

2 February 2026

Midwich Group plc
("Midwich", the "Company" or the "Group")

Proposed Appointment of Chief Financial Officer

The Board of Midwich, a global specialist audio visual distributor to the trade market, today announces that Adam Councell will join the Company as Chief Financial Officer and a member of the Board with effect from 2 March 2026.

Adam was previously Chief Financial Officer at Marlowe Plc, a position he held from 2021 through to its takeover by Mitie Group plc in August 2025.

Prior to Marlowe he was Group Finance Director at Fuller, Smith & Turner PLC from 2019 to 2021, and Restore PLC from 2012-19, where he played a leading role in the development of the group into a leading office services provider. Prior to this, Adam spent nine years in senior finance roles at Rentokil Initial plc.

As previously announced, Stephen Lamb will step down from his role as Group Finance Director and a member of the Board on 28 February 2026 following an orderly handover to Adam.

The Company will provide a further update in relation to Adam's appointment in accordance with Schedule Two, paragraph (g) of the AIM Rules for Companies in due course.

Andrew Herbert, Non-executive Chairman of Midwich said:

"We are delighted that Adam will join the Board as Chief Financial Officer in March. Adam has extensive financial, plc and leadership experience gained across B2B services and has a proven track record of delivering growth through both organic and acquisition-led strategies."

"I would also like to take this opportunity, on behalf of the Board, to thank Stephen Lamb for everything that he has done for Midwich since joining in 2018 and we wish him every success in his new role."

Adam Councell, incoming Chief Financial Officer said:

"I am thrilled to be joining Midwich at such an exciting time. It is a great business with an excellent market position and a strong culture. I am looking forward to working with Stephen and the team in the coming months as we look to execute the compelling growth strategy."

For further information:

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About Midwich Group

Specialisation at scale.

Midwich Group is a network of businesses which partner with the world's leading technology companies to accelerate their growth. Selling into over 50 countries from 23 global locations, the Group specialises in audiovisual technology - whether in state-of-the-art meeting rooms or on a festival main stage, our solutions help the world connect, communicate, or experience wow moments.

Taking technology further.

With services ranging from product distribution to complex system design, focused marketing campaigns to flexible financing solutions, and showcase events to seed funding for startups, the Group's ever-expanding offering is designed to add value and solve its partners' biggest challenges.

This has enabled the Group to maintain strong relationships with global manufacturers and a diverse customer base of over 21,000, including professional integrators, event production companies and IT resellers in sectors such as education, corporate, retail and live events.

Enabling tomorrow.

With about 1,800 employees across the UK and Ireland, EMEA, Asia Pacific and North America, the company is committed to being a responsible employer.

The Group wants to do the right thing and actively works to limit its impact on the environment and communities, and recognises the importance of giving back - find out more about our sustainability activities [here](#).

For further information, please visit www.midwichgroupplc.com

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