

3 February 2026



Plus500 Ltd.

("Plus500", the "Company" or, together with its subsidiaries, the "Group")

Plus500 launches US prediction markets platform with regulated B2C offering

Plus500, a global multi-asset fintech group operating proprietary technology-based trading platforms, is pleased to announce its entry into the US retail prediction markets segment through the launch of event-based contracts on its US B2C trading platform. This new offering includes products from Kalshi Exchange ("Kalshi"), the first regulated event-based contracts exchange in the United States.

Prediction markets are attracting increasing interest from both retail and institutional participants alike, reflecting their growing relevance as a transparent and fully regulated way to express views on real-world outcomes. The launch of prediction markets on Plus500's US B2C platform, 'Plus500 Futures', marks a pivotal moment for the Group as it expands into a rapidly developing segment within the global trading landscape.

Plus500's proprietary technology, suite of clearing memberships and established risk-management infrastructure provide a scalable foundation to support broader participation and growth in prediction markets for B2C customers. Furthermore, the Group's established infrastructure, including clearing, technology and risk-management capabilities, also supports future opportunities with additional B2B partners within a robust regulatory framework.

Expanding Plus500's futures trading platform into prediction markets provides exciting structural growth opportunities

The introduction of prediction markets aligns with Plus500's continued focus on technological innovation, customer-centric approach and product development. Leveraging the Group's proprietary technology, established clearing capabilities and advanced risk-management infrastructure, the new offering provides US retail customers with a transparent and accessible way to engage in event-based trading.

Through this new offering, Plus500's B2C customers in the US can now access a broad range of regulated prediction markets covering economic indicators, financial events, geopolitical developments and other measurable real-world outcomes. The offering is being delivered via Kalshi and cleared directly by the Group, utilising its full clearing membership with Kalshi Klear LLC. This launch represents an exciting expansion into a new and increasingly relevant segment of the global trading landscape, supported by a strong regulatory framework through collaboration with Kalshi, a CFTC-regulated exchange.

Well positioned to capture the evolving B2B and B2C prediction markets opportunity

Plus500 announced its first expansion into the prediction markets space in December 2025, when it was appointed as the clearing partner for the CME Group and FanDuel's new event-based contracts platform, known as 'FanDuel Prediction Markets'. This arrangement was a significant validation of Plus500's ability to provide robust and trusted institutional market infrastructure and highlighted its ability to partner quickly and efficiently with new market participants.

Going forwards, Plus500's scalable institutional infrastructure will support broader participation across the prediction markets ecosystem. Through the combination of B2C customer innovation and established B2B expertise, the Group is well positioned to participate in future developments in this fast-growing segment within a disciplined and regulated framework.

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About Plus500

Plus500 is a global multi-asset fintech group operating proprietary technology-based trading platforms. Plus500 offers customers a range of trading products, including OTC ("Over-the-Counter" products, namely Contracts for Difference (CFDs)), share dealing, as well as futures and options on futures.

The Group retains operating licences and is regulated in the United Kingdom, Australia, Cyprus, Israel, New Zealand, South Africa, Singapore, the Seychelles, the United States, Estonia, Japan, the UAE, the Bahamas, Canada and Colombia, and through its OTC product portfolio, offers more than 2,500 different underlying global financial instruments, comprising equities, indices, commodities, options, ETFs, foreign exchange and cryptocurrencies. Customers of the Group can trade its OTC products in more than 60 countries and in 30 languages.

Plus500's trading platforms are accessible from multiple operating systems (iOS, Android and Windows) and web browsers. Customer care is, and has always been, integral to Plus500. As such, OTC customers cannot be subject to negative balances. A free demo account is available on an unlimited basis for OTC trading platform users and sophisticated risk management tools are provided free of charge to manage leveraged exposure, and stop losses to help customers protect profits, while limiting capital losses.

Plus500 was admitted to trading on the London Stock Exchange (LON: PLUS) on 24 July 2013. It was admitted to the Equity Shares in Commercial Companies ("ESCC") Category of the Official List and is a constituent of the FTSE 250 Index and the STOXX Europe 600 Index. Website: www.plus500.com.

Forward looking statements

This announcement contains statements that are or may be forward-looking statements. All statements other than statements of historical facts included in this announcement may be forward-looking statements, including statements that relate to the Group's future prospects, developments and strategies. The Company does not accept any responsibility for the accuracy or completeness of any information reported by the press or other media, nor the fairness or appropriateness of any forecasts, views or opinions express by the press or other media regarding the Group. The Company makes no representation as to the appropriateness, accuracy, completeness or reliability of any such information or publication.

Forward-looking statements are identified by their use of terms and phrases such as "believe", "targets", "expects", "aim", "anticipate", "project", "would", "could", "envise", "estimate", "intend", "may", "plan", "will" or the negative of those, variations or comparable expressions, including references to assumptions. The forward-looking statements in this announcement are based on current expectations and are subject to known and unknown risks and uncertainties that could cause actual results, performance and achievements to differ materially from any results, performance or achievements expressed or implied by such forward-looking statements. Factors that may cause actual results to differ materially from those expressed or implied by such forward looking statements include, but are not limited to, those described in the Risk Management Framework section of the Company's most recent Annual Report. These forward-looking statements are based on numerous assumptions regarding the present and future business strategies of the Group and the environment in which it is and will operate in the future. All subsequent oral or written forward-looking statements attributed to the Company or any persons acting on its behalf are expressly qualified in their entirety by the cautionary statement above. Each forward-looking statement speaks only as of the date of this announcement. Except as required by law, regulatory requirement, the UK Listing Rules and the Disclosure Guidance and Transparency Rules, neither the Company nor any other party intends to update or revise these forward-looking statements, whether as a result of new information, future events or otherwise.

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