03:23
168	449.6	XLON	14:04:17
35	449.6	XLON	14:04:17
48	449.6	CHIX	14:04:19
11	449.6	TRQX	14:09:11
43	450	CHIX	14:10:35
96	450	BATE	14:10:38
155	450.4	XLON	14:12:46
16	450.2	AQXE	14:12:49
16	450.4	AQXE	14:15:17
14	450.4	TRQX	14:15:39
270	450.4	XLON	14:15:40
96	450.4	BATE	14:15:54
32	450.4	CHIX	14:16:03
55	450.8	CHIX	14:19:27
166	450.8	XLON	14:19:36
84	450.8	BATE	14:19:54
14	450.6	AQXE	14:20:15
14	450.2	TRQX	14:21:03
14	450.4	AQXE	14:23:57
202	450.4	XLON	14:25:37
13	450.2	TRQX	14:26:03
40	450.2	CHIX	14:26:15
24	450.2	AQXE	14:26:50
94	450.2	BATE	14:26:59
338	450.2	XLON	14:27:38
42	450.2	CHIX	14:28:26
15	450	TRQX	14:28:28
15	450.2	AQXE	14:28:56
107	450	BATE	14:29:19
160	450.2	XLON	14:29:37
44	450	CHIX	14:30:37
12	450	TRQX	14:30:38
3	450.2	AQXE	14:31:04
12	450.2	AQXE	14:31:04
88	450	BATE	14:31:33
4	450	XLON	14:31:57
156	450	XLON	14:31:57
177	449.6	XLON	14:32:28
14	449.8	TRQX	14:32:54
12	449.8	AQXE	14:33:33
48	449.6	CHIX	14:35:11
98	449.6	BATE	14:35:11
175	449.6	XLON	14:35:11
14	449.6	TRQX	14:35:20
14	449.6	AQXE	14:35:57

14	449.6	AQXE	14:35:57
127	449.6	XLON	14:36:52
61	449.6	XLON	14:36:52
51	449.6	CHIX	14:37:09
3	449.6	TRQX	14:37:24
7	449.6	TRQX	14:37:24
104	449.6	BATE	14:38:05
44	450.2	CHIX	14:39:42
16	450	AQXE	14:40:29
142	450	XLON	14:40:29
83	450.2	BATE	14:40:29
10	450.2	TRQX	14:40:37
12	449.8	AQXE	14:42:09
43	449.8	CHIX	14:42:09
278	449.8	XLON	14:42:09
14	450.4	AQXE	14:43:58
46	450.4	CHIX	14:43:58
70	450.4	BATE	14:43:58
71	450.4	BATE	14:43:58
13	450.4	TRQX	14:43:58
132	450.4	XLON	14:43:58
47	450	XLON	14:44:31
121	450	XLON	14:44:31
14	450	AQXE	14:45:44
13	450	TRQX	14:46:18
196	450	XLON	14:46:41
49	450	CHIX	14:46:51
15	450	AQXE	14:47:32
374	450	XLON	14:48:18
10	450	TRQX	14:48:29
51	450	CHIX	14:49:45
118	449.8	XLON	14:50:17
90	449.8	XLON	14:50:17
80	449.8	BATE	14:50:40
13	450	TRQX	14:50:55
19	450	TRQX	14:50:55
11	450	CHIX	14:52:11
39	450	CHIX	14:52:11
20	449.8	BATE	14:53:07
88	449.8	BATE	14:53:07
81	449.8	BATE	14:53:07
182	449.8	XLON	14:53:07
15	449.8	AQXE	14:53:16
23	449.8	AQXE	14:53:16
16	450	TRQX	14:53:23
43	449.8	CHIX	14:53:57
87	449.8	BATE	14:55:01
153	449.8	XLON	14:55:32
15	449.6	AQXE	14:56:05
12	449.6	TRQX	14:57:04
109	449.8	BATE	14:57:07
175	449.4	XLON	14:57:51
98	449.2	BATE	14:59:42
17	449.2	AQXE	14:59:47
37	449.2	CHIX	14:59:56
46	449.2	CHIX	14:59:56
90	449.4	XLON	15:00:01
170	449.4	XLON	15:00:01
12	449.2	TRQX	15:00:16
144	449	XLON	15:02:48
13	449.2	AQXE	15:03:12
99	449.2	BATE	15:03:29
12	449	TRQX	15:03:49
38	449	CHIX	15:04:08
168	449	XLON	15:05:16
14	449	AQXE	15:07:37
12	449	TRQX	15:08:17
204	448.8	XLON	15:09:24
49	448.8	CHIX	15:09:36
92	448.8	BATE	15:09:40
41	449.4	CHIX	15:13:02
16	449.6	AQXE	15:15:39
86	449.6	BATE	15:15:39
179	449.6	XLON	15:15:39
12	449.6	TRQX	15:15:39
39	449.8	CHIX	15:16:23
167	449.6	XLON	15:17:26
12	449.6	TRQX	15:17:52

13	449.6	TRQX	15:17:56
69	449.6	BATE	15:18:15
16	449.6	AQXE	15:18:28
59	449.4	XLON	15:18:48
111	449.4	XLON	15:18:48
144	449.6	XLON	15:19:33
38	449.8	CHIX	15:19:40
16	449.6	AQXE	15:21:44
109	449.6	BATE	15:21:52
23	449.6	TRQX	15:21:52
182	449.4	XLON	15:22:16
13	449.4	AQXE	15:23:58
44	449.4	CHIX	15:24:00
157	449.4	XLON	15:24:51
12	449.6	TRQX	15:24:58
139	449.4	XLON	15:27:11
98	449.4	XLON	15:27:11
41	449.4	CHIX	15:27:16
102	449.4	BATE	15:27:38
12	449.6	TRQX	15:27:56
23	449.4	AQXE	15:28:11
102	449.2	BATE	15:28:28
42	449.2	CHIX	15:29:55
174	449.2	XLON	15:30:03
83	449.2	BATE	15:31:58
14	449.4	AQXE	15:32:01
146	449.2	XLON	15:32:37
14	449.8	TRQX	15:34:36
45	449.8	CHIX	15:34:43
185	449.8	XLON	15:36:34
3	449.8	BATE	15:36:34
102	449.8	BATE	15:36:34
15	449.8	AQXE	15:37:02
13	449.8	TRQX	15:37:04
13	449.4	AQXE	15:38:03
39	449.6	CHIX	15:38:03
200	449.4	XLON	15:38:03
14	449.6	TRQX	15:39:00
96	449.8	BATE	15:40:29
45	450.4	CHIX	15:44:03
76	450.4	BATE	15:44:03
418	450.4	XLON	15:44:03
221	450.4	XLON	15:44:03
13	450.6	TRQX	15:44:14
51	450.8	CHIX	15:46:22
12	450.6	TRQX	15:47:16
100	450.6	BATE	15:47:26
14	450.4	AQXE	15:47:41
14	450.4	AQXE	15:47:41
12	450	AQXE	15:47:51
159	450.2	XLON	15:49:38
72	450.4	CHIX	15:49:58
91	450.4	BATE	15:50:04
13	450.2	TRQX	15:50:05
15	450.2	AQXE	15:52:00
279	450.2	XLON	15:52:21
13	450.2	TRQX	15:53:10
44	450.2	CHIX	15:53:11
104	450.2	BATE	15:53:43
13	450.2	AQXE	15:54:07
12	450.6	TRQX	15:55:45
176	450.6	XLON	15:55:45
14	450.4	AQXE	15:56:16
100	450.4	BATE	15:56:35
20	450.2	CHIX	15:57:25
13	450.4	TRQX	15:57:53
198	450.4	XLON	15:57:57
17	450.4	AQXE	15:58:35
96	450.4	BATE	15:58:40
183	450.2	XLON	15:58:41
11	450.4	TRQX	15:59:46
17	450.4	AQXE	16:00:11
26	450.2	CHIX	16:00:36
40	450.2	CHIX	16:00:36
78	450.4	BATE	16:00:57
14	450.4	AQXE	16:01:55
13	450.4	TRQX	16:02:06

127	450.2	XLON	16:02:15
235	450.2	XLON	16:02:15
55	450.6	CHIX	16:02:58
47	450.4	CHIX	16:03:19
163	450.4	XLON	16:03:19
108	450.4	BATE	16:03:47
13	450.4	TRQX	16:04:29
15	450.2	AQXE	16:04:59
13	450.4	XLON	16:05:51
180	450.4	XLON	16:05:51
13	450.4	TRQX	16:06:51
41	450.2	CHIX	16:07:16
93	450.2	BATE	16:07:16
1	450.4	XLON	16:08:24
181	450.4	XLON	16:08:24
12	450.4	TRQX	16:08:46
15	450.2	AQXE	16:08:47
47	450.2	CHIX	16:08:54
80	450.2	BATE	16:09:35
141	450	XLON	16:09:37
245	450	XLON	16:09:37
10	450.2	TRQX	16:10:40
27	450.2	CHIX	16:11:20
17	451.2	AQXE	16:13:58
38	451.2	CHIX	16:13:58
96	451.2	BATE	16:13:58
12	451.2	TRQX	16:13:58
182	451.4	BATE	16:15:26
35	451.4	TRQX	16:15:26
49	451.4	AQXE	16:15:26
88	451.4	BATE	16:15:26
107	451.4	CHIX	16:15:26
688	451.4	XLON	16:15:32
135	451.6	BATE	16:19:08
62	451.6	CHIX	16:19:14
74	451.4	XLON	16:19:22
15	451.4	TRQX	16:19:22
20	451.4	AQXE	16:19:22
166	451.4	XLON	16:19:22
73	451.4	BATE	16:21:05
19	451.4	TRQX	16:21:11
52	451.4	CHIX	16:21:22
480	451.4	XLON	16:21:39
74	451.4	BATE	16:23:04
10	451.4	TRQX	16:23:04
186	451.4	XLON	16:23:35
13	451.2	AQXE	16:23:35
37	451.2	CHIX	16:23:35
35	452	CHIX	16:25:29
116	452	BATE	16:25:29
35	452.2	AQXE	16:26:05
3	452	BATE	16:26:47
11	452	CHIX	16:26:47
20	452	TRQX	16:26:47
236	451.8	XLON	16:26:47
106	451.8	XLON	16:27:10

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