

Beeks Financial Cloud Group plc
("Beeks" or the "Company")

PDMR Shareholding

29 January 2026 --- Beeks Financial Cloud Group plc (AIM: BKS), a cloud computing and connectivity provider for financial markets, has been notified that, on 29 January 2026, Gordon McArthur, Chief Executive Officer, sold 100,000 ordinary shares of 0.125 pence each ("Ordinary Shares") at a price of 231 pence per share.

These PDMR dealing was undertaken for personal reasons. Subsequent to this dealing, Mr. McArthur retains a substantial shareholding of 20,793,440 Ordinary Shares, representing 30.5% of the total enlarged issued share capital of the Company.

The notifications below, made in accordance with the requirements of the UK Market Abuse Regulation, provide further details.

For further information please contact:

Beeks Financial Cloud Group plc

Gordon McArthur, CEO
Fraser McDonald, CFO

via Alma PR

Canaccord Genuity

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1.	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Gordon McArthur
2.	Reason for the Notification	
a)	Position/status	Chief Executive Officer
b)	Initial notification/amendment	Initial notification
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Beeks Financial Cloud Group plc
b)	LEI	213800XD729OTYVOMR79
4.	Details of the transaction(s):section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv)each place where transactions have been conducted	
a)	Description of the Financial instrument, type of instrument	Ordinary shares of 0.125 pence each
	Identification code	GB00BZ0X8W18
b)	Nature of the Transaction	Sale of Ordinary Shares
c)	Price(s) and volume(s)	Shares sold: 100,000 shares at 231 pence each
d)	Aggregated information	n/a
	Aggregated volume Price	

e)	Date of the transaction	29 January 2026
f)	Place of the transaction	London Stock Exchange, AIM (LON:BKS)

About Beeks

Cloud computing is crucial to Capital Markets and finance.

Beeks Group is a leading managed cloud provider exclusively within this fast-moving sector. Our Infrastructure-as-a-Service model is optimised for low-latency private cloud compute, connectivity and analytics, providing the flexibility to deploy and connect to exchanges, trading venues and public cloud for a true hybrid cloud experience.

ISO 27001 certified, we provide world-class security aligned to global security requirements.

Founded in 2011, Beeks Group is listed on the London Stock Exchange (LSE: BKS) and has enjoyed continued growth each year. Beeks Group now employs over 100 team members across the globe with the majority based at our Renfrew HQ.

For more information, visit: www.beeksfinancialcloud.com

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