

**Eagle Eye Solutions Group PLC**  
("Eagle Eye", the "Group" or the "Company")

**Director Declaration Update**

Eagle Eye announces the following information relating to directors' disclosures under Rule 17 and Schedule Two paragraph (g) of the AIM Rules for Companies.

**Robert Senior, Non-Executive Director**

The following disclosure is made further to the announcement dated 16 November 2018.

*Current directorships and/or partnerships as at 16 November 2018:*

Inge Consulting Ltd

**Anne de Kerckhove, Chair**

The following disclosure is made further to the announcement dated 15 September 2023.

*Former directorships and/or partnerships as at 15 September 2023:*

7Digital SAS

The disclosure regarding the former directorship of Freespace LTD was misspelled and should have been disclosed as Freespee Ltd.

**Sir Terry Leahy, Non-Executive Director**

The following disclosure is made further to the Eagle Eye Solutions Group PLC admission document dated 10 April 2014.

*Current directorships and/or partnerships as at 10 April 2014:*

The Social Mobility Foundation (resigned 31 December 2020)

*Former directorships and/or partnerships as at 10 April 2014:*

Spen Hill Properties (Southend) Limited

Tesco Navona (GP) Limited

Tesco Navona PL Propco Limited

Tesco Purple (GP) Limited

Tesco Violet (GP) Limited

Tesco Property Holdings (No.2) Limited

Spen Hill Properties (Holdings) PLC

Tesco Stores Limited

TLPM Capital Partnership LLP

**-Ends-**

**Enquiries:**

**Eagle Eye Solutions Group plc**

Tim Mason, Chief Executive Officer

Lucy Sharman-Munday, Chief Financial Officer

**Tel: 0844 824 3686**

**Investec Bank plc (Nominated Adviser and Joint Broker)**

David Anderson / Nick Prowting / James Smith

**Tel: +44 20 7597 5970**

**Shore Capital (Joint Broker)**

Corporate Advisory: Daniel Bush, David Coaten, Lucy Bowden

Corporate Broking: Henry Willcocks

**Tel: +44 20 7408 4090**

**Alma Strategic Communications**

Caroline Forde, Hannah Campbell, Kinvara Verdon

**Tel: +44 20 3405 0205**

**About Eagle Eye**

Eagle Eye is a leading SaaS and AI company, enabling retail, travel and hospitality brands to earn lasting customer loyalty through harnessing the power of real-time, omnichannel and personalized marketing. Our powerful technology combines the world's most flexible and scalable loyalty and promotions capability with cutting edge, built-for-purpose

AI to deliver 1:1 personalization at scale for enterprise businesses, globally.

Our growing customer base includes Loblaws, Southeastern Grocers, Giant Eagle, Asda, Tesco, Morrisons, JD Sports, E.Leclerc, Carrefour, the Woolworths Group and many more. Each week, more than 1 billion personalized offers are seamlessly executed via our platform, and over 700 million loyalty member wallets are managed worldwide.

AI-powered, API-based and cloud-native, Eagle Eye's enterprise-grade technology is fully certified by the MACH Alliance and has received recognition from leading industry bodies, including Gartner, Forrester, IDC and QKS.

Web - [www.eagleeye.com](http://www.eagleeye.com)

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [ms@seg.com](mailto:ms@seg.com) or visit [www.ms.com](http://www.ms.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

RDNBUGDBLSDDGLX