

22 January 2026

### **Kooth Plc**

("Kooth", the "Company" or the "Group")

#### **2.6m contract win with new US State**

*Kooth to provide digital mental health services via its Soluna platform in newly-contracted state for up to 100,000 students*

Kooth (AIM: KOO), a leading provider of digital mental health services, announces that it has agreed the terms of a one year contract with an undisclosed US State (the "State") for the provision of digital mental health services for up to 100,000 students. The contract has an expected value of 2.6 million (the "Contract").

Under the terms of the Contract, Kooth will deliver mental health support via its Soluna platform to up to 100,000 students aged 13-18 across the State. Soluna will allow students to access online behavioural health education resources, a fully moderated peer community and chat-based counselling sessions with State-licensed behavioural health professionals. The rollout of the Contract, which will include take-up across a number of specified school districts, will be managed through Kooth's existing workforce and new in-State counsellors.

This Contract win provides Kooth with a strong, population-wide platform within the State to embark on advocacy and partnership building, which Kooth believes offers the potential to extend services via additional funding. This funding would be sourced from other partners to provide additional, targeted support in the future as per the "State Alliance Model" in line with the Company's continuing strategy.

Kooth is now providing services to three US states including California and the recently-renewed contract in New Jersey.

**Kate Newhouse, Chief Executive Officer of Kooth, said:**

*"We are delighted to announce that we have signed a contract with a new US State to deliver vital digital mental health provision to young people. This win is indicative of the strength of both our offering and our proven track record of delivery, as well as the clear need across the US for additional mental health support in an accessible way. We are proud to be able to deliver safe and effective behavioural digital mental health support to make a significant positive difference to the mental health of school students, and in so doing add a new US state to complement the support we are already delivering in California and New Jersey."*

*This announcement contains inside information for the purposes of Article 7 of Regulation (EU) No 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018. The person responsible for this announcement is Sanjay Jawa, CFO.*

- Ends -

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#### **About Kooth plc:**

Kooth (AIM:KOO) is a global leader in digital mental and behavioural health, providing safe, effective care to over 18 million people across the UK and US. For more than 20 years, Kooth has pioneered scalable solutions that deliver immediate, direct, universal access to mental health support.

Our platforms - Kooth, Qwell, and Soluna - combine self-guided tools, safe peer communities, and professional therapeutic support, all clinically robust and independently accredited. Kooth holds URAC accreditation in the US and is the longest standing digital mental health provider to hold UK-wide accreditation from the British Association of Counselling and Psychotherapy (BACP), validating our commitment to quality, safety, and accountability across both markets.

Independent evaluations demonstrate a £3 return for every £1 invested, with measurable reductions in emergency visits and improved clinical outcomes. Kooth is the largest single access provider for mental health support for under-18s in England according to NHS England data for 2024/25. In California, our Soluna platform is the first statewide digital behavioural health solution designed for all youth ages 13-25.

The Company is executing on its strategic vision through expanded reach across a diversified customer base, while

seeking opportunities to enhance and extend the service offer through acquisition, partnership, and product capabilities supported by responsible AI principles.

For more information, <https://connect.kooth.com>.

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