

**03 February 2026**

**EUROCELL PLC  
(the "Company")**

**Director/PDMR Shareholding**

Eurocell plc announces that, pursuant to the Non-executive Directors' Share Purchase Plan which was announced on 3 February 2023, four directors have purchased shares in the Company on 2 February 2026.

The notification set out below, made in accordance with the requirements of the EU Market Abuse Regulation, provides further details.

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.**

<b>1.</b>	<b>Details of PDMR / person closely associated with them ("PCA")</b>					
a)	Name	Derek Mapp				
<b>2.</b>	<b>Reason for the notification</b>					
a)	Position / status	Non-executive Director (Chair of the Board)				
b)	Initial notification / amendment	Initial Notification				
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Eurocell plc				
b)	Legal Entity Identifier	213800RH62IQ7S9OFQ55				
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument	Ordinary shares of £0.001 each in the Company ("Ordinary Shares") ISIN Number GB00BVV2KN49				
b)	Nature of the transaction	Purchase of Ordinary shares pursuant to the Non-executive Directors' Share Purchase Plan				
c)	Price(s) and volume(s)	<table border="1"><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£1.28</td><td>4,227</td></tr></table>	Price(s)	Volume(s)	£1.28	4,227
Price(s)	Volume(s)					
£1.28	4,227					
d)	Aggregated information - Aggregated volume - Aggregated price - Aggregated total	N/A - single transaction				
e)	Date of the transaction	2 February 2026				
f)	Place of the transaction	London Stock Exchange (LON)				

<b>1.</b>	<b>Details of PDMR / person closely associated with them ("PCA")</b>	
a)	Name	Alison Littley
<b>2.</b>	<b>Reason for the notification</b>	

a)	Position / status	Non-executive Director		
b)	Initial notification / amendment	Initial Notification		
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>			
a)	Name	Eurocell plc		
b)	Legal Entity Identifier	213800RH62IQ7S9OFQ55		
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>			
a)	Description of the financial instrument	Ordinary shares of £0.001 each in the Company ("Ordinary Shares") ISIN Number GB00BVV2KN49		
b)	Nature of the transaction	Purchase of Ordinary shares pursuant to the Non-executive Directors' Share Purchase Plan		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£1.28	2,144	
d)	Aggregated information - Aggregated volume - Aggregated price - Aggregated total	N/A - single transaction		
e)	Date of the transaction	2 February 2026		
f)	Place of the transaction	London Stock Exchange (LON)		

<b>1.</b>	<b>Details of PDMR / person closely associated with them ("PCA")</b>			
a)	Name	Iraj Amiri		
<b>2.</b>	<b>Reason for the notification</b>			
a)	Position / status	Non-executive Director		
b)	Initial notification / amendment	Initial Notification		
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>			
a)	Name	Eurocell plc		
b)	Legal Entity Identifier	213800RH62IQ7S9OFQ55		
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>			
a)	Description of the financial instrument	Ordinary shares of £0.001 each in the Company ("Ordinary Shares") ISIN Number GB00BVV2KN49		
b)	Nature of the transaction	Purchase of Ordinary shares pursuant to the Non-executive Directors' Share Purchase Plan		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		£1.28	1,672	
d)	Aggregated information - Aggregated volume	N/A - single transaction		

	<ul style="list-style-type: none"> <li>- Aggregated price</li> <li>- Aggregated total</li> </ul>	N/A - single transaction
e)	Date of the transaction	2 February 2026
f)	Place of the transaction	London Stock Exchange (X LON)

<b>1.</b>	<b>Details of PDMR / person closely associated with them ("PCA")</b>		
a)	Name	Angela Rushforth	
<b>2.</b>	<b>Reason for the notification</b>		
a)	Position / status	Non-executive Director	
b)	Initial notification / amendment	Initial Notification	
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	Eurocell plc	
b)	Legal Entity Identifier	213800RH62IQ7S9OFQ55	
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument	Ordinary shares of £0.001 each in the Company ("Ordinary Shares") ISIN Number GB00BVV2KN49	
b)	Nature of the transaction	Purchase of Ordinary shares pursuant to the Non-executive Directors' Share Purchase Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.28	1,184
d)	Aggregated information <ul style="list-style-type: none"> <li>- Aggregated volume</li> <li>- Aggregated price</li> <li>- Aggregated total</li> </ul>	N/A - single transaction	
e)	Date of the transaction	2 February 2026	
f)	Place of the transaction	London Stock Exchange (X LON)	

**Enquiries:**

**Eurocell plc**

Vicky Williams

Group Company Secretary

Tel: 01773 842100

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