

2 February 2026

AJ Bell plc
Transaction in Own Shares

AJ Bell plc ("Company") announces that it has purchased the following number of its ordinary shares of £0.000125 each through Jefferies International Limited ("Jefferies"), as part of the share buyback programme of up to £50m announced on 4 December 2025.

Date of purchase:	30 January 2026
Number of ordinary £0.000125 shares purchased:	40,000
Highest price paid per share (pence):	462.80
Lowest price paid per share (pence):	455.80
Volume weighted average price paid per share (pence):	459.66

The Company intends to cancel the purchased shares and does not intend to hold any of the purchased shares in treasury.

Following settlement of the above purchases and cancellation of the purchased ordinary shares, the Company's total number of ordinary shares in issue shall be 400,208,295 ordinary shares, with no ordinary shares in treasury.

The figure of 400,208,295 ordinary shares represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (as incorporated into UK domestic law by the European Union (Withdrawal) Act 2018) the schedule below contains detailed information about the purchases made by Jefferies on behalf of the Company as part of the buyback programme.

Enquiries to:

AJ Bell

Kina Sinclair, Group Legal Director & Company Secretary 0345 40 89 100

Aggregated Information of Ordinary Shares Purchased According to Each Trading Venue:

Trading Venue	Weighted Average Price (Pence per Share)	Aggregated Volume
London Stock Exchange (LSE)	459.66	21,773
Chi-X (CHIX)	459.67	5,062
BATE (BATE)	459.66	9,774
Aquis (AQXE)	459.68	1,598
Turquoise (TRQX)	459.69	1,793

Schedule of Purchases - Individual Transactions

Number of Shares Purchased	Transaction Price (Pence per Share)	Venue	Time of Transaction
172	457.8	XLON	08:16:41
166	457.8	XLON	08:19:08
107	457.8	BATE	08:20:21
21	457.6	TRQX	08:21:09
51	457.4	CHIX	08:21:37
91	458	BATE	08:26:54
15	457.6	TRQX	08:27:41
54	457.8	CHIX	08:27:51
160	457.4	XLON	08:31:12
16	457.2	AQXE	08:34:29
16	457.2	AQXE	08:34:29
86	456.8	XLON	08:34:34
32	456.8	XLON	08:34:34
103	456	BATE	08:38:41
51	456	CHIX	08:40:02
18	456	AQXE	08:40:50

101	456	BATE	08:44:23
119	456	XLON	08:48:47
2	455.8	CHIX	08:49:13
3	456	AQXE	08:50:26
261	456	XLON	08:50:50
98	456	BATE	08:51:31
131	456.8	XLON	08:56:14
51	456.8	CHIX	08:56:14
55	457	CHIX	09:00:27
2	457	AQXE	09:08:32
48	457	CHIX	09:11:31
22	457	AQXE	09:14:38
13	457	AQXE	09:14:38
45	457	CHIX	09:14:38
17	457	AQXE	09:14:38
304	457	XLON	09:14:38
121	457	XLON	09:14:38
36	456.8	BATE	09:14:38
100	456.8	BATE	09:14:38
1	456.8	BATE	09:14:39
120	457	XLON	09:16:38
13	457	AQXE	09:19:42
49	457	CHIX	09:21:03
16	457	AQXE	09:21:48
74	456.8	XLON	09:23:18
77	456.8	BATE	09:23:18
84	456.8	BATE	09:23:18
12	456.8	XLON	09:23:18
4	456.8	XLON	09:23:18
163	456.8	XLON	09:23:18
36	456.8	TRQX	09:23:18
18	456.8	BATE	09:23:18
18	456.8	TRQX	09:23:18
18	456.8	TRQX	09:23:18
18	456.8	TRQX	09:23:18
18	456.8	TRQX	09:23:18
52	456.8	CHIX	09:25:00
16	456.8	XLON	09:25:51
16	456.8	TRQX	09:25:51
147	456.8	XLON	09:25:51
14	457	AQXE	09:26:40
88	456.6	BATE	09:31:49
31	456.6	BATE	09:31:58
15	456.4	CHIX	09:34:26
1	456.4	CHIX	09:34:31
26	456.4	CHIX	09:34:47
18	456.8	TRQX	09:35:35
31	457	XLON	09:37:32
105	457.2	BATE	09:39:34
156	457	XLON	09:39:34
56	457.2	CHIX	09:39:54
173	457	XLON	09:41:59
104	457	BATE	09:42:08
42	457	XLON	09:44:30
118	457	XLON	09:44:30
54	457.2	CHIX	09:44:59
20	456.8	TRQX	09:45:31
15	456.6	AQXE	09:46:05
15	456.6	AQXE	09:46:05
15	456.4	AQXE	09:46:39
23	456.8	TRQX	09:47:45
99	456.6	BATE	09:48:38
192	457.4	XLON	09:50:19
83	457.8	BATE	09:56:05
37	457.8	XLON	09:58:18
17	457.8	TRQX	09:58:18
108	457.8	XLON	09:58:18
37	458	XLON	10:02:15
51	458	CHIX	10:03:01
53	458	CHIX	10:03:01
120	458	XLON	10:03:01
13	457.8	AQXE	10:03:09
16	457.8	AQXE	10:03:09
17	457.8	TRQX	10:03:09
14	458	AQXE	10:05:24
17	457.8	TRQX	10:06:39
117	457.6	BATE	10:06:52

117	457.8	BATE	10:00:32
141	457.4	XLON	10:07:14
36	457.6	BATE	10:11:09
158	458.2	XLON	10:16:46
56	458.4	CHIX	10:16:52
17	458.2	AQXE	10:16:52
114	458.2	BATE	10:16:52
126	458.2	XLON	10:16:52
16	458.4	TRQX	10:16:57
55	458	CHIX	10:17:21
165	458	XLON	10:19:19
17	458.2	AQXE	10:19:25
16	458	TRQX	10:20:08
117	457.8	XLON	10:24:46
16	457.8	XLON	10:24:46
45	457.6	CHIX	10:25:24
19	458	TRQX	10:29:05
11	457.6	AQXE	10:30:49
50	457.8	XLON	10:30:53
25	457.8	CHIX	10:30:55
17	458	TRQX	10:35:45
57	458	CHIX	10:35:45
136	457.8	XLON	10:37:15
16	457.8	XLON	10:37:15
145	457.8	XLON	10:37:15
15	457.6	AQXE	10:38:31
17	457.4	AQXE	10:38:56
107	457.4	BATE	10:38:56
119	457.4	BATE	10:38:56
137	457.2	XLON	10:39:57
51	457.4	CHIX	10:40:07
111	457.2	BATE	10:41:08
20	457.4	TRQX	10:41:49
96	457.4	XLON	10:43:01
50	457.4	XLON	10:43:01
15	457.2	AQXE	10:43:52
51	457.4	CHIX	10:44:40
167	457.6	XLON	10:52:24
18	457.6	TRQX	10:53:43
15	457.4	AQXE	10:54:49
103	457.4	BATE	10:54:49
108	457.4	BATE	10:54:49
46	457.4	CHIX	10:54:56
15	457.8	AQXE	11:03:27
146	457.8	XLON	11:03:33
21	457.8	TRQX	11:03:37
116	458	XLON	11:05:56
47	457.8	BATE	11:06:00
66	457.8	BATE	11:06:00
59	457.8	CHIX	11:06:36
120	458	XLON	11:08:25
15	457.8	TRQX	11:11:32
14	458	AQXE	11:12:01
41	457.8	CHIX	11:17:35
243	457.4	XLON	11:17:52
111	457.6	XLON	11:23:28
229	457.8	XLON	11:30:33
48	457.8	CHIX	11:33:25
52	457.8	CHIX	11:33:25
107	458.4	BATE	11:41:10
314	458.4	BATE	11:41:10
16	458.2	AQXE	11:42:05
57	458.4	CHIX	11:42:05
245	458.2	XLON	11:42:05
16	458.2	AQXE	11:42:05
26	458.2	AQXE	11:42:05
19	458.2	TRQX	11:42:05
42	458.2	TRQX	11:42:05
145	458	XLON	11:45:46
43	458	CHIX	11:46:20
18	458.2	AQXE	11:47:14
16	458.2	TRQX	11:47:43
5	458.2	TRQX	11:47:43
109	458.2	BATE	11:48:15
162	458	XLON	11:49:03
179	457.6	XLON	11:49:37
3	457.6	CHIX	11:50:04
11	458.2	AQXE	11:50:50

14	458.2	AQXE	11:50:29
16	458.2	AQXE	11:53:18
50	457.8	CHIX	11:53:30
47	457.8	CHIX	11:53:30
262	457.8	XLON	11:53:33
13	458.2	AQXE	11:57:34
166	458.8	BATE	12:03:21
56	458.8	CHIX	12:03:28
152	458.8	XLON	12:03:28
153	458.8	XLON	12:03:28
20	459	TRQX	12:03:37
28	459	TRQX	12:05:51
17	459	TRQX	12:05:51
102	458.8	BATE	12:05:55
110	458.8	BATE	12:05:55
215	458.8	XLON	12:06:37
55	458.8	CHIX	12:06:50
17	458.8	TRQX	12:06:50
105	458.8	BATE	12:09:05
232	458.8	XLON	12:09:05
54	458.8	CHIX	12:09:05
16	458.8	TRQX	12:09:27
114	458.8	XLON	12:14:12
183	458.8	XLON	12:14:12
97	458.8	BATE	12:14:23
107	458.8	BATE	12:14:23
11	459	AQXE	12:14:35
6	459	AQXE	12:14:35
16	459	AQXE	12:16:28
14	459.2	AQXE	12:18:11
69	459.2	CHIX	12:18:11
15	459.2	AQXE	12:18:11
51	459.2	CHIX	12:18:11
21	459.2	TRQX	12:18:11
121	459.2	XLON	12:18:11
46	459.4	CHIX	12:23:11
122	459.6	BATE	12:24:06
55	459.4	XLON	12:25:13
115	459.4	XLON	12:25:13
15	459.2	TRQX	12:25:13
18	459.2	AQXE	12:27:15
21	459.2	AQXE	12:27:15
21	459.2	TRQX	12:27:15
164	459.2	XLON	12:27:15
103	459.2	BATE	12:27:15
54	459.2	CHIX	12:28:09
150	460	XLON	12:33:14
18	459.8	AQXE	12:33:24
112	459.6	BATE	12:33:24
56	459.8	CHIX	12:40:13
15	459.8	TRQX	12:40:13
18	459.8	TRQX	12:40:13
149	459.8	XLON	12:40:25
157	459.6	XLON	12:41:55
112	459.6	BATE	12:42:23
54	459.4	CHIX	12:42:50
13	459.4	TRQX	12:43:00
3	459.4	AQXE	12:43:48
14	459.6	AQXE	12:43:48
152	459.4	XLON	12:45:57
16	459.6	AQXE	12:47:01
16	459.4	XLON	12:47:32
96	459.4	XLON	12:47:32
16	459.4	TRQX	12:47:39
55	459.6	CHIX	12:49:00
16	459.6	XLON	12:51:18
200	459.6	XLON	12:51:18
15	459.6	AQXE	12:51:23
58	459.6	CHIX	12:52:05
114	459.4	BATE	12:52:56
92	459.4	BATE	12:52:56
160	459.6	XLON	12:54:33
18	459.4	TRQX	12:55:00
15	459.6	AQXE	12:57:01
20	459.4	TRQX	12:57:32
62	459.4	CHIX	12:57:38
173	459.6	XLON	12:59:05
40	459.6	XLON	12:59:40

19	459.6	XLON	12:59:19
15	459.6	AQXE	12:59:36
18	459.4	TRQX	13:00:33
79	459.2	BATE	13:01:43
14	459.6	XLON	13:01:56
252	459.6	XLON	13:01:56
62	459.4	CHIX	13:02:53
17	459.6	AQXE	13:03:24
101	459.4	BATE	13:04:00
48	459.6	CHIX	13:05:12
104	459.8	BATE	13:12:28
19	459.8	TRQX	13:12:46
52	459.8	CHIX	13:12:46
29	459.8	TRQX	13:12:46
13	459.6	AQXE	13:13:28
144	459.6	XLON	13:13:28
16	459.6	AQXE	13:13:28
222	459.6	XLON	13:13:28
16	459.8	TRQX	13:19:01
3	459.8	TRQX	13:19:02
146	460	XLON	13:30:01
150	460.6	XLON	13:34:18
24	460.6	AQXE	13:35:34
143	460.6	BATE	13:35:59
15	460.6	CHIX	13:37:43
1	460.6	CHIX	13:37:43
70	460.6	CHIX	13:37:43
100	460.6	XLON	13:39:35
53	460.6	XLON	13:39:35
60	461	XLON	13:42:40
64	461.4	CHIX	13:49:24
143	461.2	XLON	13:53:52
143	461.2	XLON	13:53:52
139	461.2	BATE	13:53:52
27	461.2	TRQX	13:53:52
32	461.2	TRQX	13:53:52
16	461.2	CHIX	13:59:35
46	461.2	CHIX	13:59:35
10	461.2	CHIX	13:59:40
21	461.8	AQXE	14:01:14
146	462.2	BATE	14:02:56
150	462.2	XLON	14:03:01
30	462.2	TRQX	14:03:40
23	462.4	AQXE	14:04:18
140	462.4	XLON	14:05:37
136	462.4	BATE	14:06:56
23	462.4	AQXE	14:06:56
80	462.6	CHIX	14:07:41
52	462.8	XLON	14:10:27
78	462.8	CHIX	14:12:04
151	462.8	BATE	14:12:04
231	462.8	XLON	14:12:04
144	462.8	XLON	14:12:04
171	462.8	XLON	14:12:04
23	462.6	AQXE	14:12:22
23	462.6	TRQX	14:12:23
26	462	TRQX	14:14:29
23	462	AQXE	14:15:04
160	462	BATE	14:15:41
77	462.2	CHIX	14:15:50
154	462	XLON	14:16:04
154	462.4	XLON	14:18:38
28	461.8	TRQX	14:19:22
13	461.4	XLON	14:21:55
128	461.2	XLON	14:22:49
17	461.2	XLON	14:22:49
139	461.4	BATE	14:22:49
23	461	AQXE	14:23:15
107	461.2	XLON	14:25:44
142	461.2	XLON	14:27:12
77	461.2	CHIX	14:27:12
28	461.4	TRQX	14:27:12
122	461.4	XLON	14:29:09
73	462	BATE	14:32:13
89	462	BATE	14:32:13
135	461.8	XLON	14:32:13
145	462.2	XLON	14:34:20
145	462.2	XLON	14:34:20

140	462.2	XLON	14:34:20
23	462.4	AQXE	14:35:21
24	462.4	AQXE	14:35:21
129	462.4	BATE	14:35:21
30	462.4	TRQX	14:35:22
24	462.4	TRQX	14:37:41
23	462.4	AQXE	14:38:38
65	462.4	BATE	14:38:38
97	462.4	BATE	14:38:38
75	462.2	CHIX	14:38:46
179	462.4	XLON	14:38:46
66	462.2	CHIX	14:38:46
66	462.2	CHIX	14:38:46
156	461.6	XLON	14:40:14
157	461.6	XLON	14:40:14
29	461.6	TRQX	14:40:29
51	461.4	BATE	14:40:43
113	461.4	BATE	14:40:43
24	461.6	AQXE	14:41:06
95	461.4	CHIX	14:41:28
79	461.6	XLON	14:42:01
103	461.6	XLON	14:42:01
139	461	XLON	14:42:29
29	460.8	TRQX	14:43:44
26	461	AQXE	14:43:50
152	461	BATE	14:44:15
76	461.2	CHIX	14:44:50
167	461.2	XLON	14:44:58
151	461	XLON	14:46:02
28	461	TRQX	14:46:02
67	460.8	CHIX	14:46:36
131	460.8	BATE	14:47:10
26	460.8	AQXE	14:47:10
139	461	XLON	14:48:12
174	461.2	XLON	14:50:06
140	461.2	XLON	14:50:08
148	461.2	BATE	14:50:15
60	461.2	CHIX	14:51:56
17	461.2	CHIX	14:52:30
29	461	TRQX	14:53:11
26	461	AQXE	14:53:14
147	460.8	XLON	14:54:46
27	460.8	TRQX	14:56:17
148	460.6	BATE	14:56:24
3	460.6	AQXE	14:57:04
75	460.6	CHIX	14:57:04
143	460.4	XLON	14:58:42
148	460.4	XLON	14:58:42
26	460.6	AQXE	14:58:45
2	460.4	TRQX	15:00:17
26	460.4	TRQX	15:00:17
13	460.4	CHIX	15:00:54
28	460.4	CHIX	15:00:54
144	460.4	BATE	15:01:20
30	461.8	AQXE	15:08:04
164	461.6	XLON	15:08:05
31	461.8	TRQX	15:08:10
117	461.6	XLON	15:08:10
314	461.6	XLON	15:08:10
183	461.6	XLON	15:08:10
92	461.6	CHIX	15:08:14
104	461.8	BATE	15:08:21
72	461.8	BATE	15:08:21
23	461.6	AQXE	15:10:06
27	461.4	TRQX	15:10:12
126	461.8	BATE	15:10:18
92	461.2	CHIX	15:10:38
149	461.2	XLON	15:11:06
25	461.2	AQXE	15:12:38
152	461.2	XLON	15:13:32
21	461.2	AQXE	15:15:00
28	461.2	XLON	15:15:42
111	461.2	XLON	15:15:42
32	461.2	TRQX	15:17:02
143	461.2	BATE	15:17:02
9	461.8	CHIX	15:18:29
6	461.8	CHIX	15:18:29
22	461.8	CHIX	15:18:29

69	461.8	CHIX	15:18:29
87	461.8	CHIX	15:22:47
142	461.8	BATE	15:22:47
183	461.8	BATE	15:22:47
144	461.8	XLON	15:22:47
72	461.8	CHIX	15:22:47
444	461.8	XLON	15:22:47
150	461.8	XLON	15:25:10
24	461.6	TRQX	15:26:22
32	461.6	TRQX	15:26:22
147	461.6	XLON	15:26:22
7	461.6	AQXE	15:26:22
20	461.6	AQXE	15:26:22
16	461.6	AQXE	15:26:22
22	460.4	AQXE	15:28:06
152	460.4	BATE	15:28:12
157	460.4	XLON	15:29:18
80	460	CHIX	15:29:58
25	460	TRQX	15:30:17
149	459.8	XLON	15:35:12
17	459.8	XLON	15:35:12
143	460	BATE	15:36:45
23	460	AQXE	15:36:53
119	459.8	XLON	15:37:10
21	459.8	XLON	15:37:10
27	460	TRQX	15:37:27
167	459.8	XLON	15:38:53
145	459.6	BATE	15:40:25
79	459.6	CHIX	15:40:39
25	459.8	AQXE	15:40:56
27	460.2	TRQX	15:42:59
148	460.4	XLON	15:44:28
81	460.4	CHIX	15:44:28
149	460.4	XLON	15:44:28
162	460.6	BATE	15:46:55
25	460.6	AQXE	15:48:08
1	460.8	XLON	15:48:27
75	460.8	CHIX	15:49:20
29	460.8	TRQX	15:50:09
151	460.8	XLON	15:50:09
161	460.8	XLON	15:50:09
122	461	BATE	15:50:32
8	460.8	AQXE	15:51:31
16	460.8	AQXE	15:51:31
167	460.8	XLON	15:52:21
80	460.8	CHIX	15:52:42
24	460.8	TRQX	15:53:01
56	460.8	XLON	15:55:11
2	460.8	XLON	15:55:11
58	460.8	CHIX	15:57:44
145	460.8	XLON	15:57:44
148	460.8	XLON	15:57:44
170	460.8	XLON	15:57:44
176	460.8	BATE	15:57:44
28	460.8	TRQX	15:57:44
16	460.8	BATE	15:59:33
18	460.8	BATE	15:59:35
100	460.8	BATE	15:59:35
7	460.8	BATE	15:59:35
3	460.8	BATE	15:59:35
77	460.8	CHIX	15:59:36
53	461	XLON	15:59:37
165	461	XLON	15:59:37
151	461	XLON	15:59:37
20	460.8	TRQX	16:00:09
6	460.8	TRQX	16:00:09
22	461	AQXE	16:00:15
25	461	AQXE	16:02:25
46	461	XLON	16:02:38
125	461	XLON	16:02:38
111	461	BATE	16:03:00
37	461	BATE	16:03:00
28	460.6	AQXE	16:04:21
26	460.8	TRQX	16:04:21
77	460.4	CHIX	16:04:39
159	460.4	XLON	16:05:27
66	460.4	CHIX	16:07:00

13	460.4	CHIX	16:07:00
49	460.4	BATE	16:07:06
95	460.4	BATE	16:07:06
150	460.2	XLON	16:07:27
23	460.2	AQXE	16:07:29
26	460.4	TRQX	16:07:30
154	459.8	XLON	16:09:44
130	459.6	BATE	16:10:37
150	459.4	XLON	16:10:39
67	459.8	CHIX	16:11:52
87	459.8	XLON	16:12:47
71	459.8	XLON	16:12:47
27	459.8	TRQX	16:14:56
78	459.8	CHIX	16:14:56
428	459.8	BATE	16:15:02
123	459.8	XLON	16:15:20
49	459.8	CHIX	16:16:56
98	459.8	CHIX	16:16:56
60	459.8	AQXE	16:17:14
24	459.8	AQXE	16:17:14
78	459.6	TRQX	16:17:14
519	459.6	XLON	16:17:14
22	459.6	AQXE	16:19:05
160	459.6	BATE	16:19:34
180	459.6	XLON	16:19:34
63	459.6	CHIX	16:19:53
22	459.6	TRQX	16:20:22
23	459.4	XLON	16:20:37
112	459.4	XLON	16:20:37
21	459.4	AQXE	16:21:43
66	459.2	CHIX	16:22:25
114	459.2	BATE	16:22:47
28	459.4	XLON	16:22:57
177	459.4	XLON	16:22:57
22	459.6	TRQX	16:23:32
15	459.6	AQXE	16:24:50
1	459.6	CHIX	16:24:54
23	459.6	CHIX	16:24:54
72	459.6	BATE	16:24:58
144	459.6	XLON	16:25:10
55	459.6	XLON	16:25:10
6	459.4	TRQX	16:25:34
24	459.4	XLON	16:25:34
76	459.4	XLON	16:26:55
2	459.4	XLON	16:27:06
2	459.4	XLON	16:27:07

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