

28 January 2026

AJ Bell plc
Transaction in Own Shares

AJ Bell plc ("Company") announces that it has purchased the following number of its ordinary shares of £0.000125 each through Jefferies International Limited ("Jefferies"), as part of the share buyback programme of up to £50m announced on 4 December 2025.

Date of purchase:	27 January 2026
Number of ordinary £0.000125 shares purchased:	40,000
Highest price paid per share (pence):	460.60
Lowest price paid per share (pence):	455.40
Volume weighted average price paid per share (pence):	458.85

The Company intends to cancel the purchased shares and does not intend to hold any of the purchased shares in treasury.

Following settlement of the above purchases and cancellation of the purchased ordinary shares, the Company's total number of ordinary shares in issue shall be 400,328,295 ordinary shares, with no ordinary shares in treasury.

The figure of 400,328,295 ordinary shares represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (as incorporated into UK domestic law by the European Union (Withdrawal) Act 2018) the schedule below contains detailed information about the purchases made by Jefferies on behalf of the Company as part of the buyback programme.

Enquiries to:

AJ Bell

Kina Sinclair, Group Legal Director & Company Secretary 0345 40 89 100

Aggregated Information of Ordinary Shares Purchased According to Each Trading Venue:

Trading Venue	Weighted Average Price (Pence per Share)	Aggregated Volume
London Stock Exchange (LSE)	458.85	19,876
Chi-X (CHIX)	458.81	5,313
BATE (BATE)	458.86	11,244
Aquis (AQXE)	458.88	1,784
Turquoise (TRQX)	458.90	1,783

Schedule of Purchases - Individual Transactions

Number of Shares Purchased	Transaction Price (Pence per Share)	Venue	Time of Transaction
17	457	TRQX	08:13:16
185	457.4	XLON	08:13:16
52	457.4	CHIX	08:13:35
125	457	BATE	08:14:38
20	455.8	AQXE	08:20:56
141	455.4	XLON	08:22:29
11	456	CHIX	08:25:32
41	456	CHIX	08:25:32
21	456	XLON	08:35:46
2	456	XLON	08:35:46
82	456	XLON	08:35:54
55	456.2	CHIX	08:38:19
125	456.2	BATE	08:40:07
20	455.8	TRQX	08:40:44
22	455.6	AQXE	08:43:10
263	456	XLON	08:43:10

113	455.6	BATE	08:44:23
16	455.8	TRQX	08:44:53
59	455.6	CHIX	08:44:54
20	456.4	AQXE	08:46:56
178	456.6	XLON	08:49:12
18	456.4	TRQX	08:52:03
51	456.2	CHIX	08:53:20
123	456.4	BATE	08:54:54
146	456.4	XLON	08:57:05
18	456.8	TRQX	09:02:07
21	456.8	AQXE	09:02:07
128	457.2	BATE	09:07:58
208	457.2	XLON	09:07:58
60	457.2	CHIX	09:08:31
17	457.2	AQXE	09:10:58
40	457.2	CHIX	09:11:38
174	457.6	XLON	09:17:44
55	457.6	CHIX	09:20:34
21	457.2	AQXE	09:20:34
21	457.2	TRQX	09:20:34
136	457.2	BATE	09:20:38
214	457.6	XLON	09:22:26
168	457.6	XLON	09:25:35
136	457.4	BATE	09:26:24
15	457.2	TRQX	09:26:41
19	457.2	TRQX	09:26:41
66	457.2	CHIX	09:26:41
19	457.2	AQXE	09:28:20
109	457	BATE	09:29:40
20	457.2	AQXE	09:30:27
20	457.2	TRQX	09:35:38
182	457.2	XLON	09:35:51
48	457.2	CHIX	09:36:25
106	457	BATE	09:38:56
15	457.6	TRQX	09:41:02
205	457.6	XLON	09:41:02
52	458	CHIX	09:42:39
159	458	XLON	09:46:18
22	458.2	AQXE	09:46:18
125	458.2	BATE	09:46:18
61	458.2	CHIX	09:47:29
139	458.6	BATE	09:53:57
21	458.6	TRQX	09:54:17
1	458.6	XLON	09:54:39
202	458.6	XLON	09:54:41
53	458.6	CHIX	09:55:22
15	458.6	TRQX	09:56:50
19	459.2	AQXE	10:01:00
28	459.2	AQXE	10:01:00
18	459.2	TRQX	10:01:00
336	459.4	XLON	10:04:53
8	459.4	XLON	10:04:53
2	459.4	CHIX	10:05:30
46	459.4	CHIX	10:05:30
54	459.4	CHIX	10:05:30
19	459.2	AQXE	10:09:47
120	459.2	BATE	10:09:47
131	459.2	BATE	10:09:47
18	459.2	TRQX	10:09:47
155	459.2	XLON	10:10:13
19	459.2	AQXE	10:11:29
18	458.8	TRQX	10:14:12
95	459.2	BATE	10:15:25
192	458.6	XLON	10:16:54
17	459	AQXE	10:17:43
66	458.4	CHIX	10:18:46
18	458.8	TRQX	10:19:19
116	457.8	BATE	10:22:17
182	457.8	XLON	10:23:32
58	457.6	CHIX	10:25:31
15	458.4	TRQX	10:37:58
186	458.8	XLON	10:38:18
62	458.8	CHIX	10:39:02
133	458.8	BATE	10:39:02
160	458.8	BATE	10:39:02
1	458.6	AQXE	10:40:02
4	458.6	AQXE	10:40:02

4	458.6	AQXE	10:40:02
21	458.6	TRQX	10:40:02
2	458.6	AQXE	10:40:02
17	458.6	AQXE	10:40:02
18	458.6	AQXE	10:40:02
164	458.6	XLON	10:40:45
33	458.6	CHIX	10:47:17
23	458.6	CHIX	10:49:14
113	458.6	BATE	10:49:14
17	458.6	AQXE	10:49:14
59	458.6	CHIX	10:49:14
19	458.6	AQXE	10:49:14
190	458.6	XLON	10:49:14
201	458.6	XLON	10:49:14
18	458.6	TRQX	10:49:14
18	458.6	TRQX	10:49:14
27	458.6	BATE	10:55:59
97	458.6	BATE	10:55:59
18	458.6	TRQX	10:56:46
8	458.4	AQXE	10:57:32
10	458.4	AQXE	10:57:32
53	458.2	CHIX	11:00:23
161	458.2	XLON	11:00:23
118	458.4	BATE	11:04:47
178	458.6	XLON	11:07:16
60	458.4	CHIX	11:07:20
3	458.4	AQXE	11:08:13
15	458.4	AQXE	11:08:44
20	458.4	TRQX	11:08:44
101	458.4	BATE	11:13:53
212	458.4	XLON	11:15:51
18	458.4	AQXE	11:16:41
19	458.4	TRQX	11:17:45
66	458	CHIX	11:19:43
101	458	BATE	11:21:48
161	458.2	XLON	11:23:40
15	458.4	TRQX	11:26:04
5	458.4	AQXE	11:28:22
16	458.4	AQXE	11:28:22
12	458.2	CHIX	11:29:33
42	458.2	CHIX	11:29:33
3	458.2	BATE	11:32:46
105	458.2	BATE	11:33:20
227	458.2	XLON	11:33:20
100	458.6	BATE	11:36:13
18	458.4	TRQX	11:36:58
54	458.4	CHIX	11:36:58
19	458.4	AQXE	11:37:00
210	458.4	XLON	11:39:30
14	458.4	AQXE	11:41:17
18	458.4	TRQX	11:41:37
54	458.2	CHIX	11:44:25
96	459.8	BATE	11:49:47
144	459.8	BATE	11:49:47
157	459.8	XLON	11:49:47
60	459.8	CHIX	11:50:11
25	459.8	TRQX	11:50:11
21	459.8	AQXE	11:50:16
193	459.8	XLON	11:52:30
20	459.6	AQXE	11:52:31
46	460.6	CHIX	11:53:58
121	460.6	BATE	11:53:58
293	460.6	XLON	11:53:58
18	460.6	TRQX	11:53:58
54	460.2	CHIX	11:55:52
99	460.6	BATE	11:55:52
20	460	TRQX	11:57:09
181	459.8	XLON	11:58:34
20	460	AQXE	11:59:33
116	460	BATE	12:01:43
19	460	AQXE	12:01:47
59	459.8	CHIX	12:07:13
191	459.8	XLON	12:07:13
136	460	BATE	12:10:02
56	460	CHIX	12:10:02
61	460	CHIX	12:10:02
124	460	BATE	12:10:02
274	460	XLON	12:10:02

314	400	XLON	12:10:02
27	460	TRQX	12:10:02
18	460	TRQX	12:10:02
18	460	TRQX	12:10:02
22	459.8	AQXE	12:12:02
48	459.4	CHIX	12:12:02
20	459.8	AQXE	12:12:02
217	459.4	XLON	12:13:22
18	459.4	TRQX	12:13:25
129	459.2	BATE	12:13:29
16	459.4	AQXE	12:14:05
18	459.4	TRQX	12:19:48
54	459.4	CHIX	12:19:54
192	459.4	XLON	12:19:56
22	459.4	AQXE	12:21:00
54	459.2	CHIX	12:22:25
140	459.2	BATE	12:22:29
154	459	XLON	12:23:34
20	459.2	AQXE	12:24:21
18	459	TRQX	12:26:28
121	458.8	BATE	12:26:53
178	458.4	XLON	12:29:48
16	458.4	AQXE	12:30:27
16	458.4	TRQX	12:30:43
62	458.4	CHIX	12:31:59
94	458.4	BATE	12:32:48
195	458.6	XLON	12:33:57
19	459.2	TRQX	12:43:02
147	459.2	XLON	12:43:03
132	459.2	BATE	12:43:17
17	458.8	TRQX	12:45:03
55	458.8	CHIX	12:45:03
21	458.4	AQXE	12:45:44
165	458.4	XLON	12:45:48
117	458.2	BATE	12:47:19
57	458.4	CHIX	12:47:23
22	458.4	AQXE	12:49:00
18	458.4	TRQX	12:49:25
42	458.4	CHIX	12:49:31
185	458.4	XLON	12:50:22
6	458.2	BATE	12:50:52
21	458.4	AQXE	12:51:38
60	458.8	BATE	12:59:25
237	458.8	BATE	12:59:25
58	459	CHIX	12:59:25
210	459	XLON	12:59:25
58	458.8	CHIX	13:00:42
50	458.8	CHIX	13:00:42
160	458.8	XLON	13:00:42
18	458.8	TRQX	13:00:42
20	458.8	TRQX	13:00:42
60	459	CHIX	13:03:50
122	459	BATE	13:03:50
364	459	XLON	13:03:50
18	459	TRQX	13:03:50
18	459	TRQX	13:06:08
197	459	XLON	13:06:49
116	459	BATE	13:07:03
22	458.8	AQXE	13:08:27
28	458.8	AQXE	13:08:27
18	458.8	AQXE	13:08:27
108	458.8	BATE	13:08:27
18	459	TRQX	13:08:27
57	458.8	CHIX	13:09:21
20	458.8	AQXE	13:10:15
167	458.6	XLON	13:12:42
4	458.6	XLON	13:12:50
22	459	TRQX	13:18:09
65	458.6	CHIX	13:18:53
43	458.6	XLON	13:18:53
85	458.6	XLON	13:18:53
139	458.8	BATE	13:19:13
19	458.8	AQXE	13:19:44
14	459	TRQX	13:24:06
149	459	XLON	13:24:06
139	459	BATE	13:28:18
227	459.8	XLON	13:32:06
22	459.8	CHIX	13:33:10

28	459.8	CHIX	13:32:19
31	459.8	CHIX	13:32:19
18	459.8	TRQX	13:32:47
104	459.8	BATE	13:33:00
60	459.8	CHIX	13:34:16
18	459.8	AQXE	13:38:10
156	459.6	XLON	13:39:22
21	459.4	AQXE	13:40:16
114	459.2	BATE	13:42:23
18	459.2	AQXE	13:42:46
60	459.2	CHIX	13:43:02
18	459.2	TRQX	13:43:12
168	459	XLON	13:43:39
18	459.2	TRQX	13:45:26
116	459	BATE	13:49:47
60	459	CHIX	13:52:19
133	459	XLON	13:52:19
19	459.4	AQXE	13:55:27
18	459.4	TRQX	13:57:00
114	459.2	BATE	13:58:22
164	459	XLON	14:00:00
4	459.2	AQXE	14:01:50
15	459.2	AQXE	14:01:50
54	459	CHIX	14:03:24
20	459.2	TRQX	14:03:45
173	459	XLON	14:05:38
51	458.6	CHIX	14:05:57
19	458.4	AQXE	14:06:06
123	458.8	BATE	14:06:24
13	459	BATE	14:06:24
22	458.8	TRQX	14:07:51
180	459.2	XLON	14:09:29
60	459.2	CHIX	14:09:29
19	459.2	AQXE	14:09:34
138	459.2	BATE	14:10:14
168	459	XLON	14:11:41
170	459	XLON	14:11:41
4	459.2	AQXE	14:11:51
14	459.2	AQXE	14:11:51
11	459.2	BATE	14:13:27
112	459.2	BATE	14:13:27
52	459.2	CHIX	14:13:57
157	459.2	XLON	14:14:05
15	459.2	XLON	14:14:05
55	459.6	CHIX	14:15:59
120	459.6	BATE	14:16:15
18	459.4	AQXE	14:19:01
153	459.4	XLON	14:19:01
19	459.4	TRQX	14:19:01
27	459.4	TRQX	14:19:01
47	460	CHIX	14:20:33
18	460	AQXE	14:23:07
143	460	BATE	14:26:36
16	460	AQXE	14:26:59
102	460	XLON	14:27:08
205	460	XLON	14:27:08
3	460	CHIX	14:27:16
17	460	CHIX	14:27:16
3	460	CHIX	14:27:16
13	460	CHIX	14:27:16
16	460	XLON	14:29:31
121	460	BATE	14:31:03
20	460	AQXE	14:31:03
61	460	CHIX	14:31:03
128	460	XLON	14:31:03
19	460	TRQX	14:31:03
19	460	TRQX	14:31:03
216	459.8	XLON	14:33:00
18	459.8	TRQX	14:33:00
141	459.6	BATE	14:33:32
20	459.6	AQXE	14:34:01
59	459.4	CHIX	14:34:46
21	459.4	TRQX	14:35:03
6	459.4	XLON	14:35:09
162	459.4	XLON	14:35:09
18	459.4	AQXE	14:36:06
117	459.2	BATE	14:36:47
58	459.2	CHIX	14:38:58

58	459.2	CHIX	14:36:50
15	459.4	TRQX	14:37:12
161	459.4	XLON	14:38:19
119	459.2	BATE	14:38:30
6	459	CHIX	14:38:56
19	459.2	TRQX	14:38:59
19	459.4	AQXE	14:39:04
138	459.4	BATE	14:40:36
58	459.6	CHIX	14:41:00
58	459.6	CHIX	14:41:38
184	459.6	XLON	14:41:38
35	459.8	BATE	14:43:26
59	459.8	CHIX	14:43:46
19	459.8	AQXE	14:43:46
24	459.8	AQXE	14:43:46
180	459.8	XLON	14:43:46
207	459.8	XLON	14:43:46
56	460.2	CHIX	14:45:37
22	460.6	TRQX	14:46:34
57	460.4	BATE	14:47:11
150	460.6	XLON	14:47:11
170	460.6	XLON	14:47:11
20	460.4	AQXE	14:47:11
106	460.4	BATE	14:47:22
122	460.4	BATE	14:47:22
22	460.4	TRQX	14:47:22
23	460.4	TRQX	14:47:22
7	460	CHIX	14:47:44
120	460.2	BATE	14:49:00
18	460.4	AQXE	14:49:04
162	460.4	XLON	14:49:17
18	460.2	TRQX	14:49:20
166	459.8	XLON	14:51:59
112	460	BATE	14:52:07
49	459.8	CHIX	14:53:39
51	459.8	CHIX	14:53:39
16	459.8	TRQX	14:55:13
19	459.8	AQXE	14:55:13
262	459.8	XLON	14:56:41
133	459.8	BATE	14:56:44
62	459.8	CHIX	14:56:47
7	459.8	AQXE	14:58:27
52	459.8	CHIX	14:58:27
170	459.8	XLON	14:58:54
14	459.8	AQXE	14:58:56
16	459.8	TRQX	14:58:56
19	459.8	TRQX	14:58:56
53	459.6	BATE	15:00:49
20	459.8	AQXE	15:01:19
21	459.8	AQXE	15:02:59
57	459.6	CHIX	15:03:03
160	459.6	XLON	15:03:03
19	459.6	TRQX	15:03:03
53	459.4	BATE	15:05:00
95	459.4	BATE	15:05:00
19	459.4	TRQX	15:05:05
160	459	XLON	15:05:19
18	459.2	AQXE	15:07:04
47	459.2	XLON	15:07:39
105	459.2	BATE	15:07:39
188	459.2	XLON	15:07:39
19	459.4	TRQX	15:08:29
18	459.2	AQXE	15:09:29
138	459.2	BATE	15:09:46
53	459	CHIX	15:10:52
55	459	CHIX	15:10:52
57	459	CHIX	15:10:52
255	459	XLON	15:11:13
131	458.4	BATE	15:11:58
22	459	AQXE	15:13:06
22	459.4	TRQX	15:15:13
171	459.4	XLON	15:15:14
53	459.4	CHIX	15:16:36
70	459.4	CHIX	15:16:36
15	459.4	AQXE	15:16:36
201	459.4	XLON	15:16:36
153	459.6	XLON	15:18:42

17	459.6	AQXE	15:19:00
57	459.6	CHIX	15:19:49
10	459.6	TRQX	15:20:03
25	459.6	TRQX	15:20:03
19	459.4	AQXE	15:20:03
118	459.4	BATE	15:20:03
122	459.4	BATE	15:20:03
177	459.6	XLON	15:21:34
119	459.4	BATE	15:22:00
16	459.6	TRQX	15:22:24
55	459.6	CHIX	15:22:53
18	459.4	AQXE	15:23:10
6	458.8	BATE	15:25:24
127	458.8	BATE	15:25:24
19	458.6	TRQX	15:25:28
181	458.6	XLON	15:26:15
16	458	TRQX	15:27:27
191	458.2	XLON	15:29:52
9	458.2	XLON	15:30:06
67	458.2	CHIX	15:30:50
22	458	AQXE	15:32:21
146	458	BATE	15:32:25
17	458	AQXE	15:36:14
46	458	CHIX	15:36:14
18	458	TRQX	15:36:14
165	458	XLON	15:36:14
111	458	BATE	15:36:20
62	457.6	CHIX	15:39:58
327	457.6	XLON	15:40:08
19	458	TRQX	15:42:15
24	458	BATE	15:42:20
69	458	BATE	15:42:42
21	458	AQXE	15:43:01
119	458.2	BATE	15:45:06
56	458.6	CHIX	15:47:32
21	458.6	AQXE	15:47:32
50	458.6	CHIX	15:47:32
19	458.6	TRQX	15:47:32
26	458.6	TRQX	15:47:32
134	458.6	XLON	15:47:32
120	458.6	BATE	15:48:59
291	458.6	XLON	15:48:59
15	458.6	AQXE	15:51:12
15	458.6	AQXE	15:51:12
109	458.6	BATE	15:51:12
54	458.6	CHIX	15:51:12
142	458.6	XLON	15:51:12
18	458.6	TRQX	15:52:12
21	459.2	AQXE	15:55:42
168	459.2	XLON	15:55:42
5	459.4	CHIX	15:55:46
46	459.4	CHIX	15:55:46
63	459.4	CHIX	15:55:46
18	459.2	TRQX	15:55:49
139	459.2	BATE	15:57:34
22	459.2	AQXE	15:57:54
161	459.2	XLON	15:57:54
266	459.2	XLON	15:57:54
18	459.2	TRQX	15:58:31
22	459.2	TRQX	15:58:31
55	459.2	CHIX	15:58:47
128	459.2	BATE	15:59:26
18	459.2	AQXE	15:59:48
53	459	CHIX	15:59:52
178	459	XLON	15:59:52
20	459.2	TRQX	16:00:18
22	459	AQXE	16:02:59
134	459	BATE	16:02:59
53	459.2	CHIX	16:02:59
26	459	BATE	16:02:59
106	459	BATE	16:02:59
18	459.2	TRQX	16:03:25
190	459.4	XLON	16:05:43
22	459.2	AQXE	16:05:49
147	459.4	BATE	16:06:23
54	458.8	CHIX	16:06:56
178	458.8	XLON	16:07:45

18	458.8	AQXE	16:08:01
139	458.8	BATE	16:10:16
167	458.8	XLON	16:10:24
19	458.8	TRQX	16:10:55
49	459	CHIX	16:11:10
20	459	AQXE	16:11:24
198	458.8	XLON	16:13:02
2	458.8	TRQX	16:13:16
53	458.8	CHIX	16:13:18
6	459	BATE	16:14:11
100	459	BATE	16:14:11
16	458.8	AQXE	16:14:11
216	458.8	XLON	16:14:30
59	458.8	TRQX	16:15:37
162	458.6	CHIX	16:15:39
150	458.6	BATE	16:16:38
177	458.6	BATE	16:16:38
47	458.8	AQXE	16:16:40
84	458.8	XLON	16:16:48
425	458.8	XLON	16:16:48
15	458.8	TRQX	16:17:50
46	458.6	CHIX	16:18:15
140	458.6	BATE	16:19:04
181	458.6	XLON	16:19:08
17	458.8	AQXE	16:19:15
34	458.6	TRQX	16:19:41
55	458.6	CHIX	16:20:35
110	458.6	BATE	16:21:11
145	458.4	XLON	16:21:19
15	458.6	AQXE	16:21:38
14	458.4	TRQX	16:21:49
47	458.4	CHIX	16:23:06
149	458.4	XLON	16:23:18
10	458.2	BATE	16:23:44
17	458.2	TRQX	16:24:18
180	458.2	XLON	16:25:05
1	458.2	CHIX	16:25:19
21	458.2	CHIX	16:25:19
18	458.2	CHIX	16:25:19
1	458.2	CHIX	16:25:19
144	458.4	BATE	16:25:50
13	458.4	BATE	16:25:50
19	458.4	AQXE	16:25:53
10	458.4	AQXE	16:25:53
5	458	CHIX	16:26:18
32	458	XLON	16:26:18
10	457.6	TRQX	16:26:43

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