

PRUDENTIAL PLC

Transaction in own shares

Prudential plc ("Prudential" or the "Company") announces it has purchased the following number of its ordinary shares of 5 pence each from JP Morgan Securities plc ("JPM") in accordance with the authority granted by shareholders at the Company's 2025 Annual General Meeting under the arrangement entered into with JPM announced on 6 January 2026.

Date of purchase:	30 January 2026
Aggregate number of ordinary shares purchased:	299,227
Lowest price paid per share:	£11.9400
Highest price paid per share:	£12.0850
Average price paid per share:	£12.0204

The Company intends to cancel the repurchased shares. Following this transaction, the Company will have 2,542,168,907 shares in issue and the total number of voting rights in the Company will be 2,542,168,907. This figure may be used by shareholders as the denominator when determining whether they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

The shares were repurchased from JPM as an on-exchange transaction subject to the Listing Rules of the London Stock Exchange and as an on-market purchase for the purposes of the Hong Kong Code on Share Buy-Backs.

Schedule of Purchases

Issuer name: Prudential plc
ISIN: GB0007099541
Intermediary name: JP Morgan Securities plc
Intermediary code: JPMSG2L
Currency: GBP

Aggregated information

Venue	Volume-weighted average price	Aggregated volume	Lowest price per share	Highest price per share
London Stock Exchange	£12.0204	299,227	£11.9400	£12.0850

Disaggregated information

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 (as it forms part of domestic law of the United Kingdom by virtue of the European Union (Withdrawal) Act 2018), a full breakdown of the individual trades made by JPM on behalf of the Company is available via the link below.

http://www.ms-pdf.londonstockexchange.com/ms/1804R_1-2026-1-30.pdf

This announcement will also be available on Prudential's website at: [LSE - Prudential plc](https://www.prudential.com)

Additional information

About Prudential plc

Prudential provides life and health insurance and asset management in Greater China, ASEAN, India and Africa. Prudential's mission is to be the most trusted partner and protector for this generation and generations to come, by providing simple and accessible financial and health solutions. The business has dual primary listings on the Stock Exchange of Hong Kong (HKEX: 2378) and the London Stock Exchange (LSE: PRU). It also has a secondary listing on the Singapore Stock Exchange (SGX: K6S) and a listing on the New York Stock Exchange (NYSE: PUK) in the form of American Depository Receipts. It is a constituent of the Hang Seng Composite Index and is also included for trading in the Shenzhen-Hong Kong Stock Connect programme and the Shanghai-Hong Kong Stock Connect programme.

Prudential is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America, nor with The Prudential Assurance Company Limited, a

subsidiary of M&G plc, a company incorporated in the United Kingdom.

www.prudentialplc.com

Contact

Media

Simon Kutner +44 7581 023260 UK
Sonia Tsang +852 5580 7525 HK

Investors/analysts

Patrick Bowes +852 2918 5468 HK
William Elderkin +44 20 3977 9215 UK
Ming Hau +44 20 3977 9293 UK
Bosco Cheung +852 2918 5499 HK
Tianjiao Yu +852 2918 5487 HK

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