

22 January 2026

ASOS Plc
('ASOS' or the 'Company')

Result of Annual General Meeting

ASOS announces that all resolutions put to the Annual General Meeting ('AGM') held today were duly passed by means of a poll. The results of the poll vote for each resolution are set out below.

| RESOLUTIONS | VOTES FOR | % FOR | VOTES AGAINST | % AGAINST | VOTES WITHHELD* |
|---|------------------|--------------|----------------------|------------------|------------------------|
| 1. To approve the Annual Report and Accounts for the financial year ended 31 August 2025. | 71,590,224 | 71.95% | 27,916,205 | 28.05% | 7,641 |
| 2. To approve the Directors' Remuneration Report. | 71,280,638 | 71.64% | 28,224,358 | 28.36% | 9,074 |
| 3. To re-elect Natasja Laheij as a Director of the Company. | 70,986,910 | 71.34% | 28,520,400 | 28.66% | 6,760 |
| 4. To re-elect William Barker as a Director of the Company. | 70,869,172 | 71.22% | 28,638,138 | 28.78% | 6,760 |
| 5. To re-elect José Antonio Ramos Calamonte as a Director of the Company. | 71,546,594 | 71.90% | 27,960,716 | 28.10% | 6,760 |
| 6. To re-elect Christine Cross as a Director of the Company. | 71,403,868 | 71.76% | 28,103,442 | 28.24% | 6,760 |
| 7. To re-elect Wei Gao as a Director of the Company. | 71,233,025 | 71.59% | 28,274,285 | 28.41% | 6,760 |
| 8. To re-elect Marie Gulin-Merle as a Director of the Company. | 71,543,387 | 71.90% | 27,963,923 | 28.10% | 6,760 |
| 9. To re-elect José Manuel Martínez Gutiérrez as a Director of the Company. | 71,233,634 | 71.59% | 28,273,676 | 28.41% | 6,760 |
| 10. To re-elect Nick Robertson as a Director of the Company. | 71,436,984 | 71.79% | 28,070,704 | 28.21% | 6,382 |
| 11. To re-elect Anna Maria Rugarli as a Director of the Company. | 71,542,692 | 71.90% | 27,964,618 | 28.10% | 6,760 |
| 12. To elect Aaron Izzard as a Director of the Company. | 71,539,932 | 71.89% | 27,967,319 | 28.11% | 6,819 |
| 13. To elect Jonathan Kamaluddin as a Director of the Company. | 71,544,107 | 71.90% | 27,963,144 | 28.10% | 6,819 |
| 14. To re-appoint PricewaterhouseCoopers LLP as auditor of the Company. | 71,412,474 | 71.77% | 28,091,136 | 28.23% | 10,460 |
| 15. To authorise the Directors to determine the amount of the auditors' remuneration. | 71,539,295 | 71.89% | 27,966,338 | 28.11% | 8,437 |
| 16. To authorise the Company to make political donations. | 71,484,999 | 71.84% | 28,023,951 | 28.16% | 5,120 |
| 17. To authorise the Directors to allot Ordinary Shares in the Company. | 71,516,123 | 71.87% | 27,991,920 | 28.13% | 6,027 |

* A vote withheld is not a vote in law and is not counted in the votes for or against a resolution

Resolution 18 was a special resolution seeking authority to make market purchases of the Company's own shares. Resolution 19 was a special resolution relating to the Company's ability to call a General Meeting, other than AGMs, on 14 clear days' notice. Although the Board considered the flexibility afforded by these authorities to be in the best interests of the Company, it took the decision to withdraw Resolutions 18 and 19 from the agenda of the AGM, following further engagement with some of the Company's shareholders. The Company will continue its engagement with shareholders on the resolutions.

ASOS Chair, Natasja Laheij, commented on the vote:

"We are pleased that all resolutions put to the meeting were supported by a significant majority of shareholders. We remain committed to the transformation strategy the management team is implementing. ASOS made meaningful progress against its plans in FY25, and we are confident in our continued progress in the year ahead. We will continue to engage in constructive dialogue with shareholders, with a clear focus on driving long term shareholder value."

Full details of the resolutions are available in the Notice of Annual General Meeting on the Company's website: www.asosplc.com.

As at the date of the AGM, the Company's issued and fully paid share capital consists of 119,613,848 Ordinary Shares with a nominal value of 3.5 pence each ("Ordinary Shares"), with one voting right per share. The Company does not hold any Ordinary Shares in Treasury. The total number of voting rights in the Company is therefore 119,613,848.

In accordance with Listing Rule 9.6.2, copies of the resolutions that do not constitute ordinary business at an annual general meeting have been submitted to the National Storage Mechanism and will be available for inspection at <https://data.fca.org.uk/#/nsm/nationalstoragemechanism>.

For further information:

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Background note

Founded in 2000, ASOS has 17m active customers in over 150 markets. We bring fashion lovers around the world the best and most relevant fashion through our unique own brands including ASOS DESIGN, ARRANGE, COLLUSION, Topshop, and Topman, styled with the most exciting products from local and global partner brands. With our expert in-house design team and agile and flexible commercial model, including ASOS Fulfilment Services, Partner Fulfils, and Test & React, we make the latest trends accessible to all and give customers the confidence to be whoever they want to be.

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