

2 February 2026

Pollen Street Group Limited

Director/PDMR Dealing

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	Lindsey McMurray					
2	Reason for the notification						
a)	Position/status	PDMR/ CEO					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Pollen Street Group Limited					
b)	LEI	894500LP94MB8N8CY487					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument	Ordinary shares of 1p each ISIN: GG00BMHG0H12					
b)	Nature of the transaction	Transfer of shares into a Donor Advised Fund (The Villon Family Foundation) operated by The National Philanthropic Trust UK Limited.					
c)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>N/A</td><td>300,000</td></tr></table>		Price(s)	Volume(s)	N/A	300,000
Price(s)	Volume(s)						
N/A	300,000						
d)	Aggregated information - Aggregated volume - Price	N/A					
e)	Date of the transaction	29 January 2026					
f)	Place of the transaction	Off exchange (XOFF).					

Enquiries:

For further information about this announcement please contact:

Pollen Street

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