

21 January 2026

everplay group plc
("everplay" or the "Group")

Trading Update

everplay, a leading global independent games developer and publisher of premium video games, working simulation games and children's edutainment apps today provides a trading update for the twelve months ended 31 December 2025 ("FY 2025").

The Group continued to trade well across H2 2025, including a significant uplift in new release revenues, double-digit growth in first-party IP revenues, an improved back catalogue performance and the signing of anticipated license deals. Trading over the Black Friday retail and festive period was strong, and this momentum has continued into January. As a result, the Group expects to deliver adjusted EBITDA for FY 2025 in line with current market expectations¹, a double-digit increase versus FY 2024.

Revenue growth has been strong in H2 2025 for Team17 and StoryToys, supported by successful performances of new releases including **Date Everything!**, **SWORN** and **LEGO® Bluey™** in addition to new license agreements with Netflix. During H2 2025, astragon made the strategic decision to completely exit its low-margin physical distribution business. While the effect on adjusted EBITDA is limited, it does provide a headwind to revenues. Accordingly, Group revenues for FY 2025 are expected to be broadly flat on the prior year. Excluding physical sales, the Group delivered mid-single digit organic revenue growth for FY 2025.

H2 2025 was an active period for acquisitions, which remain a core strategic growth priority for management. As previously announced², the Group acquired a 20% minority stake in Super Media Group. It also acquired the long-term publishing rights to ten previously published titles, including **Heavenly Bodies**, **Placid Plastic Duck Simulator** and **Spiritfall**. The Group's strong cash balance continues to provide optionality for further activity going forward.

The new release line up for 2026 is set to be one of everplay's most exciting and extensive to date, including new instalments of first-party IP franchises such as **Hell Let Loose: Vietnam** and **Golf With Your Friends 2** as well as significant new partnerships with platforms such as Netflix.

The Group expects to announce its full year results for FY 2025 in late March.

Mikkel Weidder, Group Chief Executive Officer, commented:

"I am delighted to be starting my tenure as Group CEO at such an exciting time for everplay. The Group delivered strong growth in adjusted EBITDA in FY 2025, and its acquisition strategy is gaining positive traction, with more to come."

"I am very excited about the outlook for the Group in FY 2026, supported by an exceptional new release schedule, new partnerships and our dependable back catalogue. I am enjoying getting to know the talented, passionate and committed teams at everplay, and look forward to meeting and updating all our key stakeholders on the Group's progress in due course."

¹Company-compiled consensus shows FY 2025 revenues of £173.6 million and adjusted EBITDA of £48.5 million.

²<https://www.londonstockexchange.com/new-s-article/EVPL/acquisition-and-strategic-partnership/17368435>

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About everplay group plc

everplay group plc (formerly Team17 Group plc) is an award winning and leading global indie games label developer and publisher of premium video games and apps, comprising three distinct divisions: Team17, astragon and StoryToys. Team17 is a games developer, publisher and creative partner for indie developers around the world, known for iconic IP such as Hell Let Loose, Worms and Overcooked!. astragon is a leading games publisher, developer and distributor of sophisticated working simulation games, including Construction Simulator and Police Simulator, targeting a broad audience from young enthusiasts to technical experts and casual gamers. Story Toys is a world-class developer and publisher of educational entertainment apps, bringing the world's most popular characters, worlds and stories to life for children under the age of eight, with apps including Disney Colouring World and LEGO® Bluey™.

Visit www.everplaygroupplc.com for more information or follow us on LinkedIn: [everplay group plc](https://www.linkedin.com/company/everplay-group-plc)

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