

ELIXIRR INTERNATIONAL PLC
("Elixirr", the "Company" or "Group")
Appointment of Non-Executive Director

Elixirr International plc (ELIXL), an established, global, award-winning, challenger consultancy, is pleased to announce the appointment of Bill Michael to the Board as Non-Executive Director, with immediate effect.

Bill has extensive experience in professional services businesses as well as governance and board-level leadership. He spent nearly three decades at KPMG, where he held several senior leadership roles, most recently as Chairman and Senior Partner of KPMG UK from 2017 to 2021.

Since leaving KPMG, Bill has undertaken multiple strategic advisory roles, supporting growth-focused consulting and financial services businesses. Since December 2021, Bill has acted as an independent advisor to Elixirr, advising and providing independent challenge to Elixirr's Board and Partners regarding the Company's growth strategy.

Commenting on the appointment, Gavin Patterson, Chairman of Elixirr, said:

"Bill's appointment further strengthens the Board as Elixirr continues to grow in scale, complexity and ambition. He brings deep experience of board-level leadership and governance within professional services organisations and has already demonstrated the independence of thought and constructive challenge expected of a Non-Executive Director."

Bill Michael, Non-Executive Director of Elixirr, said:

"Having worked with Elixirr over recent years, I have seen first-hand the strength of its culture, leadership and differentiated model. I am pleased to be joining the Board and look forward to supporting in this role as the Group continues to scale, strengthen its governance and deliver long-term value for shareholders."

Enquiries:

For enquiries, please refer to the Company's Investor Contacts page:

<https://www.elixirr.com/investors/investor-contacts>

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Stephen Keys, Callum Davidson, Isaac Hooper (Corporate Finance),

Sunila de Silva (ECM)

About Elixirr International plc

Elixirr is an award-winning global consulting firm working with clients across a diverse range of industries, markets and geographies. Founded in 2009, the firm set out to be the 'challenger consultancy' and do things differently than the large corporate consultancies dominating the industry: working openly and collaboratively with clients from start to finish, delivering outcomes based on innovative thinking, not methodology, and treating each client's business like their own. Elixirr was quoted on the AIM market of the London Stock Exchange in 2020 and listed on the Main Market of the London Stock Exchange in July 2025. In addition to strong organic growth, Elixirr has acquired eight boutique firms - Den Creative, Coast Digital, The Reteam Group, iOLAP, Responsum, Insigniam, Hypothesis and TRC Advisory - to grow the Group's capabilities, diversify the business, expand into new geographies and access new clients.

Regulatory Notes

This announcement is made in accordance with Listing Rule 6.4.6R. There are no further matters to be disclosed in connection with Listing Rule 6.4.8R (2) - (6).

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