

19 January 2026

AJ Bell plc
Transaction in Own Shares

AJ Bell plc ("Company") announces that it has purchased the following number of its ordinary shares of £0.000125 each through Jefferies International Limited ("Jefferies"), as part of the share buyback programme of up to £50m announced on 4 December 2025.

Date of purchase:	16 January 2026
Number of ordinary £0.000125 shares purchased:	39,981
Highest price paid per share (pence):	455.00
Lowest price paid per share (pence):	450.20
Volume weighted average price paid per share (pence):	452.20

The Company intends to cancel the purchased shares and does not intend to hold any of the purchased shares in treasury.

Following settlement of the above purchases and cancellation of the purchased ordinary shares, the Company's total number of ordinary shares in issue shall be 400,597,384 ordinary shares, with no ordinary shares in treasury.

The figure of 400,597,384 ordinary shares represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (as incorporated into UK domestic law by the European Union (Withdrawal) Act 2018) the schedule below contains detailed information about the purchases made by Jefferies on behalf of the Company as part of the buyback programme.

Enquiries to:

AJ Bell

Kina Sinclair, Group Legal Director & Company Secretary 0345 40 89 100

Aggregated Information of Ordinary Shares Purchased According to Each Trading Venue:

Trading Venue	Weighted Average Price (Pence per Share)	Aggregated Volume
London Stock Exchange (LSE)	452.17	23,590
Chi-X (CHIX)	452.18	4,224
BATE (BATE)	452.25	9,245
Aquis (AQXE)	452.34	1,507
Turquoise (TRQX)	452.21	1,415

Schedule of Purchases - Individual Transactions

Number of Shares Purchased	Transaction Price (Pence per Share)	Venue	Time of Transaction
17	450.4	XLON	08:14:31
171	450.4	XLON	08:14:31
14	450.2	TRQX	08:18:12
101	450.8	BATE	08:21:44
52	450.8	CHIX	08:25:12
19	451.2	XLON	08:29:37
135	451.2	XLON	08:29:37
17	451	AQXE	08:30:27
95	450.6	BATE	08:34:33
14	450.8	TRQX	08:34:38
40	450.6	CHIX	08:35:51
222	450.6	XLON	08:39:13
17	451	AQXE	08:40:24
89	452	BATE	08:51:12
1	452	TRQX	08:52:42
91	452	BATE	08:52:57

Q1	TIME	DATE	00:00:00
2	452	TRQX	08:52:57
49	452	CHIX	08:52:57
14	452	TRQX	08:53:49
15	452	TRQX	08:53:49
28	452	XLON	08:54:03
56	452	XLON	08:54:03
237	452	XLON	08:54:03
35	452.2	CHIX	08:56:08
160	452	XLON	09:00:01
3	452	TRQX	09:01:52
12	452	TRQX	09:02:34
45	452	CHIX	09:02:34
233	452	XLON	09:02:34
94	452.2	BATE	09:02:48
70	452.2	BATE	09:04:55
2	452	XLON	09:05:48
240	452	XLON	09:09:47
96	452.4	BATE	09:10:20
190	452.6	XLON	09:12:12
23	452.4	TRQX	09:14:00
14	452.4	TRQX	09:17:05
220	452.6	XLON	09:17:56
12	452.4	BATE	09:18:13
83	452.4	BATE	09:18:13
134	452.6	XLON	09:21:08
37	452	CHIX	09:21:20
43	452	CHIX	09:21:20
16	452	AQXE	09:21:20
44	452	CHIX	09:21:20
16	452	AQXE	09:21:20
46	452	AQXE	09:21:20
14	452.4	TRQX	09:21:47
101	452	BATE	09:25:31
65	452	CHIX	09:25:31
34	452.2	XLON	09:25:39
179	452.2	XLON	09:25:39
17	452	AQXE	09:25:40
14	452.4	TRQX	09:27:18
88	452	BATE	09:33:09
13	452.4	TRQX	09:37:43
88	452.6	BATE	09:40:58
159	453.2	XLON	09:44:13
44	453.2	CHIX	09:44:18
264	453.4	XLON	09:46:08
1	453	AQXE	09:49:24
15	453	AQXE	09:49:29
20	453	AQXE	09:49:29
50	452.8	CHIX	09:49:31
84	453.2	BATE	09:49:36
17	452.4	TRQX	09:50:03
15	453	AQXE	09:51:44
107	452.8	XLON	09:55:00
100	452.8	XLON	09:55:00
15	453	AQXE	10:05:30
42	452.8	CHIX	10:06:29
12	452.4	TRQX	10:06:29
197	452.8	XLON	10:10:18
107	452.8	BATE	10:10:19
13	452.4	TRQX	10:14:36
39	452.8	CHIX	10:15:23
13	452.6	AQXE	10:15:44
160	452.4	XLON	10:18:08
97	452.2	BATE	10:18:13
15	452.2	TRQX	10:22:14
16	452.4	AQXE	10:26:15
216	451.6	XLON	10:28:31
49	451.8	CHIX	10:28:53
96	452.2	BATE	10:29:27
1	452	AQXE	10:35:21
15	452.4	AQXE	10:35:21
106	452.2	BATE	10:35:53
17	452.2	TRQX	10:36:00
16	452.4	AQXE	10:37:41
158	452.2	BATE	10:38:14
1	452.4	AQXE	10:39:30
28	452.4	AQXE	10:39:30
111	452.2	BATE	10:40:22

111	452.2	BATE	10:40:32
15	452.4	AQXE	10:41:58
38	451.8	CHIX	10:42:25
41	451.8	CHIX	10:42:25
63	451.8	CHIX	10:42:25
49	451.8	CHIX	10:42:25
354	451.8	XLON	10:42:25
13	452	TRQX	10:42:25
177	451.8	XLON	10:42:25
177	451.8	XLON	10:42:25
414	451.8	XLON	10:42:25
16	452	TRQX	10:42:25
73	451.6	BATE	10:42:25
14	452	TRQX	10:42:25
16	452	TRQX	10:42:25
72	451.8	XLON	10:44:18
76	451.8	XLON	10:44:18
1	451.8	CHIX	10:44:25
34	451.8	CHIX	10:44:35
14	451.6	TRQX	10:50:10
15	451.4	AQXE	10:53:01
79	451	BATE	10:53:04
195	451	XLON	10:53:56
43	450.8	CHIX	10:57:10
15	450.8	TRQX	10:59:36
191	450.2	XLON	11:00:09
43	450.8	CHIX	11:08:04
105	450.2	BATE	11:08:52
15	451.4	AQXE	11:08:52
17	450.2	XLON	11:09:59
127	450.2	XLON	11:09:59
92	450.6	BATE	11:18:43
152	450.4	XLON	11:18:55
17	450.6	TRQX	11:25:13
32	450.6	XLON	11:27:48
178	450.6	XLON	11:27:48
41	450.6	CHIX	11:29:26
182	451.2	XLON	11:37:11
112	450.8	BATE	11:42:11
124	450.8	BATE	11:42:11
1	451	AQXE	11:42:55
21	451	AQXE	11:42:55
252	451	XLON	11:43:25
16	451	AQXE	11:44:57
47	450.8	CHIX	11:45:57
47	450.8	CHIX	11:45:57
15	451	AQXE	11:46:50
37	450.8	CHIX	11:47:39
78	451	BATE	11:48:06
194	450.8	XLON	11:49:28
22	451	AQXE	11:50:21
36	451	BATE	11:51:58
54	451	BATE	11:51:58
165	450.8	XLON	11:52:19
15	451	AQXE	11:54:10
161	450.8	XLON	11:55:34
49	451	CHIX	11:55:54
19	450.6	TRQX	11:56:01
1	450.6	TRQX	11:56:03
12	450.6	TRQX	11:56:03
13	450.6	TRQX	11:56:03
16	450.6	TRQX	11:56:03
14	450.6	TRQX	11:56:03
105	450.8	BATE	11:56:55
37	450.6	CHIX	11:59:02
175	450.6	XLON	12:02:55
17	450.6	AQXE	12:03:05
91	450.8	BATE	12:04:20
159	450.6	XLON	12:05:02
177	450.8	XLON	12:13:01
57	451	CHIX	12:17:53
127	451.2	BATE	12:18:40
198	450.6	XLON	12:21:15
23	450.4	TRQX	12:24:56
34	450.6	XLON	12:25:13
116	450.6	XLON	12:25:13
15	450.4	TRQX	12:27:50
128	451.2	BATE	12:28:17

120	451.2	BATE	12:20:11
67	451.4	CHIX	12:34:29
59	451.6	CHIX	12:36:21
23	451.6	TRQX	12:38:59
218	451.4	XLON	12:39:10
347	451.4	XLON	12:39:10
139	451.2	BATE	12:40:00
182	451.4	XLON	12:44:22
177	451.4	XLON	12:46:45
84	451.2	BATE	12:50:57
128	451.2	BATE	12:50:57
34	451.2	BATE	12:50:57
61	451.2	CHIX	12:50:57
61	451.2	CHIX	12:50:57
17	451.2	AQXE	12:50:57
23	451.2	AQXE	12:50:57
46	451.2	AQXE	12:50:57
15	451.2	TRQX	12:50:57
17	451.2	AQXE	12:50:57
19	451.2	TRQX	12:50:57
198	451.2	XLON	12:50:57
189	451	XLON	12:51:56
4	451.2	TRQX	12:53:23
16	451.2	TRQX	12:53:23
209	451	XLON	12:53:57
22	451.2	AQXE	12:53:58
65	451.2	CHIX	12:54:41
17	451.2	TRQX	12:55:04
192	451.2	XLON	12:57:29
9	451.2	AQXE	12:57:53
12	451.2	AQXE	12:57:55
139	451	BATE	12:58:07
50	451	CHIX	12:58:33
19	451.2	TRQX	12:59:43
24	451	XLON	12:59:57
147	451	XLON	12:59:57
145	450.8	BATE	12:59:59
22	450.8	AQXE	13:03:53
172	451.6	XLON	13:05:37
63	451.8	CHIX	13:07:49
155	452	BATE	13:08:24
180	452.2	XLON	13:08:27
17	452	TRQX	13:09:47
23	452	CHIX	13:14:59
25	452	CHIX	13:14:59
177	451.4	XLON	13:16:00
18	451.8	AQXE	13:16:24
3	452	AQXE	13:16:37
19	451.6	TRQX	13:17:36
113	451.6	BATE	13:17:47
185	451.2	XLON	13:18:18
20	451.6	TRQX	13:20:40
179	451.2	XLON	13:21:52
68	451.4	CHIX	13:22:05
32	451.6	BATE	13:22:21
104	451.6	BATE	13:22:21
71	451.6	BATE	13:27:19
71	451.6	BATE	13:27:19
9	451.6	TRQX	13:27:40
10	451.6	TRQX	13:27:40
61	451.8	CHIX	13:39:58
19	451.8	TRQX	13:39:58
72	451.8	CHIX	13:39:58
587	451.8	XLON	13:39:58
160	451.8	XLON	13:39:58
216	451.8	XLON	13:39:58
120	451.6	BATE	13:40:00
171	452	XLON	13:42:38
19	451.8	TRQX	13:43:24
25	451.6	BATE	13:44:51
101	451.6	BATE	13:44:51
23	451.6	AQXE	13:44:51
61	451.6	CHIX	13:44:51
61	451.6	AQXE	13:44:51
52	451.6	CHIX	13:58:12
65	451.6	CHIX	13:58:52
32	451.6	BATE	13:58:56
432	451.6	BATE	13:58:56

132	451.6	BATE	13:58:30
35	452	XLON	14:05:05
92	452	XLON	14:05:05
139	452	XLON	14:05:05
50	453.8	CHIX	14:05:56
30	453.8	TRQX	14:06:05
21	453.8	TRQX	14:06:05
135	454.4	BATE	14:06:20
369	454	XLON	14:06:34
195	454	XLON	14:06:43
20	453.8	AQXE	14:07:45
47	453.8	AQXE	14:07:45
176	453.6	XLON	14:08:09
14	453.6	TRQX	14:08:09
7	453.6	TRQX	14:08:09
129	454.4	BATE	14:11:33
60	454.6	CHIX	14:13:01
202	454.4	XLON	14:13:17
162	454.4	XLON	14:17:14
19	455	TRQX	14:17:23
17	454.6	AQXE	14:17:48
145	455	BATE	14:18:52
20	454.6	AQXE	14:20:04
147	454.6	XLON	14:21:07
57	454.8	CHIX	14:21:33
19	454.8	TRQX	14:25:11
128	454.8	BATE	14:25:31
21	454.6	AQXE	14:25:36
58	454.4	CHIX	14:27:16
196	454.2	XLON	14:28:17
270	454.2	XLON	14:28:17
21	454.6	AQXE	14:28:23
103	454	BATE	14:28:39
19	454	TRQX	14:30:14
184	454	XLON	14:30:14
144	454.4	BATE	14:30:52
62	454.2	CHIX	14:31:13
21	454.2	AQXE	14:31:13
209	454.2	XLON	14:32:17
20	454.4	TRQX	14:32:46
63	454.2	CHIX	14:33:44
20	454.2	AQXE	14:34:19
22	453.4	TRQX	14:34:35
181	453.4	XLON	14:35:37
248	453.4	XLON	14:35:37
63	453.6	CHIX	14:36:03
129	453.6	BATE	14:36:19
128	453.6	BATE	14:38:56
193	453.2	XLON	14:39:01
22	453	TRQX	14:39:23
20	453	AQXE	14:40:27
18	453	TRQX	14:41:19
24	453	AQXE	14:42:47
115	453.2	BATE	14:42:49
63	453.2	CHIX	14:42:51
197	453	XLON	14:42:52
218	452.6	XLON	14:43:06
110	452.6	BATE	14:45:44
44	453	XLON	14:45:47
174	453	XLON	14:45:47
40	452.6	CHIX	14:46:49
42	452.6	XLON	14:47:27
176	452.6	XLON	14:47:27
202	452.6	XLON	14:47:27
127	452.8	BATE	14:48:15
21	452.8	AQXE	14:48:29
25	452.8	AQXE	14:48:29
31	452.6	TRQX	14:48:56
22	452.6	TRQX	14:48:56
189	452.6	XLON	14:48:56
92	453	CHIX	14:49:03
59	452.4	CHIX	14:50:17
133	453	BATE	14:50:24
176	452.6	XLON	14:51:49
19	452.6	TRQX	14:52:00
23	452.8	AQXE	14:52:27
66	452.6	CHIX	14:53:24
100	452	BATE	14:58:51

130	453	BATE	14:53:51
204	452.6	XLON	14:55:24
10	452	XLON	14:56:24
139	452	XLON	14:56:24
2	451.6	AQXE	14:57:21
35	451.8	XLON	14:58:25
120	451.8	XLON	14:58:25
148	452.6	BATE	14:58:43
31	451.6	CHIX	15:00:06
23	451.6	TRQX	15:00:06
28	451.6	CHIX	15:00:06
20	451.6	AQXE	15:00:13
195	451	XLON	15:01:04
18	451.4	TRQX	15:02:19
21	451.6	AQXE	15:02:27
208	451.2	XLON	15:04:07
66	451	CHIX	15:04:07
115	451	BATE	15:04:07
21	451.6	TRQX	15:07:55
1	451.6	AQXE	15:08:13
19	451.8	AQXE	15:08:13
173	451.6	XLON	15:09:48
143	451.6	BATE	15:10:18
68	451.6	CHIX	15:13:13
188	451.8	XLON	15:14:53
20	451.8	AQXE	15:15:27
209	451.6	XLON	15:16:46
180	451.8	XLON	15:18:48
54	452	CHIX	15:20:19
3	452	TRQX	15:22:08
6	452	TRQX	15:22:35
147	451.8	XLON	15:22:35
16	452	TRQX	15:22:35
26	452	TRQX	15:22:35
62	452	CHIX	15:24:35
203	452	XLON	15:28:27
43	452.2	CHIX	15:28:47
57	452.2	CHIX	15:28:47
24	452	AQXE	15:30:17
106	452	BATE	15:30:17
148	452	BATE	15:30:17
202	452	BATE	15:30:17
17	452	XLON	15:30:17
20	452	TRQX	15:30:17
22	452	TRQX	15:30:17
37	452	AQXE	15:30:17
178	452	XLON	15:30:17
241	452	XLON	15:30:17
182	452	XLON	15:32:13
2	452	AQXE	15:32:47
18	452	AQXE	15:32:47
123	452	BATE	15:33:11
60	451.6	CHIX	15:35:10
195	451.6	XLON	15:35:10
22	451.6	TRQX	15:36:10
119	451.6	BATE	15:37:47
19	451.8	AQXE	15:38:16
170	451.6	XLON	15:38:32
17	451.6	TRQX	15:38:36
76	451.6	XLON	15:39:28
59	451.8	CHIX	15:39:42
94	451.6	XLON	15:40:13
21	451.6	AQXE	15:40:40
133	451.8	BATE	15:40:58
193	451.4	XLON	15:42:03
52	451.4	CHIX	15:42:49
18	451.4	TRQX	15:42:54
185	451.4	XLON	15:48:00
23	451.4	AQXE	15:48:00
52	451.4	CHIX	15:48:00
156	451.8	BATE	15:48:29
45	452	CHIX	15:52:29
150	452	XLON	15:52:29
19	452	AQXE	15:52:29
20	452	TRQX	15:52:29
180	452	XLON	15:52:29
207	452	XLON	15:52:29

19	452	TRQX	15:52:29
4	452	BATE	15:52:39
21	452	AQXE	15:54:40
21	452.2	TRQX	15:56:15
173	452.2	XLON	15:56:17
56	452.2	CHIX	15:56:27
132	452	BATE	15:57:28
173	452	XLON	15:57:28
57	452	CHIX	15:57:36
24	452	AQXE	15:57:37
17	452	TRQX	15:58:38
152	452	BATE	15:58:59
207	452	XLON	15:59:14
18	452	AQXE	16:00:23
117	452	BATE	16:00:58
127	452	BATE	16:00:58
113	452	XLON	16:01:50
22	452	TRQX	16:01:50
68	452	XLON	16:01:50
273	452	XLON	16:01:50
6	451.8	AQXE	16:02:36
15	451.8	AQXE	16:02:38
170	451.6	XLON	16:03:41
18	451.6	CHIX	16:03:44
45	451.6	CHIX	16:03:44
64	451.6	CHIX	16:03:44
119	451.8	BATE	16:04:40
5	451.8	TRQX	16:04:50
17	451.8	TRQX	16:04:50
17	451.8	AQXE	16:05:10
164	451.6	XLON	16:07:24
195	451.6	XLON	16:08:13
127	451.8	BATE	16:09:21
4	451.8	TRQX	16:09:32
17	451.8	TRQX	16:09:32
5	451.6	CHIX	16:09:56
186	451.8	XLON	16:09:57
62	451.6	CHIX	16:10:50
21	453.8	AQXE	16:13:42
83	453.6	XLON	16:13:46
43	453.6	XLON	16:13:46
53	453.6	XLON	16:13:46
372	454	BATE	16:15:16
725	454	XLON	16:16:08
61	454	CHIX	16:16:13
69	454	TRQX	16:16:34
231	453.8	CHIX	16:16:34
13	454	AQXE	16:16:45
19	454	AQXE	16:17:50
37	454	AQXE	16:17:50
237	454	BATE	16:19:48
466	454.2	XLON	16:20:43
38	454.4	TRQX	16:22:06
54	454.2	CHIX	16:22:21
4	454	CHIX	16:22:55
41	454	AQXE	16:22:55
294	454	XLON	16:25:10
12	454	CHIX	16:25:10
18	454	AQXE	16:25:17
17	454	CHIX	16:26:36
213	454	BATE	16:26:36
14	454	CHIX	16:26:39
1	454	AQXE	16:27:07
344	454.2	XLON	16:29:39

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