

20 January 2026

CPPGroup Plc
("CPP Group"; the "Group"; or the "Company")

Shareholder Update

Board Appointment

and

Review of AIM Listing Status

The Board of CPP Group (AIM: CPP) is pleased to report that overall Group performance in the second half of 2025 remains in line with management expectations. Blink Parametric, the Group's core InsurTech platform, continues to deliver growth with existing partners and is actively pursuing new commercial opportunities, whilst tightly managing its cost base.

As at 31 December 2025, the Group had cash of £5.6m and is due to receive deferred consideration from the disposals of CPP India and CPP Turkey of £4.6m in 2026 and £0.5m in 2027. The Board believes that near-to medium-term funding requirements will be met from these existing cash resources and disposal proceeds and remains satisfied that the Group has sufficient resources for at least the next 12 months.

Notwithstanding the Group's operational progress, the Board recognises the challenges faced by the Company in the context of the current UK public market environment for small-cap companies such as CPP, including persistent undervaluation, limited liquidity, and the ongoing costs and administrative burden associated with maintaining a public listing.

The Board believes that benefits of remaining listed may no longer justify these costs for a business of the Group's current size, and that the Group's resources could be more effectively allocated to further advance the development and commercialisation of Blink's technology. The Board believes that a transition to a private company structure could further reduce operational expenses, provide greater strategic flexibility, and broaden access to capital should it be required in the future on more favourable terms.

In light of these considerations, the Board is actively pursuing and carefully assessing a range of strategic options to maximise long-term shareholder value. These include, but are not limited to, a potential cancellation of the admission of the Company's ordinary shares to trading on AIM ("Cancellation"), subject to shareholder consultation and approval.

No decision has been made at this stage. Should the Board conclude that pursuing a Cancellation and re-registration of the Company as a private company is in the best interests of shareholders, a detailed circular setting out the background, rationale, and implications of such a proposal will be sent to shareholders. Any Cancellation would require the approval of not less than 75% of votes cast by shareholders at a duly convened general meeting, in accordance with Rule 41 of the AIM Rules for Companies.

The Group expects to announce its annual results for the year ended 31 December 2025 at the end of March 2026.

Board appointment

The Board is also pleased to announce the appointment of Brian Barter to the Board as Executive Director, with immediate effect.

Brian was appointed as Chief Executive Officer at Blink Parametric in June 2025, and before this held senior positions at Accenture, Bank of Ireland and more recently as Managing Director at BoatyardX (initially developed as part of Shipyard Technology Ventures), a global software business that builds and runs software for fintech, payments, e-commerce and IoT companies in Europe, North America, South America, Africa and South East Asia. Here, he led the company from inception to acquisition by Ergo in 2022 and steered the successful integration of BoatyardX into the wider Ergo Group.

David Morrison, Chairman of CPP Group, commented:

"Brian Barter's appointment to the Board reflects the transformation of CPP Group in the last year and the prime focus now on developing Blink Parametric. Since he joined Blink last June, Brian has already had a notable impact on the strategic objectives and plans for that company and I am delighted now to welcome him to the Group board."

The following disclosures are provided in respect of Brian Clement Barter, aged 41, pursuant to Schedule 2(g) of the AIM Rules for Companies. Brian does not hold any ordinary shares in the capital of the Company.

Current directorships / partnerships	Previous directorships / partnerships in last 5 years
CPP Assistance Services Limited CPPGroup Services Limited	Exante Consulting Limited
Blink Parametric Holdings Limited Blink Parametric UK Limited CPP Innovation Limited Shaderow Limited	BoatyardX Ltd BoatyardX SAS BoatyardX SRL BoatyardX Inc Clarrow, Inc

There are no further disclosures required in accordance with AIM Rule 17 or Schedule 2(g) of the AIM Rules for Companies.

This announcement contains inside information. The person responsible for arranging the release of this announcement on behalf of CPP Group is Sarah Atherton, General Counsel and Company Secretary.

ENQUIRIES

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About CPP Group:

CPP Group is a technology-driven assistance company that creates embedded and ancillary real-time assistance products and resolution services that reduce disruption to everyday life for millions of people across the world, at the time and place they are needed. CPP Group is listed on AIM, operated by the London Stock Exchange.

For more information on CPP visit <https://corporate.cppgroup.com/>

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