

For Immediate Release

20 January 2026

**WPP plc ("WPP" or the "Company")
Notification of 2025 Preliminary Results and Strategy Update**

WPP plc (LSE/NYSE: WPP) will announce its Preliminary Results for the year-ended 31 December 2025 on Thursday, 26 February 2026.

As noted in the Q3 trading update on 30 October 2025, WPP has been conducting a strategic review focused on four key principles:

- (1) Simplifying and integrating our client offer and harnessing our AI advantage to deliver growth and business outcomes for our clients;
- (2) Significantly improving our execution and building a high-performance culture;
- (3) Expanding our addressable market through enterprise and technology solutions;
- (4) Strengthening our financial foundations and performance through operational efficiency and a disciplined approach to capital allocation.

WPP will host an in-person meeting for institutional investors and sell-side analysts covering both the Preliminary Results and the Strategy Update in London on the morning of Thursday, 26 February 2026.

Registration will open from 9.00am (GMT), with the formal session beginning at 9.30am (GMT) and continuing until midday.

Investors and analysts interested in attending should contact WPP Investor Relations at irteam@wpp.com for more details and to register. The event will be webcast live at www.wpp.com/investors.

For further information:

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Notes to editors

About WPP

For more information, visit www.wpp.com.

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