

Premier Foods plc
(the "Company")

Notification of transactions by person(s) discharging managerial responsibilities ('PDMRs')

The Company announces that it was notified on 27 January 2026 of the following transactions by Alex Whitehouse, Chief Executive Officer.

On 27 January 2026, Alex Whitehouse exercised nil-cost options over 907,843 ordinary shares of 10p each in the Company ('Shares') under the Company's Long Term Incentive Plan ('LTIP'). Following the exercise 473,186 shares were sold at a price of 185.8482p per Share.

Name	Title	Number of options exercised	Number of Shares sold to cover tax and NI	Additional Shares sold	Number of Shares retained
Alex Whitehouse	Chief Executive Officer	907,843	428,186	45,000	434,657

The notification set out below is provided in accordance with the requirements of the Market Abuse Regulation.

28 January 2026

ENQUIRIES

For further information please contact:

Simon Rose
General Counsel & Company Secretary
+44 (0) 1727 815 850

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Alex Whitehouse	
2	Reason for the notification		
a)	Position/status	Chief Executive Officer	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Premier Foods plc	
b)	LEI	213800ZD5I8XH-NMCJA67	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p each ("Shares") ISIN: GB00B7N0K053	
b)	Nature of the transaction	Acquisition of Shares following the exercise of nil-cost options granted under the Premier Foods Long Term Incentive Plan Award 2019.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		nil	907,843
d)	Aggregated information - Aggregated volume - Price	NA	
e)	Date of the transaction	27 January 2026	
f)	Place of the transaction	Outside a trading venue	
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 10p each ("Shares") ISIN: GB00B7N0K053	
b)	Nature of the transaction	Sale of Shares	

d)	Nature of the transaction	Sale of Shares.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		185.8482p	473,186
d)	Aggregated information - Aggregated volume - Price	N/A	
e)	Date of the transaction	27 January 2026	
f)	Place of the transaction	London Stock Exchange (XLON)	

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