

27 January 2026

AJ Bell plc
Transaction in Own Shares

AJ Bell plc ("Company") announces that it has purchased the following number of its ordinary shares of £0.000125 each through Jefferies International Limited ("Jefferies"), as part of the share buyback programme of up to £50m announced on 4 December 2025.

Date of purchase:	26 January 2026
Number of ordinary £0.000125 shares purchased:	40,000
Highest price paid per share (pence):	464.00
Lowest price paid per share (pence):	452.00
Volume weighted average price paid per share (pence):	455.90

The Company intends to cancel the purchased shares and does not intend to hold any of the purchased shares in treasury.

Following settlement of the above purchases and cancellation of the purchased ordinary shares, the Company's total number of ordinary shares in issue shall be 400,357,386 ordinary shares, with no ordinary shares in treasury.

The figure of 400,357,386 ordinary shares represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (as incorporated into UK domestic law by the European Union (Withdrawal) Act 2018) the schedule below contains detailed information about the purchases made by Jefferies on behalf of the Company as part of the buyback programme.

Enquiries to:

AJ Bell

· Kina Sinclair, Group Legal Director & Company Secretary 0345 40 89 100

Aggregated Information of Ordinary Shares Purchased According to Each Trading Venue:

Trading Venue	Weighted Average Price (Pence per Share)	Aggregated Volume
London Stock Exchange (LSE)	455.90	19,523
Chi-X (CHIX)	455.85	5,324
BATE (BATE)	455.92	11,495
Aquis (AQXE)	455.98	1,838
Turquoise (TRQX)	455.92	1,820

Schedule of Purchases - Individual Transactions

Number of Shares Purchased	Transaction Price (Pence per Share)	Venue	Time of Transaction
177	464	XLON	08:12:16
16	464	TRQX	08:12:55
1	464	TRQX	08:12:56
116	463	BATE	08:13:58
61	463	CHIX	08:18:05
16	463	AQXE	08:18:05
6	463	AQXE	08:18:05
153	462.6	XLON	08:23:23
16	463	TRQX	08:23:56
1	463	TRQX	08:23:56
108	463	BATE	08:25:42
14	463	AQXE	08:26:57
53	462.6	CHIX	08:30:25
192	461.8	XLON	08:33:43
1	462.6	TRQX	08:34:16
16	462.6	TRQX	08:34:16

112	461.8	BATE	08:39:18
18	461.6	AQXE	08:40:45
48	461.6	CHIX	08:40:45
218	461.6	XLON	08:42:33
116	461.6	BATE	08:43:10
56	461.6	CHIX	08:47:30
19	461.6	TRQX	08:47:31
19	461.6	AQXE	08:47:46
155	461.6	XLON	08:47:50
15	461.4	TRQX	08:47:51
1	461.6	AQXE	08:54:24
16	461.6	AQXE	08:54:24
119	461.6	BATE	08:55:04
131	461.6	XLON	08:57:22
18	461.6	AQXE	08:59:48
117	461.6	BATE	09:02:00
65	461.6	CHIX	09:02:05
164	461.6	XLON	09:02:48
19	461.4	TRQX	09:03:26
16	461.4	TRQX	09:05:25
170	461.4	XLON	09:09:00
57	461.4	CHIX	09:09:00
22	460.4	AQXE	09:12:22
16	460.2	CHIX	09:13:44
34	460.2	CHIX	09:13:44
121	460.2	BATE	09:13:50
16	460.6	TRQX	09:14:18
101	460.4	BATE	09:19:46
72	460.8	XLON	09:19:56
128	460.8	XLON	09:19:56
34	460.8	XLON	09:22:59
47	460.8	XLON	09:22:59
105	460.8	XLON	09:22:59
17	460.4	TRQX	09:23:21
66	460.4	CHIX	09:23:21
17	460.4	AQXE	09:23:24
114	460.4	BATE	09:24:12
19	460.4	AQXE	09:25:27
17	460.4	TRQX	09:25:50
56	460.4	CHIX	09:26:28
16	460.4	XLON	09:27:15
119	460.4	XLON	09:27:15
14	460.2	AQXE	09:28:04
116	458.8	BATE	09:29:15
147	458.4	XLON	09:36:02
19	458.8	TRQX	09:37:21
5	459.2	AQXE	09:38:07
13	459.4	AQXE	09:38:07
182	458.8	XLON	09:41:49
21	458.8	TRQX	09:44:13
92	458.8	BATE	09:44:13
5	459.2	AQXE	09:44:14
17	459.4	AQXE	09:44:14
136	458.8	BATE	09:44:29
58	458.6	CHIX	09:46:06
15	458.6	CHIX	09:46:06
63	458.6	CHIX	09:46:14
18	458.6	TRQX	09:49:13
14	459.4	AQXE	09:50:10
201	459	XLON	09:50:19
38	459	XLON	09:55:43
163	459	XLON	09:55:43
19	459	TRQX	09:55:43
138	459	BATE	09:56:30
61	459	CHIX	09:58:14
18	459.2	AQXE	09:58:41
18	459.2	AQXE	10:03:30
45	459	CHIX	10:04:13
23	459	TRQX	10:04:13
120	459.2	BATE	10:07:02
22	459.2	CHIX	10:07:02
160	459.2	XLON	10:07:02
188	459.2	XLON	10:07:02
32	459.2	CHIX	10:07:14
166	459.2	BATE	10:09:20
15	459.2	AQXE	10:10:44
154	459.2	XLON	10:12:11

18	459	TRQX	10:12:11
58	458.6	CHIX	10:13:00
19	458.4	AQXE	10:16:51
126	458.6	BATE	10:17:21
154	458.4	XLON	10:17:57
18	458.6	TRQX	10:19:05
19	458.4	AQXE	10:20:50
52	457.6	CHIX	10:25:14
18	458	TRQX	10:25:25
228	457.8	XLON	10:25:58
107	457.8	BATE	10:26:38
2	458	CHIX	10:26:42
56	458.2	CHIX	10:29:18
16	458	AQXE	10:29:18
3	458	AQXE	10:31:03
16	458	TRQX	10:31:03
18	457.4	XLON	10:31:31
153	457.4	XLON	10:32:09
120	457.4	BATE	10:32:09
111	457.2	BATE	10:32:55
20	457.2	TRQX	10:37:41
56	457.2	CHIX	10:40:45
18	457	AQXE	10:40:55
48	457	CHIX	10:42:10
153	457	XLON	10:42:10
14	457.2	TRQX	10:42:10
202	457	XLON	10:42:34
18	456.8	AQXE	10:44:38
102	456.8	BATE	10:45:17
2	456.6	CHIX	10:45:17
52	456.6	CHIX	10:50:27
17	456.8	TRQX	10:50:27
18	455.8	AQXE	10:50:39
203	456.4	XLON	10:51:09
118	456.2	BATE	10:52:12
63	454.8	CHIX	10:52:45
5	454.4	AQXE	11:02:43
14	454.4	AQXE	11:04:01
17	454.4	TRQX	11:04:01
175	454.4	XLON	11:04:01
104	454.4	BATE	11:04:01
17	454.4	TRQX	11:05:30
154	454	XLON	11:10:02
57	454.2	CHIX	11:11:41
17	454.4	AQXE	11:12:13
104	454.2	BATE	11:12:24
100	453.2	BATE	11:12:32
16	453.2	TRQX	11:18:07
207	453	XLON	11:19:06
18	453.2	AQXE	11:19:07
71	452	CHIX	11:21:23
140	452	XLON	11:25:09
96	452	BATE	11:26:23
15	452	TRQX	11:26:27
148	452.2	XLON	11:28:13
20	452	TRQX	11:32:51
53	452	CHIX	11:35:07
110	452	BATE	11:35:07
22	452	AQXE	11:36:40
14	452	AQXE	11:39:21
141	452	XLON	11:39:41
53	452	CHIX	11:40:34
17	452	TRQX	11:40:46
154	453.4	XLON	11:45:04
207	453.6	XLON	11:48:58
21	453.4	TRQX	11:49:25
52	453.8	CHIX	11:51:44
77	453.8	CHIX	11:51:44
83	453.8	CHIX	11:56:27
161	453.8	XLON	11:56:27
163	453.8	XLON	11:56:27
42	454.2	AQXE	11:57:29
22	454.2	AQXE	11:57:29
322	454.2	BATE	11:57:29
21	454.2	TRQX	11:57:29
144	454.2	BATE	11:57:29
22	454.2	AQXE	11:57:29

22	454.2	AQXE	11:59:55
18	454.2	TRQX	12:00:05
230	454.4	XLON	12:01:20
53	454.8	CHIX	12:03:42
54	455.4	CHIX	12:09:44
119	455.2	BATE	12:11:05
127	455.2	BATE	12:11:05
19	455.2	TRQX	12:11:05
36	455.2	TRQX	12:11:05
48	455.2	CHIX	12:11:05
108	455.2	BATE	12:11:05
171	455.2	XLON	12:11:05
222	455.2	XLON	12:11:05
22	455.2	AQXE	12:13:01
18	455.2	AQXE	12:13:01
26	455.2	AQXE	12:13:01
134	455.2	BATE	12:13:11
18	455.2	TRQX	12:13:16
58	455.2	CHIX	12:13:35
187	455.2	XLON	12:13:35
106	455.2	BATE	12:15:15
195	455.2	XLON	12:15:37
20	455	TRQX	12:16:10
20	455.2	AQXE	12:18:57
58	454.8	CHIX	12:19:50
172	455.2	XLON	12:20:23
94	454.8	BATE	12:20:42
46	455	CHIX	12:23:27
20	455.2	TRQX	12:26:13
54	455.4	CHIX	12:29:47
18	455.2	TRQX	12:31:20
157	455.2	XLON	12:31:20
252	455.2	XLON	12:31:20
22	455.4	AQXE	12:31:20
116	455.4	BATE	12:31:26
16	455.4	AQXE	12:33:13
6	455.4	AQXE	12:33:13
126	455.4	BATE	12:33:20
91	455.6	BATE	12:34:59
18	455.6	TRQX	12:35:38
18	456	AQXE	12:41:39
53	456	CHIX	12:41:39
236	456	XLON	12:41:39
18	455.6	TRQX	12:43:01
9	456	XLON	12:46:45
190	456	XLON	12:46:45
18	455.6	TRQX	12:47:03
57	455.4	CHIX	12:47:37
119	455.2	BATE	12:47:43
19	455.6	AQXE	12:48:07
154	455	XLON	12:49:23
136	455	BATE	12:49:50
18	455	TRQX	12:50:19
3	455.2	AQXE	12:50:21
16	455.4	AQXE	12:50:21
58	455	CHIX	12:50:43
110	455	XLON	12:53:17
23	455	XLON	12:53:17
16	455	AQXE	12:53:39
127	454.8	BATE	12:54:26
56	454.8	CHIX	12:54:48
20	454.6	TRQX	12:56:49
18	454.8	AQXE	12:57:40
101	454.6	BATE	12:57:52
41	454.6	CHIX	12:59:52
137	454.6	XLON	12:59:52
71	454.6	XLON	12:59:52
21	454.6	TRQX	13:00:17
120	454.6	BATE	13:01:52
1	454.8	AQXE	13:02:28
20	454.8	AQXE	13:02:28
55	454.6	CHIX	13:03:16
198	454.6	XLON	13:03:16
19	454.8	AQXE	13:05:20
183	454.6	XLON	13:05:25
31	454.6	TRQX	13:05:30
65	454.6	CHIX	13:05:31
434	454.6	BATE	13:05:35

124	454.6	BATE	13:08:39
195	454.6	XLON	13:08:45
124	454.2	BATE	13:10:05
52	454.2	CHIX	13:10:44
56	454	XLON	13:14:15
103	454	XLON	13:14:15
14	454.4	AQXE	13:14:16
19	455.2	TRQX	13:17:26
50	456	CHIX	13:23:23
3	455.8	TRQX	13:26:00
119	455.8	BATE	13:26:00
16	455.8	TRQX	13:26:00
169	455.8	XLON	13:26:00
59	455.8	CHIX	13:27:16
100	455.8	BATE	13:28:20
16	455.6	TRQX	13:28:38
152	455.6	XLON	13:28:38
18	455.2	AQXE	13:29:51
19	455.2	AQXE	13:29:51
19	455	AQXE	13:32:33
16	454.8	CHIX	13:32:39
19	454.8	TRQX	13:35:39
124	454.8	BATE	13:35:39
178	454.8	XLON	13:35:39
16	454.8	CHIX	13:35:44
22	455	AQXE	13:40:08
175	455	XLON	13:42:00
48	454.8	CHIX	13:42:57
121	454.8	BATE	13:42:57
54	454.8	CHIX	13:43:45
17	454.8	TRQX	13:43:45
16	454.8	AQXE	13:46:06
190	454.8	XLON	13:47:13
17	455.2	TRQX	13:49:28
58	455.2	CHIX	13:52:29
138	455	BATE	13:54:13
20	454.8	AQXE	13:57:11
196	454.6	XLON	13:57:34
15	454.8	TRQX	13:57:54
16	456	TRQX	14:07:54
63	456	CHIX	14:07:54
83	456	CHIX	14:07:54
139	455.8	XLON	14:07:56
118	455.8	BATE	14:07:58
18	456	TRQX	14:10:24
2	456	TRQX	14:10:24
273	456	BATE	14:12:26
34	456	TRQX	14:12:26
80	456.2	XLON	14:12:26
109	456.2	XLON	14:12:26
153	456.2	XLON	14:12:26
40	456	CHIX	14:13:04
132	456	BATE	14:14:14
28	456	CHIX	14:14:50
176	456	XLON	14:14:50
53	456.4	CHIX	14:17:50
19	456.4	AQXE	14:17:50
20	456.4	TRQX	14:17:50
66	456.4	AQXE	14:17:50
171	456.4	XLON	14:17:50
119	456.4	BATE	14:19:36
80	456.2	XLON	14:21:20
86	456.2	XLON	14:21:20
104	456.2	XLON	14:21:20
44	456.2	CHIX	14:21:34
10	456.2	CHIX	14:21:35
21	456.2	AQXE	14:24:47
20	455.8	TRQX	14:24:58
17	456.2	AQXE	14:28:31
47	456.2	CHIX	14:29:43
127	456.2	BATE	14:29:43
19	456.2	TRQX	14:29:43
173	456.2	XLON	14:29:43
59	457.4	CHIX	14:33:19
19	457.4	TRQX	14:34:12
113	457.4	BATE	14:34:12
113	457.4	BATE	14:34:12

183	457.4	XLON	14:34:12
194	457.4	XLON	14:34:12
17	457.2	AQXE	14:34:15
58	457.2	CHIX	14:35:13
172	457.4	XLON	14:35:54
62	457.4	BATE	14:36:21
74	457.4	BATE	14:36:21
54	457.4	CHIX	14:36:59
20	457.4	AQXE	14:38:26
20	457.4	AQXE	14:38:26
48	457.4	CHIX	14:38:26
17	457.4	TRQX	14:38:26
120	457.4	BATE	14:38:26
214	457.4	XLON	14:38:26
18	457.4	TRQX	14:38:26
164	457.4	BATE	14:40:27
18	457	TRQX	14:40:32
21	457.2	AQXE	14:40:38
21	457	CHIX	14:41:16
202	457	XLON	14:41:16
17	456.8	AQXE	14:42:11
22	456.8	TRQX	14:42:11
83	456.8	XLON	14:42:11
95	456.8	XLON	14:42:11
100	457	BATE	14:44:02
27	457	BATE	14:44:03
52	457	CHIX	14:44:03
72	457	CHIX	14:44:03
178	457	XLON	14:44:25
20	457	AQXE	14:44:30
21	456.8	TRQX	14:44:31
180	456.6	XLON	14:46:13
115	456.6	BATE	14:46:18
13	456.6	TRQX	14:46:31
18	456.6	AQXE	14:46:37
97	456.2	BATE	14:46:50
132	456.2	XLON	14:46:50
29	456.2	CHIX	14:47:36
21	456	AQXE	14:47:50
62	456	CHIX	14:47:50
17	456.2	TRQX	14:48:50
176	456	XLON	14:49:38
17	455.8	AQXE	14:49:55
125	455.8	BATE	14:50:00
17	455.8	TRQX	14:50:10
54	455.4	CHIX	14:51:04
1	455.4	CHIX	14:51:31
132	455.4	XLON	14:53:03
97	455.8	BATE	14:53:42
98	455.8	BATE	14:56:27
200	455.4	XLON	14:56:49
19	455.4	AQXE	14:56:50
19	455.4	TRQX	14:56:50
62	455.4	CHIX	14:57:58
52	455.2	CHIX	14:58:31
180	455.4	XLON	14:58:48
18	455.4	AQXE	14:58:56
21	455.4	TRQX	14:59:05
124	455	BATE	14:59:56
23	454.8	AQXE	15:01:21
21	454.6	TRQX	15:01:39
162	454.6	XLON	15:01:54
58	454.4	CHIX	15:02:58
117	454.6	BATE	15:03:46
164	454.4	XLON	15:04:13
48	454.2	CHIX	15:04:16
24	454.2	TRQX	15:05:43
104	454.2	BATE	15:06:12
22	454.2	AQXE	15:06:13
46	453.4	XLON	15:07:35
156	453.4	XLON	15:07:35
54	453.4	CHIX	15:10:02
19	453.4	TRQX	15:10:33
127	453.4	BATE	15:10:38
21	453.4	AQXE	15:10:46
153	453.2	XLON	15:11:18
57	453.4	CHIX	15:12:52

19	453.4	AQXE	15:13:37
120	453.4	BATE	15:13:37
15	453.4	TRQX	15:13:37
32	453.4	TRQX	15:13:37
51	453.4	CHIX	15:14:38
69	453.4	CHIX	15:16:12
116	453.4	BATE	15:16:12
171	453.4	XLON	15:16:12
190	453.4	XLON	15:16:12
18	453.4	AQXE	15:16:13
41	453.8	XLON	15:18:10
147	453.8	XLON	15:18:10
17	454	TRQX	15:18:44
196	455	XLON	15:20:45
20	455.2	AQXE	15:22:07
26	455.2	AQXE	15:22:07
53	455.2	CHIX	15:22:07
106	455.2	CHIX	15:22:07
121	455.2	BATE	15:22:07
121	455.2	BATE	15:22:07
171	455.2	XLON	15:22:07
19	455.2	TRQX	15:22:47
130	454.6	BATE	15:24:24
21	454.6	TRQX	15:26:14
18	455.2	AQXE	15:27:26
114	455.2	BATE	15:29:20
195	454.8	XLON	15:30:29
50	454.4	CHIX	15:32:34
162	454.4	XLON	15:32:51
18	455	AQXE	15:33:36
20	454.8	AQXE	15:36:16
144	454.2	BATE	15:36:21
21	454	TRQX	15:36:37
187	454	XLON	15:37:06
17	454	XLON	15:37:07
58	453.8	CHIX	15:38:50
6	453.8	AQXE	15:39:10
10	453.8	AQXE	15:39:10
20	453.6	TRQX	15:39:43
120	453.6	BATE	15:39:54
187	453.6	XLON	15:40:26
5	453.6	XLON	15:40:26
97	453.4	BATE	15:44:21
192	453.4	XLON	15:44:21
56	453.8	CHIX	15:45:19
20	453.8	TRQX	15:45:40
116	453.8	BATE	15:46:39
63	453.8	CHIX	15:47:21
160	453.8	XLON	15:47:30
20	453.8	TRQX	15:48:00
166	453.6	XLON	15:50:36
18	453.8	TRQX	15:50:56
117	453.6	BATE	15:51:27
63	453.6	CHIX	15:51:27
22	453.6	AQXE	15:53:57
50	453.6	AQXE	15:53:57
52	453.6	CHIX	15:53:57
123	453.4	BATE	15:54:09
47	453.4	XLON	15:54:21
112	453.4	XLON	15:54:21
6	454.6	CHIX	15:57:26
130	455	BATE	15:58:16
6	455	BATE	15:58:16
2	455.4	CHIX	15:59:33
53	455.4	CHIX	15:59:33
22	455.2	AQXE	15:59:42
22	455.2	AQXE	15:59:42
62	455.2	CHIX	15:59:42
142	455.2	BATE	15:59:42
443	455.2	XLON	15:59:42
20	455.2	TRQX	15:59:42
52	455.2	TRQX	15:59:42
176	455	XLON	16:00:00
51	455	CHIX	16:01:02
125	454.8	BATE	16:01:02
19	455	AQXE	16:01:55
96	455	BATE	16:03:38

18	455	TRQX	16:03:38
61	455	CHIX	16:03:38
216	455	XLON	16:03:38
22	455.2	AQXE	16:04:54
15	455	TRQX	16:05:50
160	455	XLON	16:06:30
19	455	AQXE	16:08:01
123	454.6	BATE	16:08:14
19	454.6	TRQX	16:08:25
174	454.4	XLON	16:08:52
63	454.4	CHIX	16:08:55
55	454	CHIX	16:11:00
1	454.2	BATE	16:11:13
114	454.2	BATE	16:11:13
18	454.4	AQXE	16:11:18
18	454.2	TRQX	16:11:27
156	454	XLON	16:11:27
16	454.2	AQXE	16:13:29
23	454.2	TRQX	16:15:00
2	454.2	TRQX	16:15:00
7	454.2	TRQX	16:15:00
24	454.2	TRQX	16:15:00
47	454	AQXE	16:15:31
57	454	CHIX	16:15:31
127	454	CHIX	16:15:31
185	454	XLON	16:15:31
12	454	XLON	16:15:31
425	454	XLON	16:15:31
104	454	BATE	16:15:33
1	454.2	TRQX	16:17:09
12	454.2	TRQX	16:17:09
369	454.2	BATE	16:18:00
18	454	XLON	16:18:12
50	454	CHIX	16:18:12
141	454	XLON	16:18:12
19	454	AQXE	16:18:12
108	453.6	BATE	16:19:19
15	453.6	TRQX	16:19:19
50	453.4	CHIX	16:20:02
222	453.6	XLON	16:20:17
23	453.4	AQXE	16:21:39
18	453.6	TRQX	16:21:39
93	453.4	BATE	16:21:47
44	453.4	CHIX	16:22:31
177	453.4	XLON	16:22:42
145	453.6	XLON	16:24:55
56	453.6	CHIX	16:25:02
17	453.4	AQXE	16:25:16
114	453.4	BATE	16:25:16
4	453.4	CHIX	16:25:16
14	453.4	XLON	16:25:16
1	453.6	CHIX	16:27:09
54	453.6	XLON	16:27:09
14	453.6	BATE	16:27:18
26	453.6	BATE	16:27:18
15	453.6	BATE	16:27:18
10	453.4	AQXE	16:27:27
5	453.6	TRQX	16:27:27
23	453.6	TRQX	16:27:27

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