



2 February 2026

Vp plc
('Vp', or the 'Group')

CEO Transition Update

Further to the announcement made on [19 December 2025](#), Vp, the specialist equipment rental group, confirms that Alice Woodward has today assumed the role of Chief Executive Officer, following Anna Bielby's decision to step down as CEO.

Anna will remain with the Group in an advisory capacity until 31 March 2026, to allow a seamless and orderly transition.

Jeremy Pilkington, Executive Chair of Vp, commented:

"I am very pleased to welcome Alice to Vp today. Our strategy to deliver growth through operational excellence, greater group-wide collaboration and a focus on specialist, higher return markets remains clear. I look forward to working with Alice and our exceptional team to continue the momentum we have built under Anna's leadership."

- Ends -

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Notes to Editors

Vp plc is a specialist equipment rental business providing equipment, people, services and support for specialist projects. It focusses on niche sectors principally in the Infrastructure, Construction, Housebuilding and Energy markets in the UK and overseas. Businesses include: Groundforce, TPA, Torrent Trackside, Brandon Hire Station, ESS, MEP Hire, CPH, UK Forks, Airpac Rentals and Tech Rentals. Vp Rail is the Group's integrated rail solution providing customers with direct access to all of Vp's rail specialisms through a central team.

Our approach to environmental and social impact is guided by our core values and responsible business framework, for more information go to: www.vplc.com/esg-and-governance/

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