

22 January 2026

AJ Bell plc
Transaction in Own Shares

AJ Bell plc ("Company") announces that it has purchased the following number of its ordinary shares of £0.000125 each through Jefferies International Limited ("Jefferies"), as part of the share buyback programme of up to £50m announced on 4 December 2025.

Date of purchase:	21 January 2026
Number of ordinary £0.000125 shares purchased:	40,000
Highest price paid per share (pence):	449.60
Lowest price paid per share (pence):	439.20
Volume weighted average price paid per share (pence):	443.89

The Company intends to cancel the purchased shares and does not intend to hold any of the purchased shares in treasury.

Following settlement of the above purchases and cancellation of the purchased ordinary shares, the Company's total number of ordinary shares in issue shall be 400,477,384 ordinary shares, with no ordinary shares in treasury.

The figure of 400,477,384 ordinary shares represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (as incorporated into UK domestic law by the European Union (Withdrawal) Act 2018) the schedule below contains detailed information about the purchases made by Jefferies on behalf of the Company as part of the buyback programme.

Enquiries to:

AJ Bell

Kina Sinclair, Group Legal Director & Company Secretary 0345 40 89 100

Aggregated Information of Ordinary Shares Purchased According to Each Trading Venue:

Trading Venue	Weighted Average Price (Pence per Share)	Aggregated Volume
London Stock Exchange (LSE)	443.87	22,721
Chi-X (CHIX)	443.93	4,295
BATE (BATE)	443.90	9,999
Aquis (AQXE)	443.98	1,513
Turquoise (TRQX)	443.96	1,472

Schedule of Purchases - Individual Transactions

Number of Shares Purchased	Transaction Price (Pence per Share)	Venue	Time of Transaction
195	440.8	XLON	08:13:21
14	441.6	AQXE	08:15:06
14	440	TRQX	08:15:22
44	440	CHIX	08:15:52
110	439.6	BATE	08:16:37
173	439.4	XLON	08:22:34
40	441	CHIX	08:29:48
148	441	XLON	08:31:39
92	440.8	BATE	08:31:47
16	440.8	AQXE	08:31:47
16	440.6	TRQX	08:39:41
15	440.8	AQXE	08:41:23
42	441	CHIX	08:41:23
184	440.4	XLON	08:43:21
170	442	XLON	08:54:58
101	442	BATE	08:55:00

LOT	TIME	DATE	TIME
101	442	BATE	08:55:00
44	442	CHIX	08:55:32
168	442	XLON	08:57:10
18	441.8	BATE	09:01:03
82	441.8	BATE	09:01:04
42	442.6	CHIX	09:03:40
187	442.6	XLON	09:03:40
30	443.2	AQXE	09:07:49
161	443.2	XLON	09:07:49
15	443.2	AQXE	09:07:49
34	443.2	TRQX	09:07:49
91	443.2	BATE	09:07:49
16	443.2	TRQX	09:07:49
44	443.6	CHIX	09:07:51
16	443.2	TRQX	09:10:59
38	442.6	CHIX	09:15:20
91	442.6	BATE	09:15:31
166	442.4	XLON	09:17:31
15	442.6	AQXE	09:18:06
158	442	XLON	09:19:55
15	442.2	AQXE	09:21:59
42	442.2	CHIX	09:22:04
15	442.2	TRQX	09:22:22
103	442	BATE	09:23:18
23	441.4	XLON	09:24:18
19	441.4	XLON	09:24:18
216	441.4	XLON	09:24:18
15	441	TRQX	09:25:58
20	440.8	CHIX	09:27:13
20	441	CHIX	09:27:13
16	441.2	AQXE	09:27:28
20	440.8	BATE	09:29:36
57	441	BATE	09:29:36
36	441	BATE	09:29:36
155	439.8	XLON	09:30:58
48	441.4	CHIX	09:37:24
2	440.8	AQXE	09:38:56
181	441.2	XLON	09:41:17
88	440.8	BATE	09:41:19
28	440.8	TRQX	09:41:27
16	440.8	AQXE	09:41:55
166	440.6	XLON	09:42:02
101	440.6	BATE	09:43:50
49	440.6	CHIX	09:44:01
14	440.8	AQXE	09:44:12
16	440.6	TRQX	09:44:33
182	440.6	XLON	09:47:12
14	440.6	AQXE	09:47:43
47	440.4	CHIX	09:49:52
112	439.8	BATE	09:50:10
12	439.8	TRQX	09:50:23
183	439.6	XLON	09:54:14
174	439.6	XLON	10:00:39
14	439.4	AQXE	10:00:42
41	439.2	CHIX	10:00:57
13	439.4	TRQX	10:01:55
16	439.4	BATE	10:02:03
44	439.4	BATE	10:02:03
45	439.4	BATE	10:02:03
15	439.8	TRQX	10:05:22
183	439.8	XLON	10:05:22
14	439.8	BATE	10:06:01
105	439.8	BATE	10:06:01
9	439.8	CHIX	10:07:24
32	439.8	CHIX	10:07:24
128	439.8	XLON	10:10:43
14	439.6	AQXE	10:10:45
48	439.6	CHIX	10:14:27
88	439.6	BATE	10:14:42
15	439.6	TRQX	10:15:32
138	439.6	XLON	10:15:32
14	439.8	AQXE	10:15:39
16	439.8	AQXE	10:17:54
190	439.8	XLON	10:18:50
50	440.2	CHIX	10:20:39
58	441	BATE	10:24:04
20	441.2	BATE	10:24:04

20	441.2	BATE	10:24:04
40	441.2	BATE	10:24:04
11	441	AQXE	10:24:04
13	441.4	TRQX	10:27:01
14	442.8	TRQX	10:29:20
190	442.8	XLON	10:30:55
42	442.6	CHIX	10:31:04
92	442.4	BATE	10:32:46
14	442.4	TRQX	10:35:52
51	442.4	XLON	10:35:53
236	442.4	XLON	10:35:53
156	442.4	BATE	10:36:43
209	442.4	XLON	10:38:25
15	442.4	TRQX	10:38:30
108	442.4	BATE	10:39:14
183	442.4	XLON	10:40:20
37	442.2	CHIX	10:40:32
53	442.2	CHIX	10:40:32
57	442.2	CHIX	10:40:32
15	442.2	TRQX	10:40:32
19	442.2	TRQX	10:40:32
38	442.2	CHIX	10:40:32
15	442	AQXE	10:40:55
34	442	AQXE	10:40:55
183	442	XLON	10:40:55
107	442.6	BATE	10:41:44
172	442.6	XLON	10:43:00
15	442.6	TRQX	10:44:35
105	442.6	BATE	10:45:00
138	442.6	XLON	10:45:35
39	442.6	CHIX	10:47:37
181	443	XLON	10:48:54
17	443.2	AQXE	10:51:22
23	443.2	AQXE	10:51:22
109	443.2	BATE	10:54:27
17	443.4	AQXE	10:56:42
17	443.4	CHIX	10:58:34
261	443.6	XLON	11:00:05
16	443.6	TRQX	11:00:05
47	444.2	CHIX	11:09:54
14	444.4	TRQX	11:10:41
17	444	AQXE	11:10:56
124	444.4	BATE	11:11:22
17	444.2	CHIX	11:14:18
24	444.2	CHIX	11:14:18
188	443.8	XLON	11:14:31
15	443.8	TRQX	11:18:01
111	443.6	BATE	11:19:29
1	443.8	AQXE	11:21:14
3	443.8	AQXE	11:21:14
12	443.8	AQXE	11:21:14
182	443.8	XLON	11:21:42
28	443.8	XLON	11:21:42
43	443.2	CHIX	11:25:28
17	443.4	TRQX	11:29:37
100	443	BATE	11:30:03
218	443.2	XLON	11:30:13
15	443.2	AQXE	11:31:00
38	442.6	CHIX	11:34:58
14	442.6	TRQX	11:38:00
172	442.6	XLON	11:38:19
3	442.6	BATE	11:39:14
79	442.6	BATE	11:39:14
15	442.4	AQXE	11:40:06
44	442.6	CHIX	11:40:17
21	442.2	XLON	11:45:06
14	442.6	TRQX	11:45:22
45	442.6	CHIX	11:47:15
17	442.6	TRQX	11:48:51
57	442.6	BATE	11:48:52
102	442.6	BATE	11:48:52
255	442.6	XLON	11:48:52
14	442.6	AQXE	11:48:54
43	442.8	CHIX	11:49:58
17	442.6	AQXE	11:50:12
11	442.6	TRQX	11:50:52
111	442.6	BATE	11:51:10
200	442.6	XLON	11:51:10

300	442.0	XLON	11:51:12
42	442.2	CHIX	11:52:14
11	442.2	AQXE	11:53:16
103	442.2	BATE	11:53:17
14	442.4	TRQX	11:54:37
57	442	XLON	11:55:07
143	442	XLON	11:55:07
14	441.4	AQXE	11:56:25
5	441.6	CHIX	11:57:33
32	441.6	CHIX	11:57:33
156	441.4	XLON	12:01:04
125	441.4	BATE	12:02:04
14	441.4	TRQX	12:02:04
14	441.6	AQXE	12:02:36
150	441.6	XLON	12:04:52
20	441.6	CHIX	12:05:02
26	441.6	CHIX	12:05:02
14	441.6	TRQX	12:05:56
107	441.6	BATE	12:05:58
134	441.8	XLON	12:07:27
41	441.8	CHIX	12:10:52
16	441.8	AQXE	12:10:58
14	442	TRQX	12:11:49
112	442	BATE	12:13:13
17	442	AQXE	12:14:31
43	442.2	CHIX	12:14:31
330	442.2	XLON	12:14:31
211	442.2	XLON	12:14:31
14	440.4	TRQX	12:15:21
84	440.4	BATE	12:15:37
44	440	CHIX	12:18:14
14	439.8	TRQX	12:20:30
17	439.6	AQXE	12:20:30
99	439.4	BATE	12:22:47
37	439.6	XLON	12:22:50
208	439.6	XLON	12:22:50
15	439.6	AQXE	12:22:58
44	439.8	CHIX	12:25:04
117	439.8	BATE	12:27:06
166	439.8	XLON	12:27:08
14	439.8	TRQX	12:27:15
15	439.8	AQXE	12:30:12
39	439.8	CHIX	12:30:12
46	440.2	CHIX	12:33:40
94	440.2	BATE	12:33:40
189	440.2	XLON	12:33:40
15	440.6	TRQX	12:34:37
15	440.8	AQXE	12:35:36
225	440.8	XLON	12:36:36
13	440.8	TRQX	12:37:25
84	440.2	BATE	12:39:06
17	439.6	AQXE	12:42:15
44	439.6	CHIX	12:44:01
374	439.6	XLON	12:47:55
49	439.6	CHIX	12:48:40
13	439.6	AQXE	12:48:40
15	439.6	TRQX	12:48:40
125	439.6	BATE	12:48:40
43	440.6	CHIX	12:51:09
120	440.6	BATE	12:51:09
176	440.6	XLON	12:51:09
13	440.4	TRQX	12:52:56
15	440.4	TRQX	12:52:56
226	440.4	XLON	12:52:56
13	440.4	TRQX	12:54:21
14	440.4	AQXE	12:54:21
14	440.4	AQXE	12:54:21
110	440.4	BATE	12:54:21
170	440.4	XLON	12:54:56
15	440.4	AQXE	12:54:58
123	440.4	BATE	12:57:17
209	440.4	XLON	12:58:09
47	441	CHIX	12:58:51
15	441	TRQX	12:59:34
43	441	CHIX	13:01:41
7	441	XLON	13:01:41
43	441	CHIX	13:01:41
400	444	XLON	13:04:44

103	441	XLON	13:01:41
114	440.8	BATE	13:01:46
15	440.8	TRQX	13:01:46
50	441	CHIX	13:09:27
39	441	CHIX	13:11:59
17	440.8	AQXE	13:12:44
22	440.8	AQXE	13:12:44
17	440.8	AQXE	13:12:44
103	440.8	BATE	13:12:44
121	440.8	BATE	13:12:44
159	440.8	XLON	13:12:44
180	440.8	XLON	13:12:44
200	440.8	XLON	13:12:44
11	440.8	TRQX	13:12:44
15	440.8	TRQX	13:12:44
15	440.8	TRQX	13:12:44
14	440.6	AQXE	13:15:24
34	440.6	CHIX	13:15:24
178	440.6	XLON	13:15:36
92	440.4	BATE	13:16:10
15	440.6	TRQX	13:17:54
164	440.4	XLON	13:18:13
47	440.6	CHIX	13:18:58
1	440.6	AQXE	13:19:41
16	440.6	AQXE	13:19:41
120	440.2	BATE	13:21:01
15	440.2	TRQX	13:22:09
11	440.2	AQXE	13:22:47
14	440	CHIX	13:23:11
29	440	CHIX	13:23:11
82	440	XLON	13:23:16
87	440	XLON	13:23:17
190	440.2	XLON	13:28:01
111	440.4	BATE	13:31:30
18	440.4	XLON	13:31:52
148	440.4	XLON	13:31:52
15	440.2	TRQX	13:32:51
14	440.2	AQXE	13:33:59
45	440.2	CHIX	13:33:59
87	440.2	BATE	13:33:59
113	440.2	XLON	13:35:07
34	440.2	XLON	13:35:07
24	440.4	TRQX	13:38:55
45	440.4	CHIX	13:39:04
14	440.2	AQXE	13:41:37
15	440.2	AQXE	13:42:58
101	440.2	BATE	13:42:58
185	440.4	XLON	13:43:42
92	440	BATE	13:49:25
179	440	XLON	13:50:19
14	440	TRQX	13:50:20
68	440.4	XLON	13:55:09
98	440.4	XLON	13:55:09
16	440.4	TRQX	13:55:12
41	440.6	CHIX	13:55:31
99	440.6	BATE	13:57:16
16	440.6	AQXE	13:57:21
49	440.6	CHIX	13:57:22
32	440.8	XLON	13:59:25
113	440.8	XLON	13:59:25
37	440.8	CHIX	14:00:14
12	441.2	TRQX	14:00:36
17	441	AQXE	14:01:47
95	440.8	BATE	14:03:31
165	440.8	XLON	14:03:34
43	441.6	CHIX	14:06:48
16	441.8	AQXE	14:07:13
14	441.8	TRQX	14:07:27
100	442.2	BATE	14:10:19
216	443.2	XLON	14:11:50
36	443.6	CHIX	14:14:33
171	444	XLON	14:16:00
17	443.6	AQXE	14:16:56
103	444	BATE	14:17:52
14	444.2	TRQX	14:20:16
137	444.2	XLON	14:20:20
40	444.2	CHIX	14:20:23

8	444.2	CHIX	14:20:23
86	444.4	BATE	14:22:35
160	444.4	XLON	14:23:07
14	444.4	TRQX	14:23:24
15	444.6	AQXE	14:24:13
13	444.2	TRQX	14:24:41
52	445.6	CHIX	14:26:27
20	445	AQXE	14:27:49
110	445	BATE	14:27:49
192	445	XLON	14:27:49
17	445	TRQX	14:27:49
15	445	AQXE	14:29:49
51	445	CHIX	14:29:49
108	445	BATE	14:29:49
164	445	XLON	14:29:51
51	445	CHIX	14:31:27
12	445.2	TRQX	14:32:15
172	445.2	XLON	14:32:15
28	445.4	CHIX	14:34:15
115	445.6	BATE	14:34:51
13	445.6	AQXE	14:34:51
16	445.6	AQXE	14:34:51
177	445.6	XLON	14:34:51
300	445.6	XLON	14:34:51
19	445.8	TRQX	14:34:53
23	446	TRQX	14:36:40
196	445.8	BATE	14:36:40
45	446.2	CHIX	14:37:07
5	446.2	AQXE	14:38:08
11	446.2	AQXE	14:38:08
98	446	XLON	14:38:17
185	446	XLON	14:38:17
47	446.2	CHIX	14:40:36
15	446.2	TRQX	14:40:45
102	446.2	BATE	14:40:50
16	446.2	AQXE	14:41:14
164	446	XLON	14:41:15
42	446.8	CHIX	14:42:56
17	446.6	AQXE	14:43:08
200	446.6	XLON	14:43:14
106	446.6	BATE	14:43:18
15	446.4	AQXE	14:43:57
106	446.4	BATE	14:43:57
43	446.4	XLON	14:43:57
52	446.4	CHIX	14:43:57
93	446.4	XLON	14:43:57
16	446.4	TRQX	14:43:57
17	446	TRQX	14:44:30
152	445.8	XLON	14:45:10
117	446	BATE	14:45:34
1	446.2	AQXE	14:45:58
11	446.2	AQXE	14:45:58
30	446	CHIX	14:46:21
83	446	BATE	14:46:59
14	446	TRQX	14:47:08
11	446.4	CHIX	14:48:05
40	446.4	CHIX	14:48:05
161	446.2	XLON	14:48:19
15	446.2	AQXE	14:48:29
23	446.2	XLON	14:48:29
17	446.2	TRQX	14:48:29
168	446.2	XLON	14:48:29
16	446	AQXE	14:49:12
46	446	CHIX	14:49:12
91	446	BATE	14:49:12
168	446	XLON	14:49:12
15	445.4	TRQX	14:51:00
182	446	XLON	14:51:51
43	446	CHIX	14:53:04
17	446.4	AQXE	14:53:57
115	446.4	BATE	14:53:57
14	446.4	TRQX	14:54:22
170	446.4	XLON	14:54:40
98	446.4	BATE	14:56:39
306	446.4	XLON	14:57:00
46	446.6	CHIX	14:57:02
24	446.4	AQXE	14:58:03
22	446.4	BATE	14:58:22

89	446.4	BATE	14:58:03
15	446.4	TRQX	14:58:03
32	446.4	CHIX	14:58:03
215	446.2	XLON	14:59:37
32	446.2	BATE	15:00:25
68	446.2	BATE	15:00:25
13	446.2	AQXE	15:00:36
42	446.2	CHIX	15:01:02
17	446	TRQX	15:01:50
165	446.8	XLON	15:03:05
42	447.2	CHIX	15:04:03
20	447	AQXE	15:05:09
14	447	TRQX	15:05:09
88	447	BATE	15:06:34
14	446.8	TRQX	15:08:06
169	446.6	XLON	15:08:32
4	446.6	AQXE	15:09:42
10	446.6	AQXE	15:09:42
41	446.6	CHIX	15:11:44
16	446.8	TRQX	15:11:52
171	446.8	XLON	15:12:54
94	446.8	BATE	15:12:55
111	446.8	BATE	15:12:55
6	446.8	BATE	15:13:37
23	446.8	AQXE	15:13:37
43	446.8	CHIX	15:13:44
12	446.8	TRQX	15:14:19
272	446.6	XLON	15:14:23
14	446.8	AQXE	15:17:05
134	446.6	XLON	15:17:10
49	446.6	CHIX	15:17:26
16	446.6	TRQX	15:17:26
108	446.6	BATE	15:17:31
15	446.8	AQXE	15:20:18
47	446.8	CHIX	15:20:18
184	446.8	XLON	15:20:18
12	446.8	TRQX	15:20:18
224	446.8	XLON	15:20:18
104	446.8	BATE	15:20:24
14	446.8	TRQX	15:22:12
47	446.8	CHIX	15:23:07
105	447	BATE	15:24:34
160	446.8	XLON	15:24:37
12	446.8	AQXE	15:24:39
17	446.8	AQXE	15:27:43
45	446.2	CHIX	15:27:43
14	446.2	TRQX	15:28:11
260	446	XLON	15:28:20
38	446.2	BATE	15:29:32
98	446.2	BATE	15:31:51
160	446.8	XLON	15:34:43
47	446.8	CHIX	15:34:52
182	447.2	XLON	15:36:18
14	447.2	TRQX	15:36:18
16	447.2	AQXE	15:36:18
44	448	CHIX	15:39:41
102	448	BATE	15:39:55
111	448.4	BATE	15:42:12
15	448	AQXE	15:43:29
14	448	TRQX	15:43:29
14	448	TRQX	15:43:29
238	448	XLON	15:43:29
45	448.2	CHIX	15:44:06
117	448.2	BATE	15:45:41
24	448.6	AQXE	15:49:31
15	448.6	AQXE	15:49:31
200	448.6	XLON	15:49:31
13	448.6	TRQX	15:49:31
176	448.6	XLON	15:49:31
49	448.6	CHIX	15:50:27
103	448.6	BATE	15:50:27
15	448.6	TRQX	15:50:38
4	449.2	CHIX	15:52:50
202	449.2	XLON	15:52:51
79	449.4	BATE	15:53:15
15	449	AQXE	15:53:27
15	449	TRQX	15:53:27

47	449	CHIX	15:53:27
15	449.4	AQXE	15:55:33
44	449.4	CHIX	15:55:33
197	449.4	XLON	15:55:33
15	449.6	TRQX	15:55:34
98	449.6	BATE	15:55:41
136	449.2	XLON	15:56:10
29	449	CHIX	15:57:47
14	449.6	AQXE	15:58:00
7	449	CHIX	15:58:47
111	449	BATE	15:58:47
12	449	TRQX	15:58:47
206	449.2	XLON	15:58:47
15	448.8	AQXE	15:58:50
7	448.8	CHIX	16:00:47
40	448.8	CHIX	16:01:02
48	448.8	XLON	16:01:02
111	448.8	BATE	16:01:02
143	448.8	XLON	16:01:02
14	448.8	TRQX	16:02:10
14	448.8	TRQX	16:02:10
100	449	BATE	16:03:02
183	449	XLON	16:03:03
42	449	CHIX	16:03:18
14	448.8	AQXE	16:04:05
1	448.8	TRQX	16:05:09
12	448.8	TRQX	16:05:09
53	448.8	CHIX	16:05:14
77	448.8	XLON	16:05:27
87	448.8	XLON	16:05:27
14	448.6	AQXE	16:05:29
27	448.8	XLON	16:07:21
28	449	XLON	16:09:04
125	449	XLON	16:09:04
48	449.2	CHIX	16:09:56
106	449.2	BATE	16:10:47
15	449.4	AQXE	16:12:41
177	449.6	XLON	16:14:06
35	449.4	CHIX	16:14:23
109	449.4	BATE	16:14:23
115	449.4	BATE	16:14:23
15	449.4	TRQX	16:14:23
177	449.4	XLON	16:14:23
22	449.4	TRQX	16:14:23
22	449.6	AQXE	16:15:05
36	449.6	AQXE	16:15:05
229	449.2	BATE	16:16:15
36	449.2	TRQX	16:16:15
518	449.2	XLON	16:16:19
14	449.2	CHIX	16:16:41
112	449.2	CHIX	16:16:41
12	449.2	AQXE	16:17:42
11	449	TRQX	16:18:44
37	449	CHIX	16:18:48
54	448.8	BATE	16:18:55
60	448.8	BATE	16:18:56
338	448.8	XLON	16:18:56
14	449	AQXE	16:19:53
18	448.8	XLON	16:20:39
137	448.8	XLON	16:20:39
16	448.8	TRQX	16:20:49
29	448.8	CHIX	16:21:48
13	449	AQXE	16:21:49
255	449	XLON	16:23:22
24	449	BATE	16:23:28
65	449	CHIX	16:23:55
14	449	TRQX	16:23:55
195	448.8	BATE	16:24:02
15	448.6	AQXE	16:24:06
4	448.4	CHIX	16:24:20
5	448	AQXE	16:25:20
220	448	XLON	16:25:33
2	447.6	AQXE	16:25:35
15	448	TRQX	16:25:45
63	448	BATE	16:25:49
2	447.8	AQXE	16:26:29
17	447.8	XLON	16:26:29

29	448	CHIX	16:26:29
45	447.6	XLON	16:27:44

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