

23 January 2026

AJ Bell plc
Transaction in Own Shares

AJ Bell plc ("Company") announces that it has purchased the following number of its ordinary shares of £0.000125 each through Jefferies International Limited ("Jefferies"), as part of the share buyback programme of up to £50m announced on 4 December 2025.

Date of purchase:	22 January 2026
Number of ordinary £0.000125 shares purchased:	39,998
Highest price paid per share (pence):	475.00
Lowest price paid per share (pence):	460.40
Volume weighted average price paid per share (pence):	468.86

The Company intends to cancel the purchased shares and does not intend to hold any of the purchased shares in treasury.

Following settlement of the above purchases and cancellation of the purchased ordinary shares, the Company's total number of ordinary shares in issue shall be 400,437,386 ordinary shares, with no ordinary shares in treasury.

The figure of 400,437,386 ordinary shares represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (as incorporated into UK domestic law by the European Union (Withdrawal) Act 2018) the schedule below contains detailed information about the purchases made by Jefferies on behalf of the Company as part of the buyback programme.

Enquiries to:

AJ Bell

· Kina Sinclair, Group Legal Director & Company Secretary 0345 40 89 100

Aggregated Information of Ordinary Shares Purchased According to Each Trading Venue:

Trading Venue	Weighted Average Price (Pence per Share)	Aggregated Volume
London Stock Exchange (LSE)	468.83	19,955
Chi-X (CHIX)	468.80	5,152
BATE (BATE)	468.88	11,313
Aquis (AQXE)	469.01	1,771
Turquoise (TRQX)	469.05	1,807

Schedule of Purchases - Individual Transactions

Number of Shares Purchased	Transaction Price (Pence per Share)	Venue	Time of Transaction
166	461.8	XLON	08:14:41
17	461	TRQX	08:14:47
131	462	BATE	08:18:38
63	462.2	CHIX	08:18:47
17	463	AQXE	08:22:44
91	465	BATE	08:27:30
160	466	XLON	08:29:44
17	465	TRQX	08:30:14
19	465	AQXE	08:30:14
43	465	CHIX	08:30:21
196	464.2	XLON	08:36:29
17	464.6	TRQX	08:40:29
1	465	AQXE	08:41:41
17	465	AQXE	08:41:42
50	464.8	CHIX	08:43:49
114	464.2	BATE	08:44:45

LOT	TOTAL	DATE	CO-TEXT
117	463.4	XLON	08:46:04
41	463.4	XLON	08:46:04
17	463	TRQX	08:48:58
14	462.8	AQXE	08:49:08
155	461.8	XLON	08:54:57
54	461.8	CHIX	08:55:30
128	461.4	BATE	08:56:43
17	460.8	TRQX	08:59:03
17	460.8	BATE	09:00:33
1	460.8	BATE	09:00:33
78	460.8	BATE	09:00:34
17	460.8	AQXE	09:01:13
54	460.8	CHIX	09:02:05
3	461	XLON	09:04:33
15	461	XLON	09:04:33
26	461	XLON	09:04:33
116	461	XLON	09:04:33
1	460.6	TRQX	09:04:53
2	460.6	TRQX	09:04:59
17	460.6	TRQX	09:05:13
153	460.4	XLON	09:05:50
17	460.8	AQXE	09:05:59
115	460.4	BATE	09:07:27
53	460.4	CHIX	09:09:04
26	462	XLON	09:11:29
72	462	XLON	09:11:29
18	462.4	AQXE	09:14:28
99	462.2	BATE	09:14:59
14	462.4	TRQX	09:15:43
47	462.4	CHIX	09:16:51
168	462.2	XLON	09:17:08
17	462	TRQX	09:19:30
18	462.4	AQXE	09:22:21
224	462.2	XLON	09:22:37
118	462.2	BATE	09:24:00
15	462.4	AQXE	09:24:46
38	462.4	CHIX	09:25:01
100	462.8	BATE	09:26:10
48	463	CHIX	09:27:47
20	462.6	TRQX	09:28:38
188	462.8	XLON	09:28:59
15	465	TRQX	09:34:47
136	465	BATE	09:38:02
54	465	CHIX	09:38:02
7	465.2	AQXE	09:38:32
11	465.2	AQXE	09:38:42
187	464.6	XLON	09:39:48
16	465	TRQX	09:41:06
19	465.2	AQXE	09:41:19
54	465	CHIX	09:41:54
114	465	BATE	09:42:23
176	464.6	XLON	09:43:00
17	465	TRQX	09:43:17
42	464.6	CHIX	09:44:55
151	464.6	XLON	09:46:31
19	464.8	AQXE	09:46:54
90	464.8	BATE	09:47:37
2	464.8	TRQX	09:49:40
15	465	TRQX	09:49:40
50	465.4	CHIX	09:54:49
180	465.8	XLON	09:58:16
98	466.2	BATE	10:00:10
150	466.4	XLON	10:01:26
17	466	TRQX	10:02:40
106	466	BATE	10:03:55
55	466.2	CHIX	10:04:09
195	467.6	XLON	10:08:21
102	467.4	BATE	10:11:30
18	467.4	AQXE	10:11:30
25	467.4	AQXE	10:11:30
3	468.8	CHIX	10:12:26
48	468.8	CHIX	10:12:26
32	468.8	TRQX	10:14:44
159	469	XLON	10:14:50
20	469.2	AQXE	10:15:27
19	470.6	TRQX	10:18:12
60	470.6	CHIX	10:18:28

130	470.4	BATE	10:18:48
162	470.4	XLON	10:18:49
16	471	AQXE	10:19:20
104	472.6	BATE	10:25:23
17	472.2	TRQX	10:26:35
158	470.4	XLON	10:29:09
1	470.6	AQXE	10:29:14
9	470.6	AQXE	10:29:14
6	470.6	AQXE	10:29:15
52	470.4	CHIX	10:29:32
16	467.6	AQXE	10:35:35
116	467.6	XLON	10:35:45
152	467.6	XLON	10:35:45
50	467.6	CHIX	10:35:52
18	467.4	TRQX	10:36:02
130	467	BATE	10:36:22
106	468.6	BATE	10:37:56
268	468.8	XLON	10:37:57
93	468.6	BATE	10:40:00
189	468.8	XLON	10:40:10
155	468.8	XLON	10:42:18
140	468.6	BATE	10:42:25
162	469	CHIX	10:42:39
54	469	CHIX	10:42:42
54	469	TRQX	10:42:42
40	469	AQXE	10:42:46
248	469.4	XLON	10:44:58
18	469	AQXE	10:45:16
18	469	AQXE	10:45:16
134	469.2	BATE	10:45:24
20	469.8	TRQX	10:48:03
108	469.4	BATE	10:48:33
39	469.4	CHIX	10:51:45
21	469.4	TRQX	10:51:57
74	469.6	XLON	10:54:11
98	469.6	XLON	10:54:11
18	469.2	AQXE	10:55:13
47	469.4	CHIX	10:57:20
32	469.4	BATE	10:58:31
69	469.4	BATE	10:58:31
18	469	TRQX	11:00:36
141	468.4	XLON	11:01:36
18	468.2	AQXE	11:06:23
1	467.2	BATE	11:08:32
98	467.2	BATE	11:08:32
52	466.8	CHIX	11:11:49
156	466.8	XLON	11:11:49
172	466.6	XLON	11:26:46
21	466.4	AQXE	11:28:50
21	466.2	TRQX	11:28:58
66	466.4	CHIX	11:28:58
143	466	BATE	11:29:46
168	466.2	XLON	11:35:15
60	465.6	CHIX	11:38:47
4	465.6	AQXE	11:39:07
18	465.6	AQXE	11:39:09
23	465.6	TRQX	11:39:47
168	465.8	XLON	11:40:55
7	465.8	XLON	11:40:55
154	465.4	BATE	11:42:54
23	465	AQXE	11:46:47
68	465	CHIX	11:46:55
198	465.2	XLON	11:47:03
160	465.4	BATE	11:47:41
26	465.2	TRQX	11:47:48
157	465.8	XLON	11:49:26
24	465.6	TRQX	11:51:34
156	465.8	XLON	11:51:34
69	465.6	CHIX	11:51:40
161	465.6	BATE	11:52:00
175	465.8	XLON	11:54:11
66	465.8	CHIX	11:57:09
122	465.8	BATE	11:58:04
18	465.8	AQXE	12:00:00
24	465.8	AQXE	12:00:00
25	466	TRQX	12:00:28
150	466	XLON	12:01:34

150	400	XLON	12:01:34
49	466	CHIX	12:02:08
22	466	AQXE	12:02:19
136	465.6	BATE	12:03:35
197	465.6	XLON	12:04:55
25	465.8	TRQX	12:06:32
17	465.8	AQXE	12:09:04
49	465.6	CHIX	12:10:46
118	465.8	BATE	12:10:49
165	466.6	XLON	12:11:42
177	466.6	XLON	12:14:27
75	466.8	CHIX	12:15:23
162	467.6	XLON	12:18:10
167	467.6	BATE	12:18:10
21	468.2	AQXE	12:19:15
25	468.2	TRQX	12:19:15
56	468	CHIX	12:19:45
22	468.2	TRQX	12:21:15
171	468.4	XLON	12:22:20
3	468.2	AQXE	12:23:05
150	468.6	BATE	12:24:57
22	468.6	AQXE	12:26:01
24	468.6	TRQX	12:26:20
186	468.6	XLON	12:26:25
22	468.6	AQXE	12:28:15
62	468.6	CHIX	12:28:45
119	468.6	BATE	12:29:31
6	468.8	TRQX	12:29:54
10	468.8	TRQX	12:29:54
187	468.8	XLON	12:31:41
16	469	AQXE	12:33:17
132	469	BATE	12:34:21
30	469.4	CHIX	12:34:43
70	468.6	CHIX	12:36:08
19	469	TRQX	12:36:08
21	469	AQXE	12:37:17
174	468.4	XLON	12:37:17
22	469.6	CHIX	12:46:20
38	469.6	CHIX	12:46:20
128	469.6	BATE	12:46:26
200	469.4	XLON	12:46:28
162	469.4	XLON	12:48:55
24	469.4	AQXE	12:48:55
23	469.2	TRQX	12:49:54
166	470	XLON	12:50:48
159	470.2	BATE	12:50:48
194	470.4	XLON	12:52:55
144	470.2	BATE	12:53:46
64	470	CHIX	12:53:46
23	470	TRQX	12:53:46
24	469.6	AQXE	12:54:13
185	469.6	XLON	12:55:56
22	469.6	AQXE	12:56:47
135	469.4	BATE	12:57:16
26	469.4	TRQX	12:57:46
63	469.4	CHIX	12:57:46
23	469.6	AQXE	12:58:56
170	469.6	XLON	12:59:02
21	469.4	TRQX	13:00:11
70	469.4	CHIX	13:00:11
164	469.6	XLON	13:01:26
143	469.4	BATE	13:01:28
58	470.2	CHIX	13:05:36
69	470.2	CHIX	13:05:36
24	470	AQXE	13:09:27
144	470	BATE	13:09:27
22	470	TRQX	13:09:27
31	470	TRQX	13:09:27
168	470	XLON	13:09:27
199	470	XLON	13:09:27
1	470	CHIX	13:11:48
54	470	CHIX	13:12:23
153	470	XLON	13:12:23
140	471.4	BATE	13:17:11
207	471.8	XLON	13:18:43
152	471.8	BATE	13:19:01
48	472	CHIX	13:19:25
469	472.2	XLON	13:22:04

102	472.2	XLON	13:23:01
21	472.4	TRQX	13:23:16
24	472.4	TRQX	13:23:16
53	472.4	CHIX	13:23:16
51	472.2	AQXE	13:25:29
21	472.2	AQXE	13:25:29
132	472.6	BATE	13:25:52
170	472.4	XLON	13:27:28
168	472.8	BATE	13:33:55
25	473	AQXE	13:34:00
26	472.8	TRQX	13:34:19
71	472.8	CHIX	13:34:19
164	472.8	XLON	13:34:19
17	472.8	TRQX	13:36:47
55	472.8	CHIX	13:36:54
142	472.4	XLON	13:39:19
160	472.2	XLON	13:43:19
104	472	BATE	13:43:37
39	472	BATE	13:43:37
20	472.2	TRQX	13:44:40
17	472.4	AQXE	13:44:40
21	472.4	AQXE	13:48:58
21	472.2	TRQX	13:51:51
173	472	XLON	13:52:04
114	472.2	BATE	13:53:49
74	472.2	CHIX	13:53:59
21	472.2	AQXE	13:55:49
205	472	XLON	13:57:41
21	473	TRQX	14:01:00
62	472.4	CHIX	14:01:34
137	472.6	BATE	14:02:34
176	472.4	XLON	14:03:52
21	472.4	AQXE	14:04:13
65	472	CHIX	14:06:46
138	472	XLON	14:11:44
156	473.4	BATE	14:16:20
24	475	AQXE	14:27:32
21	475	AQXE	14:27:32
9	475	AQXE	14:27:33
177	474.8	XLON	14:27:33
194	474.8	XLON	14:27:33
304	474.8	XLON	14:27:33
54	474.6	TRQX	14:27:33
143	474.6	BATE	14:27:34
61	474.2	CHIX	14:27:34
148	474.2	BATE	14:27:34
24	474.2	TRQX	14:28:50
69	474.2	CHIX	14:28:50
107	474.2	CHIX	14:28:50
21	474	TRQX	14:29:21
188	474	XLON	14:29:21
21	474	AQXE	14:29:49
139	474	BATE	14:30:10
138	475	BATE	14:33:29
26	475	TRQX	14:33:29
61	475	CHIX	14:33:29
169	475	XLON	14:33:29
176	475	XLON	14:33:29
17	475	AQXE	14:33:29
22	475	AQXE	14:33:29
6	474.8	XLON	14:35:15
17	474.8	TRQX	14:35:26
58	474.8	CHIX	14:35:54
154	474.6	BATE	14:35:57
23	474.4	AQXE	14:37:28
197	474	XLON	14:37:45
10	474	XLON	14:37:45
65	473.4	CHIX	14:38:18
166	473.4	BATE	14:38:51
21	473.2	TRQX	14:39:11
71	473.2	XLON	14:39:35
107	473.4	XLON	14:39:35
23	473.2	AQXE	14:40:21
183	472.8	XLON	14:40:55
63	472.8	CHIX	14:40:57
139	472.8	BATE	14:41:06
17	472.8	TRQX	14:41:09
22	472.8	AQXE	14:41:57

20	471.8	AQXE	14:41:57
100	471.8	XLON	14:42:59
90	471.8	XLON	14:42:59
22	472	TRQX	14:43:21
63	471.8	CHIX	14:43:55
24	471.8	AQXE	14:44:34
141	471.8	BATE	14:44:34
148	471.8	XLON	14:45:11
32	471.8	XLON	14:45:14
1	471.8	XLON	14:45:14
23	471.8	TRQX	14:46:05
66	471.8	CHIX	14:46:39
25	471.8	AQXE	14:46:59
151	471.8	BATE	14:47:24
176	471.8	XLON	14:47:38
243	471.8	XLON	14:47:38
17	471.8	AQXE	14:49:06
148	471.8	BATE	14:49:40
188	471.8	XLON	14:50:39
65	471.8	CHIX	14:51:04
72	471.8	CHIX	14:51:04
24	471.8	AQXE	14:52:22
68	471.6	BATE	14:52:56
178	471.8	XLON	14:53:56
78	471.6	CHIX	14:58:24
162	471.6	XLON	14:58:24
24	471.8	TRQX	14:58:29
153	471.8	BATE	14:58:30
11	471.6	AQXE	14:58:45
13	471.6	AQXE	14:58:45
64	471.6	CHIX	15:00:18
138	472	BATE	15:01:20
24	472	TRQX	15:02:12
69	472	TRQX	15:02:12
184	472	XLON	15:02:14
240	472	XLON	15:02:14
18	471.6	AQXE	15:03:13
160	471.4	BATE	15:03:50
50	471.2	CHIX	15:04:09
21	470	AQXE	15:06:00
22	470.2	TRQX	15:06:44
127	470	BATE	15:07:11
7	469.4	XLON	15:07:52
185	469.4	XLON	15:07:52
55	468.6	CHIX	15:08:14
18	468.8	AQXE	15:09:11
162	468.4	XLON	15:11:26
24	468.4	TRQX	15:12:10
76	468.4	CHIX	15:12:33
155	468.4	BATE	15:13:38
124	468.4	XLON	15:13:53
25	468.2	AQXE	15:15:08
177	468	XLON	15:15:18
24	468.4	TRQX	15:15:23
60	468	CHIX	15:15:27
177	468	XLON	15:17:07
25	468.4	AQXE	15:18:11
151	468.8	BATE	15:20:20
166	468.8	BATE	15:20:20
22	469	TRQX	15:20:31
188	469	XLON	15:20:34
21	468.8	AQXE	15:20:37
149	468.4	XLON	15:21:24
20	468	TRQX	15:21:38
20	467.6	CHIX	15:23:01
26	467.4	CHIX	15:23:57
20	467	AQXE	15:24:53
50	467	CHIX	15:26:01
171	467	BATE	15:26:47
179	466.4	XLON	15:26:52
51	466.2	CHIX	15:28:54
152	466.4	XLON	15:30:05
111	468.6	BATE	15:32:38
21	468	TRQX	15:33:26
1	467.8	AQXE	15:33:37
21	467.8	AQXE	15:33:37
67	467	CHIX	15:34:29
168	468.8	XLON	15:35:25

168	466.6	XLON	15:35:05
21	467.4	TRQX	15:35:48
108	466.8	BATE	15:36:51
17	467	AQXE	15:37:30
5	467	AQXE	15:37:30
66	466.6	CHIX	15:38:05
138	468	BATE	15:41:20
18	468	AQXE	15:43:10
50	468	CHIX	15:43:10
21	468	TRQX	15:43:10
177	468	XLON	15:43:21
21	468.4	TRQX	15:46:42
166	468.8	XLON	15:47:54
52	468.8	CHIX	15:47:58
166	468.2	XLON	15:48:59
20	467.8	TRQX	15:49:01
25	467.8	AQXE	15:49:05
152	467.8	BATE	15:50:15
191	467.8	XLON	15:51:13
66	467.8	CHIX	15:51:42
21	468	TRQX	15:53:13
175	468	BATE	15:53:28
193	468.2	XLON	15:53:36
138	470	BATE	15:56:46
184	469.6	XLON	15:56:46
69	469.8	CHIX	15:57:09
22	469.6	AQXE	15:58:51
25	469.6	AQXE	15:58:51
63	470	CHIX	15:59:29
171	470	BATE	15:59:42
11	469.6	XLON	16:01:56
58	469.8	CHIX	16:02:37
156	470	BATE	16:04:42
22	469.6	AQXE	16:04:45
22	469.6	AQXE	16:04:45
73	469.8	CHIX	16:05:18
412	470.2	XLON	16:05:38
1	470.2	TRQX	16:05:40
23	470.2	TRQX	16:05:40
1	470.2	TRQX	16:05:40
7	470.2	TRQX	16:05:40
16	470.2	TRQX	16:05:40
190	469.8	XLON	16:05:58
117	469.6	XLON	16:06:18
94	469.6	BATE	16:07:47
49	469.6	BATE	16:07:47
21	469.8	TRQX	16:08:10
24	469.8	AQXE	16:08:13
184	469.6	XLON	16:08:39
21	469.4	TRQX	16:09:54
164	469.4	XLON	16:10:47
133	469.4	BATE	16:10:58
20	469.8	AQXE	16:11:15
46	469.4	CHIX	16:11:17
17	469.4	TRQX	16:11:48
59	468.8	CHIX	16:12:39
22	468.8	TRQX	16:14:38
134	468.8	BATE	16:14:54
163	469	XLON	16:14:54
63	468.8	CHIX	16:15:05
93	468.8	CHIX	16:15:05
60	468.8	AQXE	16:15:06
65	468.8	BATE	16:16:35
543	468.8	XLON	16:17:27
58	468.8	TRQX	16:17:28
285	468	BATE	16:18:15
20	467.6	AQXE	16:18:23
17	467.8	CHIX	16:18:46
39	467.8	CHIX	16:18:46
19	467.6	TRQX	16:19:44
129	467.6	BATE	16:20:53
311	467.4	XLON	16:20:58
19	467.4	XLON	16:20:58
20	467.2	AQXE	16:21:14
55	467.4	CHIX	16:21:26
83	467.4	XLON	16:23:02
85	467.4	XLON	16:23:02

26	467.4	TRQX	16:23:02
11	467.2	AQXE	16:23:44
116	467.8	BATE	16:23:45
57	467.6	CHIX	16:23:52
182	467.4	XLON	16:25:07
11	467.4	TRQX	16:25:08
4	467	CHIX	16:25:15
14	467	AQXE	16:25:15
56	467	BATE	16:25:15
2	467.4	TRQX	16:25:15
11	466.6	CHIX	16:26:48
53	466.8	XLON	16:27:08
5	467	CHIX	16:27:17
4	466.8	AQXE	16:29:41
7	466.8	BATE	16:29:41

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

POSBIGDBISDDGLD