

**NCC GROUP plc**  
**Classification - Director/PDMR Shareholding**

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely Associated</b>											
a)	Name	Mike Maddison										
<b>2</b>	<b>Reason for the notification</b>											
a)	Position/status	Chief Executive Officer / PDMR										
b)	Initial notification /Amendment	Initial notification										
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>											
a)	Name	NCC Group plc										
b)	LEI	213800DJCGZRB6523934										
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>											
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 1p each  GB00B01QGK86										
b)	Nature of the transaction	1) Exercise of the 2022-2025 LTIP over NCC Group plc ordinary shares of 1 pence each. 2) Sale of shares to cover tax and NI liabilities with balance of shares retained.										
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1)</td> <td>Nil</td> <td>87,281</td> </tr> <tr> <td>2)</td> <td>£1.419</td> <td>41,168</td> </tr> </tbody> </table>			Price(s)	Volume(s)	1)	Nil	87,281	2)	£1.419	41,168
	Price(s)	Volume(s)										
1)	Nil	87,281										
2)	£1.419	41,168										

d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th></th> <th>Aggregated volume</th> <th>Aggregated price</th> </tr> </thead> <tbody> <tr> <td>1)</td> <td>87,281</td> <td>Nil</td> </tr> <tr> <td>2)</td> <td>41,168</td> <td>£1.419</td> </tr> </tbody> </table>			Aggregated volume	Aggregated price	1)	87,281	Nil	2)	41,168	£1.419
	Aggregated volume	Aggregated price										
1)	87,281	Nil										
2)	41,168	£1.419										

		1)	87,281	Nil
		2)	41,168	£1.419
e)	Date of the transaction	1) 2026-01-29 2) 2026-01-29		
f)	Place of the transaction	London Stock Exchange (XLON)		

1	Details of the person discharging managerial responsibilities / person closely Associated											
a)	Name	Angela Brown										
2	Reason for the notification											
a)	Position/status	Chief Marketing Officer / PDMR										
b)	Initial notification /Amendment	Initial notification										
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor											
a)	Name	NCC Group plc										
b)	LEI	213800DJCGZRB6523934										
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted											
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 1p each  GB00B01QGK86										
b)	Nature of the transaction	1) Exercise of the 2023-2026 RSP over NCC Group plc ordinary shares of 1 pence each. 2) Sale of shares to cover tax and NI liabilities with balance of shares retained.										
c)	Price(s) and volume(s)	<table><tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>1)</td><td>Nil</td><td>8,223</td></tr><tr><td>2)</td><td>£1.419</td><td>3,890</td></tr></table>			Price(s)	Volume(s)	1)	Nil	8,223	2)	£1.419	3,890
	Price(s)	Volume(s)										
1)	Nil	8,223										
2)	£1.419	3,890										

d)	Aggregated information - Aggregated volume - Price			
			Aggregated volume	Aggregated price
		1)	8,223	Nil
		2)	3,890	£1.419
e)	Date of the transaction	1) 2026-01-29 2) 2026-01-29		
f)	Place of the transaction	London Stock Exchange (XLON)		

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