

21 January 2026

AJ Bell plc
Transaction in Own Shares

AJ Bell plc ("Company") announces that it has purchased the following number of its ordinary shares of £0.000125 each through Jefferies International Limited ("Jefferies"), as part of the share buyback programme of up to £50m announced on 4 December 2025.

Date of purchase:	20 January 2026
Number of ordinary £0.000125 shares purchased:	40,000
Highest price paid per share (pence):	449.80
Lowest price paid per share (pence):	441.60
Volume weighted average price paid per share (pence):	446.88

The Company intends to cancel the purchased shares and does not intend to hold any of the purchased shares in treasury.

Following settlement of the above purchases and cancellation of the purchased ordinary shares, the Company's total number of ordinary shares in issue shall be 400,517,384 ordinary shares, with no ordinary shares in treasury.

The figure of 400,517,384 ordinary shares represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (as incorporated into UK domestic law by the European Union (Withdrawal) Act 2018) the schedule below contains detailed information about the purchases made by Jefferies on behalf of the Company as part of the buyback programme.

Enquiries to:

AJ Bell

Kina Sinclair, Group Legal Director & Company Secretary 0345 40 89 100

Aggregated Information of Ordinary Shares Purchased According to Each Trading Venue:

Trading Venue	Weighted Average Price (Pence per Share)	Aggregated Volume
London Stock Exchange (LSE)	446.86	23,357
Chi-X (CHIX)	446.91	4,209
BATE (BATE)	446.92	9,455
Aquis (AQXE)	446.94	1,496
Turquoise (TRQX)	447.00	1,483

Schedule of Purchases - Individual Transactions

Number of Shares Purchased	Transaction Price (Pence per Share)	Venue	Time of Transaction
165	446.2	XLON	08:10:56
41	446.2	CHIX	08:15:16
94	446.2	BATE	08:15:29
17	446.6	TRQX	08:17:09
181	445.6	XLON	08:22:01
11	445.6	TRQX	08:28:01
94	445.2	BATE	08:29:02
44	445	CHIX	08:29:17
164	445.6	XLON	08:32:01
15	445.8	AQXE	08:39:21
15	445.8	AQXE	08:39:21
14	446.4	TRQX	08:40:43
15	445.8	AQXE	08:41:28
41	446.4	CHIX	08:42:07
96	446.4	BATE	08:43:16
6	446	XLON	08:45:35

256	446	XLON	08:45:35
14	446.4	TRQX	08:48:25
11	446.2	AQXE	08:49:09
95	446.8	BATE	08:52:08
43	447	CHIX	08:52:08
178	446.6	XLON	08:53:34
14	446.8	AQXE	08:59:23
14	446.8	TRQX	08:59:26
43	447	CHIX	09:03:23
96	447	BATE	09:03:39
190	446.8	XLON	09:03:39
15	447	TRQX	09:05:04
15	446.8	AQXE	09:05:44
77	446.6	BATE	09:05:57
197	446.4	XLON	09:07:20
43	446.2	CHIX	09:08:37
180	446.4	XLON	09:11:30
19	446.4	XLON	09:11:30
13	446.4	TRQX	09:11:51
1	446.8	AQXE	09:12:04
12	446.8	AQXE	09:12:04
32	446.4	CHIX	09:14:42
84	446.6	BATE	09:16:11
14	446	AQXE	09:19:26
165	446.2	XLON	09:21:00
14	446	TRQX	09:21:32
107	446	BATE	09:21:39
48	446.2	CHIX	09:21:42
169	446.2	XLON	09:23:15
14	446	AQXE	09:23:26
14	446	TRQX	09:23:42
85	446.2	BATE	09:24:39
182	445.8	XLON	09:25:02
14	445.8	AQXE	09:31:18
43	445.6	CHIX	09:31:30
81	445.4	BATE	09:36:04
14	445.4	TRQX	09:36:04
158	445.4	XLON	09:36:04
42	446	CHIX	09:39:18
156	446	XLON	09:39:32
13	446	AQXE	09:39:36
91	446	BATE	09:40:55
166	446	XLON	09:41:53
13	446	TRQX	09:42:51
15	446	AQXE	09:43:52
12	446	TRQX	09:45:15
213	446	XLON	09:45:34
104	446	BATE	09:45:54
12	446	AQXE	09:47:44
49	446	CHIX	09:48:22
15	446	TRQX	09:49:14
43	445.6	CHIX	09:49:58
14	445.6	XLON	09:50:50
137	445.6	XLON	09:50:50
84	445.6	BATE	09:56:56
16	446	AQXE	10:00:28
194	445.6	XLON	10:00:55
16	445.8	TRQX	10:00:55
34	445.8	CHIX	10:01:17
14	446	AQXE	10:05:12
190	446	XLON	10:05:12
42	446	CHIX	10:06:36
128	445.8	BATE	10:08:31
14	445.8	TRQX	10:08:31
180	446.2	XLON	10:11:06
98	446.4	BATE	10:14:11
43	446.4	CHIX	10:15:48
14	446.2	TRQX	10:16:26
14	446.2	AQXE	10:16:26
212	446	XLON	10:17:12
39	446.2	BATE	10:17:22
35	446.2	BATE	10:17:22
14	446.2	AQXE	10:18:35
134	446.2	XLON	10:19:59
16	445.8	TRQX	10:22:37
44	445.8	CHIX	10:22:37
04	445.8	BATE	10:24:18

34	446.0	BATE	10:24:10
12	446.4	TRQX	10:28:31
39	446.4	CHIX	10:28:35
14	446.2	AQXE	10:29:28
154	446.2	XLON	10:29:28
14	446.4	TRQX	10:35:32
101	446.2	BATE	10:35:53
15	446.2	AQXE	10:35:53
303	446.2	XLON	10:35:56
34	446.4	CHIX	10:35:57
14	446.2	TRQX	10:37:32
48	446	CHIX	10:37:53
81	446	BATE	10:37:53
98	446	BATE	10:37:53
17	446	AQXE	10:38:13
357	446	XLON	10:38:24
28	446	TRQX	10:39:25
82	445.8	CHIX	10:40:16
107	446	BATE	10:40:19
143	446	XLON	10:40:23
253	446	XLON	10:40:23
16	446	AQXE	10:40:43
15	446	TRQX	10:41:38
36	446	BATE	10:43:00
55	446	BATE	10:43:00
14	446	AQXE	10:43:50
248	446.2	XLON	10:45:09
45	446.2	CHIX	10:45:50
53	446.8	BATE	10:57:24
62	446.8	BATE	10:57:24
43	446.6	CHIX	10:57:24
159	446.6	XLON	10:57:24
174	446.6	XLON	10:59:26
22	446.6	AQXE	10:59:31
17	446.6	TRQX	10:59:40
15	447	AQXE	11:02:58
44	447	CHIX	11:03:04
5	447	BATE	11:05:37
76	447	BATE	11:05:37
15	447.2	TRQX	11:06:39
13	447.2	AQXE	11:10:17
178	447.2	XLON	11:11:11
13	447.2	TRQX	11:11:28
109	447	BATE	11:17:06
40	447	CHIX	11:17:06
14	447.2	AQXE	11:17:20
228	446.6	XLON	11:21:19
12	447.2	AQXE	11:25:44
83	447	BATE	11:26:11
46	447	CHIX	11:26:47
213	447	XLON	11:29:52
77	447	BATE	11:30:10
24	446.8	TRQX	11:33:18
46	447	CHIX	11:38:00
32	446.8	XLON	11:38:20
10	446.8	AQXE	11:38:27
14	446.8	TRQX	11:38:27
227	446.8	XLON	11:41:41
95	447	BATE	11:42:20
47	447	CHIX	11:44:19
84	447	BATE	11:45:54
105	447	BATE	11:48:44
17	446.8	XLON	11:48:59
7	446.8	XLON	11:49:00
10	446.8	XLON	11:49:00
16	446.8	AQXE	11:49:00
16	446.8	AQXE	11:49:00
16	446.8	AQXE	11:49:00
14	446.8	TRQX	11:49:00
15	446.8	TRQX	11:49:00
176	446.8	XLON	11:49:00
71	447	CHIX	11:49:06
15	447	TRQX	11:50:55
17	446.8	XLON	11:50:58
214	446.8	XLON	11:50:58
103	447	BATE	11:51:14
40	447	CHIX	11:52:20
104	446.8	XLON	11:53:15

194	440.0	XLON	11:53:13
14	447	AQXE	11:53:40
14	447	TRQX	11:53:54
14	447	AQXE	11:58:16
49	447	BATE	11:58:22
46	447	BATE	11:58:22
52	447	CHIX	12:01:08
15	447	TRQX	12:01:30
238	447.2	XLON	12:02:04
167	447	XLON	12:02:34
93	447.4	BATE	12:05:20
175	447.2	XLON	12:05:20
42	447.4	CHIX	12:05:20
11	447.6	TRQX	12:07:59
83	447.6	BATE	12:10:20
7	447.6	BATE	12:10:20
41	447.6	CHIX	12:11:01
15	447.6	TRQX	12:12:05
159	447.4	XLON	12:12:18
74	447.6	BATE	12:12:38
14	447.4	AQXE	12:13:15
28	447.4	AQXE	12:13:15
13	447.6	TRQX	12:14:09
1	447.6	CHIX	12:15:17
2	447.6	CHIX	12:15:17
19	447.6	CHIX	12:15:17
22	447.6	CHIX	12:15:17
64	447.6	XLON	12:15:26
304	447.6	XLON	12:15:26
14	447.4	AQXE	12:18:07
33	447.6	CHIX	12:18:52
106	447.6	BATE	12:18:52
14	447.6	TRQX	12:19:08
198	447.2	XLON	12:20:38
4	447.4	AQXE	12:22:44
10	447.4	AQXE	12:22:44
1	447.2	BATE	12:24:27
17	447.2	BATE	12:24:27
77	447.2	BATE	12:24:30
225	447.2	XLON	12:24:40
38	447.4	CHIX	12:25:40
146	447.6	XLON	12:30:54
52	447.8	CHIX	12:32:41
285	447.8	XLON	12:34:09
145	448	XLON	12:41:11
100	448.2	BATE	12:41:12
28	448.4	BATE	12:43:25
87	448.4	BATE	12:43:25
15	448.6	AQXE	12:44:42
24	448.6	AQXE	12:44:42
48	448.6	CHIX	12:44:42
16	448.6	TRQX	12:44:42
44	448.6	TRQX	12:44:42
284	448.4	XLON	12:46:31
16	448.6	TRQX	12:47:12
224	448.4	XLON	12:49:30
16	448.6	TRQX	12:49:43
45	448.6	CHIX	12:49:49
153	448.6	XLON	12:51:53
17	448.6	CHIX	12:53:27
22	448.6	CHIX	12:53:43
51	448.6	CHIX	12:53:43
17	448.6	BATE	12:53:51
77	448.6	BATE	12:53:51
17	448.4	AQXE	12:53:51
27	448.4	AQXE	12:53:51
18	448.4	AQXE	12:53:51
215	448.4	XLON	12:53:51
16	448.6	TRQX	12:54:20
91	448.6	BATE	12:55:37
97	448.6	BATE	12:55:37
17	448.6	CHIX	12:55:49
29	448.6	CHIX	12:55:49
152	448.4	XLON	12:56:33
25	448.6	BATE	12:57:55
197	448.8	XLON	13:00:15
14	449	TRQX	13:03:18
28	440	BATE	13:04:44

98	449	BATE	13:04:41
227	449	BATE	13:04:41
16	449	TRQX	13:07:46
18	449	TRQX	13:07:46
44	449	CHIX	13:07:46
61	449	CHIX	13:07:46
43	449	CHIX	13:07:46
61	449	XLON	13:07:55
363	449	XLON	13:07:55
16	449	TRQX	13:10:10
159	449	XLON	13:10:14
11	448.8	AQXE	13:10:54
14	448.8	AQXE	13:10:54
17	448.8	AQXE	13:10:54
13	448.8	AQXE	13:10:54
98	448.8	BATE	13:10:54
37	448.8	CHIX	13:13:22
38	448.6	XLON	13:14:29
92	448.6	XLON	13:14:29
100	448.8	BATE	13:14:57
12	448.6	AQXE	13:15:13
12	448.8	XLON	13:17:25
157	448.8	XLON	13:17:25
14	448.6	AQXE	13:17:35
131	448.2	XLON	13:18:49
42	448.4	CHIX	13:18:49
91	448.4	BATE	13:18:49
16	448.4	TRQX	13:18:49
16	448.4	TRQX	13:20:34
86	448.4	BATE	13:21:18
17	448.6	AQXE	13:22:48
42	448.2	CHIX	13:25:19
287	448.2	XLON	13:25:19
11	448.2	AQXE	13:26:20
14	448.4	TRQX	13:26:41
32	448.2	CHIX	13:28:06
105	448.2	BATE	13:29:08
73	448.2	XLON	13:29:14
123	448.2	XLON	13:29:14
15	448.4	TRQX	13:32:18
92	448.2	BATE	13:33:39
15	447.8	AQXE	13:38:00
207	447.6	XLON	13:38:00
44	447.8	CHIX	13:38:05
13	447.6	AQXE	13:40:59
15	447.6	TRQX	13:41:03
84	447.6	BATE	13:41:31
239	447.4	XLON	13:48:00
43	447.6	CHIX	13:49:27
14	447.6	AQXE	13:49:27
92	447.6	BATE	13:50:28
17	447.6	TRQX	13:51:51
36	447.6	CHIX	13:52:09
40	447.6	CHIX	13:55:05
14	447.6	AQXE	13:56:01
81	447.6	BATE	13:56:33
13	447.6	TRQX	13:56:53
211	447.4	XLON	13:56:53
146	447.4	XLON	13:59:57
14	447.6	AQXE	14:00:21
196	447.8	XLON	14:02:28
45	448	CHIX	14:04:34
103	448	BATE	14:04:34
168	448	XLON	14:08:38
14	448.2	TRQX	14:10:38
101	448.2	BATE	14:10:49
25	448.4	CHIX	14:15:09
180	448.4	XLON	14:18:51
16	448.8	TRQX	14:20:09
284	448.8	XLON	14:20:09
52	448.8	CHIX	14:20:09
14	448.8	AQXE	14:20:20
15	448.8	AQXE	14:20:20
15	448.8	AQXE	14:20:20
51	449.6	CHIX	14:26:18
15	449.6	TRQX	14:26:18
15	449.6	TRQX	14:26:18

127	449.6	XLON	14:26:18
154	449.2	BATE	14:26:19
14	448.8	TRQX	14:26:33
174	448.8	XLON	14:26:33
16	448.4	AQXE	14:27:13
117	447.6	BATE	14:28:23
49	447.6	CHIX	14:28:43
76	447.6	XLON	14:28:52
112	447.6	XLON	14:28:52
12	447.6	TRQX	14:29:13
14	447.6	AQXE	14:29:32
111	447.6	BATE	14:30:07
191	447.8	XLON	14:31:14
14	447.8	TRQX	14:31:24
170	447.6	XLON	14:32:07
46	447.8	CHIX	14:32:07
93	447.8	BATE	14:32:07
15	447.8	AQXE	14:32:10
16	447.6	TRQX	14:33:20
96	447.8	BATE	14:34:08
12	447.8	BATE	14:34:08
41	448	CHIX	14:34:31
13	447.8	AQXE	14:35:10
15	447.8	AQXE	14:35:10
235	447.8	XLON	14:35:10
48	448	CHIX	14:36:59
64	448.2	XLON	14:37:16
109	448.2	XLON	14:37:16
100	449.2	BATE	14:38:45
15	449.4	TRQX	14:39:30
19	449.4	TRQX	14:39:34
104	449.8	XLON	14:39:43
65	449.8	XLON	14:39:43
17	449.8	AQXE	14:40:00
44	449.4	CHIX	14:40:04
6	449.4	BATE	14:41:08
76	449.4	BATE	14:41:08
178	449.4	XLON	14:43:08
15	449.4	TRQX	14:43:28
64	449.4	CHIX	14:43:28
390	449.4	XLON	14:43:28
104	449.4	BATE	14:43:36
37	449.4	CHIX	14:44:45
154	449.4	XLON	14:45:05
17	449.4	AQXE	14:45:12
26	449.4	AQXE	14:45:12
17	449.4	TRQX	14:45:31
118	449.4	BATE	14:45:49
50	449.4	CHIX	14:46:53
16	449.4	AQXE	14:47:16
17	449.4	TRQX	14:47:16
184	449.2	XLON	14:47:28
103	449	BATE	14:48:03
44	449.4	CHIX	14:48:53
16	449.4	AQXE	14:48:58
154	448.8	XLON	14:49:24
15	449	TRQX	14:49:32
49	448.8	CHIX	14:49:32
325	448.6	XLON	14:49:32
43	448.8	BATE	14:50:12
62	448.8	BATE	14:50:12
109	448.8	BATE	14:50:12
182	448.8	XLON	14:51:44
14	448.8	AQXE	14:52:13
42	448.8	CHIX	14:52:13
12	448.8	TRQX	14:52:13
26	448.8	TRQX	14:52:13
20	448.8	BATE	14:53:39
30	448.8	BATE	14:53:39
45	448.8	BATE	14:53:43
170	448.8	XLON	14:55:00
16	448.8	AQXE	14:55:04
96	448.4	BATE	14:56:51
146	448.4	XLON	14:57:23
13	448.4	AQXE	14:57:46
45	448.4	CHIX	14:57:49
15	448.2	TRQX	14:58:15

39	447.8	CHIX	14:59:29
14	447.8	AQXE	14:59:53
292	447.8	XLON	15:00:01
15	448.4	TRQX	15:01:58
111	448.4	BATE	15:02:06
52	448.2	CHIX	15:02:50
15	448.4	AQXE	15:03:35
202	448.2	XLON	15:04:00
84	448.2	BATE	15:04:21
13	448	TRQX	15:05:10
13	448	AQXE	15:06:33
32	448	CHIX	15:07:21
200	447.8	XLON	15:09:27
102	447.8	BATE	15:10:31
14	447.8	AQXE	15:11:00
14	447.8	TRQX	15:11:00
48	447.6	CHIX	15:12:04
248	447.8	XLON	15:12:04
16	447	TRQX	15:12:47
14	446.8	AQXE	15:13:33
135	446.4	XLON	15:13:53
96	446.6	BATE	15:14:13
42	446.6	CHIX	15:14:59
14	446.6	AQXE	15:15:56
15	446.8	TRQX	15:16:00
80	446.6	BATE	15:16:04
201	446.4	XLON	15:16:09
50	446.4	CHIX	15:17:29
204	446.4	XLON	15:17:56
118	446.6	BATE	15:18:24
190	446.4	XLON	15:20:11
12	446.2	TRQX	15:20:11
15	446.6	AQXE	15:20:11
88	446.2	BATE	15:21:39
32	446.4	CHIX	15:22:19
3	446.4	TRQX	15:22:19
8	446.4	CHIX	15:22:19
11	446.4	TRQX	15:22:19
8	446.6	AQXE	15:22:56
5	446.6	AQXE	15:22:56
93	447.8	BATE	15:27:24
179	447.8	XLON	15:27:24
46	447.6	CHIX	15:27:29
16	447.8	TRQX	15:27:48
17	447.8	AQXE	15:29:07
5	447.8	XLON	15:29:39
10	447.8	XLON	15:29:39
154	447.8	XLON	15:29:39
44	447.6	CHIX	15:30:02
12	447.8	TRQX	15:30:28
88	447.6	BATE	15:31:06
206	447.8	XLON	15:32:24
11	447.6	AQXE	15:34:22
97	447.6	XLON	15:36:05
103	448	BATE	15:36:59
45	448	CHIX	15:37:10
203	448	XLON	15:38:11
12	448	AQXE	15:38:11
14	448	TRQX	15:38:11
14	447.8	TRQX	15:39:09
14	447.8	AQXE	15:40:24
43	447.2	CHIX	15:41:39
184	447	XLON	15:42:21
106	447.2	BATE	15:43:31
14	446.8	TRQX	15:43:57
14	447.2	AQXE	15:44:22
172	446.8	XLON	15:45:56
95	446.6	BATE	15:46:27
14	446.6	TRQX	15:47:55
14	446.6	AQXE	15:48:04
49	446.4	CHIX	15:48:05
130	446	XLON	15:49:51
96	446.2	BATE	15:49:53
15	445.8	TRQX	15:50:46
51	446	CHIX	15:51:26
42	446	XLON	15:51:42
161	446.2	XLON	15:51:42

81	446.2	BATE	15:52:27
13	446	TRQX	15:53:26
42	446	CHIX	15:53:58
15	445.8	AQXE	15:53:58
247	445.8	XLON	15:54:08
107	445.4	BATE	15:55:35
14	446	TRQX	15:55:53
14	445.6	CHIX	15:55:59
30	445.6	CHIX	15:55:59
160	445.2	XLON	15:56:21
16	445.4	AQXE	15:56:26
179	444.8	XLON	15:58:10
48	444.8	CHIX	15:58:24
104	444.6	BATE	15:58:32
15	444.8	AQXE	15:58:39
15	444.8	TRQX	15:58:56
100	444.6	BATE	16:00:11
333	444.6	XLON	16:00:22
13	444.4	AQXE	16:00:54
13	444.4	TRQX	16:01:01
38	444.4	CHIX	16:01:27
12	444	AQXE	16:02:54
14	443.8	TRQX	16:02:54
170	444	XLON	16:03:18
92	444.2	BATE	16:04:49
15	444	AQXE	16:05:36
47	444	CHIX	16:06:03
4	444	TRQX	16:06:03
10	444	TRQX	16:06:03
242	444	XLON	16:06:31
99	444	BATE	16:08:10
37	444	CHIX	16:08:53
16	444	AQXE	16:08:53
14	444	TRQX	16:09:17
267	444	XLON	16:10:17
12	444	AQXE	16:10:59
37	444	CHIX	16:11:16
109	444	BATE	16:12:05
133	443.8	XLON	16:12:14
14	444	TRQX	16:12:18
47	443.6	CHIX	16:13:56
14	443.6	AQXE	16:14:09
10	443.6	BATE	16:14:30
79	444	BATE	16:14:30
35	443.6	TRQX	16:15:00
146	443.6	XLON	16:15:01
369	443.6	XLON	16:15:01
97	443.2	CHIX	16:15:12
36	443.2	AQXE	16:15:12
232	443	BATE	16:16:46
150	443	XLON	16:16:55
11	442.8	TRQX	16:17:39
11	443.2	AQXE	16:18:12
45	442.2	CHIX	16:18:44
161	442	XLON	16:18:55
76	441.8	BATE	16:19:03
14	443	AQXE	16:20:02
14	442	TRQX	16:20:09
114	442	BATE	16:21:38
44	442.2	CHIX	16:21:40
23	441.8	XLON	16:21:50
15	442.2	AQXE	16:22:23
20	442	TRQX	16:23:03
286	441.8	XLON	16:23:51
80	442	BATE	16:23:51
5	442	CHIX	16:23:55
36	442	CHIX	16:23:55
13	442.2	AQXE	16:24:23
13	442	TRQX	16:25:07
72	442	BATE	16:25:54
369	441.8	XLON	16:26:07
4	441.8	CHIX	16:26:07
11	441.8	XLON	16:26:07
1	441.8	TRQX	16:26:07
3	441.6	TRQX	16:26:26
3	441.6	CHIX	16:26:28
18	441.6	XLON	16:26:33

27	441.6	CHIX	16:26:33
7	441.8	AQXE	16:26:33

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