

4 February 2026

AJ Bell plc
Transaction in Own Shares

AJ Bell plc ("Company") announces that it has purchased the following number of its ordinary shares of £0.000125 each through Jefferies International Limited ("Jefferies"), as part of the share buyback programme of up to £50m announced on 4 December 2025.

Date of purchase:	3 February 2026
Number of ordinary £0.000125 shares purchased:	40,000
Highest price paid per share (pence):	468.20
Lowest price paid per share (pence):	457.20
Volume weighted average price paid per share (pence):	463.12

The Company intends to cancel the purchased shares and does not intend to hold any of the purchased shares in treasury.

Following settlement of the above purchases and cancellation of the purchased ordinary shares, the Company's total number of ordinary shares in issue shall be 400,128,295 ordinary shares, with no ordinary shares in treasury.

The figure of 400,128,295 ordinary shares represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (as incorporated into UK domestic law by the European Union (Withdrawal) Act 2018) the schedule below contains detailed information about the purchases made by Jefferies on behalf of the Company as part of the buyback programme.

Enquiries to:

AJ Bell

· Kina Sinclair, Group Legal Director & Company Secretary 0345 40 89 100

Aggregated Information of Ordinary Shares Purchased According to Each Trading Venue:

Trading Venue	Weighted Average Price (Pence per Share)	Aggregated Volume
London Stock Exchange (LSE)	463.12	22,063
Chi-X (CHIX)	463.13	4,707
BATE (BATE)	463.11	9,841
Aquis (AQXE)	463.16	1,647
Turquoise (TRQX)	463.13	1,742

Schedule of Purchases - Individual Transactions

Number of Shares Purchased	Transaction Price (Pence per Share)	Venue	Time of Transaction
170	466.8	XLON	08:10:22
102	467.6	BATE	08:14:15
48	467.6	CHIX	08:15:11
19	467.2	TRQX	08:15:12
18	467	AQXE	08:18:22
150	467.2	XLON	08:18:22
100	468.2	BATE	08:24:43
139	468	XLON	08:25:27
20	468	TRQX	08:27:29
46	468	CHIX	08:27:29
157	468	XLON	08:33:41
48	467.8	CHIX	08:35:30
30	467.8	AQXE	08:37:45
103	467.4	BATE	08:37:45
15	467.8	TRQX	08:37:45

168	467.4	XLON	08:41:32
16	467.4	AQXE	08:42:09
91	467	BATE	08:43:28
42	467	CHIX	08:43:28
14	467	TRQX	08:44:34
9	467	XLON	08:44:44
161	467	XLON	08:44:44
16	466.8	TRQX	08:50:10
16	467.4	AQXE	08:50:14
138	466.8	XLON	08:50:24
48	466.6	CHIX	08:50:35
147	467	XLON	08:58:04
16	467.2	AQXE	08:59:38
48	467	CHIX	09:00:13
103	466.6	BATE	09:00:20
102	466.6	BATE	09:02:47
21	466.8	TRQX	09:02:47
50	468.2	CHIX	09:08:23
14	468.2	TRQX	09:08:23
183	468.2	XLON	09:08:23
18	467.6	AQXE	09:11:34
78	467.6	BATE	09:11:34
158	467.6	XLON	09:12:29
160	467	XLON	09:18:01
19	467.6	AQXE	09:19:26
105	466.8	BATE	09:20:14
17	467	TRQX	09:20:14
14	466.8	CHIX	09:20:48
35	466.8	CHIX	09:20:48
170	466.4	XLON	09:22:01
16	466.4	TRQX	09:22:22
44	466	CHIX	09:23:20
116	465.6	BATE	09:25:04
17	465.8	AQXE	09:25:19
170	465.6	XLON	09:26:33
18	465.4	TRQX	09:28:45
90	465.4	BATE	09:32:59
140	465.4	XLON	09:33:41
53	464.8	CHIX	09:35:11
17	464.6	AQXE	09:38:10
19	464.6	TRQX	09:38:56
174	465.8	XLON	09:40:00
41	466	CHIX	09:40:14
171	466	XLON	09:42:17
111	466	BATE	09:42:27
30	466.6	CHIX	09:45:32
18	466.6	CHIX	09:45:32
98	466.4	BATE	09:45:32
15	466.2	TRQX	09:47:10
225	466.4	XLON	09:47:10
19	466.6	TRQX	09:50:58
51	466.8	CHIX	09:51:29
144	466.6	XLON	09:54:01
19	466.4	AQXE	09:54:01
23	466.4	AQXE	09:54:01
88	466	BATE	09:55:28
15	466.4	AQXE	09:55:46
15	466.6	TRQX	09:56:06
29	466.6	XLON	09:58:36
96	466.6	XLON	09:58:36
8	467.8	BATE	10:06:38
54	467.8	CHIX	10:06:38
56	467.8	CHIX	10:06:38
217	467.8	XLON	10:06:38
93	467.8	BATE	10:06:41
117	467.8	BATE	10:07:00
20	468	TRQX	10:09:18
14	467.8	TRQX	10:10:10
201	467.6	XLON	10:11:27
19	467.6	AQXE	10:14:43
14	467.6	AQXE	10:14:43
58	467.8	BATE	10:15:33
17	467.8	TRQX	10:17:29
56	467.6	CHIX	10:17:42
203	467.6	XLON	10:18:54
15	467.6	AQXE	10:21:05
106	467.4	BATE	10:22:05

132	467.4	XLON	10:24:13
16	467.4	XLON	10:24:13
17	467.4	AQXE	10:25:26
17	467.2	TRQX	10:25:57
5	467.2	CHIX	10:27:10
41	467.2	CHIX	10:29:27
112	467.2	BATE	10:29:45
17	467.2	TRQX	10:32:29
154	467.6	XLON	10:38:12
335	467.6	XLON	10:38:12
92	467.6	CHIX	10:39:47
139	467.6	BATE	10:39:47
15	467.6	AQXE	10:40:12
17	467.6	AQXE	10:40:12
40	467.6	CHIX	10:42:33
15	467.6	AQXE	10:42:44
191	467.6	XLON	10:43:01
108	467.6	BATE	10:44:39
19	467.2	TRQX	10:46:31
19	467.2	TRQX	10:46:31
148	467.4	XLON	10:47:53
16	467.4	AQXE	10:50:10
144	467.4	XLON	10:53:53
51	467.4	CHIX	10:54:39
17	467.4	TRQX	10:54:39
113	467.2	BATE	10:56:01
46	467	XLON	10:59:14
82	467	XLON	10:59:14
47	467	CHIX	11:00:30
16	467	AQXE	11:01:52
81	466.2	BATE	11:03:31
16	466.2	TRQX	11:04:03
3	466.2	TRQX	11:04:03
170	466	XLON	11:07:40
5	466	XLON	11:07:43
16	466	AQXE	11:07:53
44	464.6	CHIX	11:11:40
12	464.6	BATE	11:12:15
86	464.6	BATE	11:12:15
146	464.8	XLON	11:12:56
19	465.6	TRQX	11:15:27
127	465.4	XLON	11:18:31
16	465.4	AQXE	11:19:01
192	465.8	XLON	11:27:05
32	465.8	BATE	11:29:32
48	465.8	CHIX	11:29:32
56	465.8	CHIX	11:29:32
14	465.8	AQXE	11:29:32
48	465.8	BATE	11:29:32
26	465.6	TRQX	11:30:00
84	465.6	BATE	11:32:14
167	465.2	XLON	11:34:57
90	465.4	BATE	11:35:28
18	465.4	AQXE	11:35:45
48	465	CHIX	11:38:01
17	465.4	TRQX	11:38:47
193	465.2	XLON	11:39:56
16	465.4	TRQX	11:43:29
100	465.4	BATE	11:47:15
18	465.4	TRQX	11:47:42
42	465.4	BATE	11:47:42
192	465.4	XLON	11:47:42
47	465.4	CHIX	11:48:25
175	465.4	XLON	11:49:16
116	465.4	BATE	11:50:35
57	465.4	CHIX	11:50:37
18	465.2	AQXE	11:50:49
18	465.2	AQXE	11:50:49
29	465.2	XLON	11:50:49
116	465.2	XLON	11:50:49
17	465.2	TRQX	11:52:14
52	465.4	CHIX	11:55:03
268	465.4	XLON	11:55:16
5	465.4	CHIX	11:59:17
42	465.4	CHIX	11:59:17
18	465.2	AQXE	12:00:01
108	465.2	BATE	12:00:01

18	465.2	AQXE	12:00:01
84	465.2	BATE	12:00:01
16	465.2	TRQX	12:00:05
3	465.2	TRQX	12:00:05
180	465.2	XLON	12:00:44
15	465	TRQX	12:01:01
2	465.2	AQXE	12:02:50
16	465.2	AQXE	12:02:50
96	465	BATE	12:03:01
43	465.2	CHIX	12:03:47
152	465	XLON	12:05:17
142	465	XLON	12:07:10
1	465	XLON	12:07:21
7	465	XLON	12:07:21
25	465	XLON	12:07:21
14	465	TRQX	12:08:00
22	465	AQXE	12:08:00
18	464.8	TRQX	12:08:16
113	465	BATE	12:09:16
49	465	CHIX	12:09:50
110	465	XLON	12:10:27
3	465	XLON	12:10:27
14	465	AQXE	12:11:00
24	465	XLON	12:11:00
87	465	XLON	12:11:00
50	465	CHIX	12:11:37
97	465	BATE	12:11:37
18	464.8	TRQX	12:13:22
60	464.8	XLON	12:14:16
96	464.8	XLON	12:14:26
100	462.2	BATE	12:16:32
17	462.2	AQXE	12:16:36
18	462	TRQX	12:17:08
54	462	CHIX	12:17:08
217	462.4	XLON	12:19:12
108	462.8	BATE	12:21:50
146	462.2	XLON	12:22:25
43	462.2	CHIX	12:22:41
18	462.2	TRQX	12:22:51
192	462.4	XLON	12:27:31
11	462.8	BATE	12:28:54
43	463.2	CHIX	12:31:51
87	463.2	BATE	12:32:04
29	463	XLON	12:32:10
43	463.8	CHIX	12:36:22
96	463.8	BATE	12:36:22
291	463.8	XLON	12:36:22
137	463.8	XLON	12:36:22
16	463.4	AQXE	12:37:29
19	463.4	TRQX	12:37:29
33	463.4	AQXE	12:37:29
18	463.4	TRQX	12:37:29
54	463.2	CHIX	12:38:34
108	463.8	BATE	12:39:08
16	463.4	AQXE	12:39:42
17	463.2	TRQX	12:40:55
129	462.8	XLON	12:44:09
16	463.4	AQXE	12:46:32
44	462.8	CHIX	12:47:33
18	462.8	TRQX	12:47:34
113	462.8	BATE	12:48:37
228	462.8	XLON	12:48:56
16	462.2	AQXE	12:50:11
2	462.6	CHIX	12:51:47
48	462.6	CHIX	12:51:47
18	462.6	TRQX	12:52:07
113	462.4	BATE	12:52:30
19	462.4	XLON	12:52:31
185	462.4	XLON	12:52:31
16	462.8	AQXE	12:55:36
334	462.8	XLON	13:00:19
16	462.8	AQXE	13:00:43
26	462.8	CHIX	13:00:43
91	462.8	CHIX	13:00:43
112	462.8	BATE	13:00:54
18	462.8	CHIX	13:00:54
21	462.8	TRQX	13:02:02

21	462.8	TRQX	13:02:02
123	462.8	BATE	13:02:57
17	462.8	XLON	13:03:03
21	462.8	XLON	13:03:03
120	462.8	XLON	13:03:03
16	462.8	AQXE	13:03:13
5	462.6	TRQX	13:05:08
13	462.8	TRQX	13:05:08
106	462.8	BATE	13:05:11
18	462.4	AQXE	13:05:28
240	462.4	XLON	13:05:41
51	462.4	CHIX	13:07:09
130	462.4	XLON	13:08:57
14	462.4	AQXE	13:10:01
87	462.8	BATE	13:10:44
44	462.4	CHIX	13:13:02
20	462.2	TRQX	13:14:01
146	462	XLON	13:15:58
13	462	AQXE	13:17:44
98	462	BATE	13:18:14
45	462	CHIX	13:19:22
144	462	XLON	13:19:40
17	462	TRQX	13:19:40
164	462	XLON	13:28:37
242	462.4	XLON	13:30:40
98	462.4	BATE	13:30:41
45	462.4	CHIX	13:30:42
17	462	AQXE	13:31:13
19	462	AQXE	13:31:13
112	462	BATE	13:31:13
53	462.4	CHIX	13:33:06
193	462.2	XLON	13:36:36
47	462.6	CHIX	13:39:40
15	462.2	AQXE	13:42:00
15	462.2	TRQX	13:42:00
103	462.2	BATE	13:42:00
23	462.2	TRQX	13:42:00
169	462.2	XLON	13:44:36
42	462.4	CHIX	13:45:17
16	462.2	AQXE	13:45:46
93	462.2	BATE	13:45:46
19	462.2	TRQX	13:45:58
19	462	TRQX	13:50:36
197	461.8	XLON	13:51:12
14	462	AQXE	13:52:18
100	461.6	BATE	13:56:14
190	461.8	XLON	13:56:58
46	461.8	CHIX	13:57:00
18	462	AQXE	14:01:25
19	462	TRQX	14:01:25
95	462.6	BATE	14:07:00
47	462.6	CHIX	14:07:00
183	462.6	BATE	14:09:21
53	462.6	CHIX	14:09:21
17	462.6	AQXE	14:10:54
20	462.6	AQXE	14:10:54
47	462.6	CHIX	14:10:54
138	462.6	XLON	14:10:54
174	462.6	XLON	14:10:54
357	462.6	XLON	14:10:54
17	462.6	TRQX	14:11:07
23	462.6	TRQX	14:11:07
18	462.2	BATE	14:13:49
17	462.2	AQXE	14:13:49
126	462.2	XLON	14:14:09
18	462.6	TRQX	14:14:21
106	462	BATE	14:15:53
47	462.2	CHIX	14:15:53
16	461.8	TRQX	14:17:26
123	461.8	XLON	14:17:26
18	461.8	AQXE	14:18:49
93	461.6	BATE	14:18:59
137	461.6	XLON	14:18:59
47	461.8	CHIX	14:25:00
47	462	CHIX	14:29:11
16	462	AQXE	14:29:11
18	462	TRQX	14:29:11

175	462	XLON	14:29:11
254	462	XLON	14:29:11
1	462	TRQX	14:29:14
107	461.8	BATE	14:29:58
100	461.8	BATE	14:29:58
19	461.4	TRQX	14:30:54
145	461.4	XLON	14:31:02
17	461.4	AQXE	14:31:11
57	461.4	CHIX	14:31:44
116	461.4	BATE	14:32:42
16	461.6	AQXE	14:33:05
13	461	TRQX	14:33:07
37	461	CHIX	14:33:07
261	461	XLON	14:33:40
17	461.2	AQXE	14:34:38
102	461.2	BATE	14:35:04
17	461.2	TRQX	14:35:05
78	461.2	CHIX	14:36:03
186	461.2	XLON	14:37:00
20	461	TRQX	14:37:02
17	461	AQXE	14:37:02
123	461	BATE	14:38:07
67	460.6	XLON	14:38:12
152	460.6	XLON	14:38:12
18	460.8	TRQX	14:39:39
21	461	AQXE	14:39:40
57	460.6	CHIX	14:40:25
168	461	XLON	14:40:34
51	460.6	CHIX	14:41:30
13	460.8	TRQX	14:41:30
162	460.8	XLON	14:41:30
116	460.6	BATE	14:41:31
18	460.6	AQXE	14:42:04
168	460.2	XLON	14:43:10
13	460.2	AQXE	14:43:10
123	460	BATE	14:43:32
48	460.2	CHIX	14:43:32
17	460.8	TRQX	14:43:57
34	460.8	TRQX	14:43:57
162	460	XLON	14:44:43
7	460	XLON	14:45:20
164	460	XLON	14:45:20
17	460	AQXE	14:45:50
88	460	BATE	14:46:01
49	460	CHIX	14:46:19
97	460	BATE	14:46:57
137	460	XLON	14:47:35
29	460	XLON	14:47:43
47	459.8	CHIX	14:47:46
14	460.2	TRQX	14:51:20
17	460.2	TRQX	14:51:20
229	460.2	XLON	14:51:20
19	460.2	AQXE	14:51:20
27	460.2	CHIX	14:51:20
105	460.2	BATE	14:51:20
19	460.2	CHIX	14:51:21
15	460	AQXE	14:51:40
14	460	AQXE	14:55:05
183	460	XLON	14:55:05
38	460	CHIX	14:55:28
20	458.4	TRQX	14:55:44
102	457.2	BATE	14:56:09
187	457.4	XLON	14:57:14
64	458.2	BATE	14:58:08
50	458.4	CHIX	14:58:17
16	458.2	AQXE	14:58:44
258	458.2	XLON	14:59:57
48	459.6	CHIX	15:04:46
115	459.8	BATE	15:04:54
155	459.8	XLON	15:05:05
19	460	AQXE	15:06:07
28	460.6	TRQX	15:07:03
17	460.6	TRQX	15:07:26
48	460.6	CHIX	15:07:26
26	460.6	XLON	15:07:26
148	460.6	XLON	15:07:26
17	460.8	TRQX	15:10:07

229	460.8	XLON	15:10:07
38	461	CHIX	15:10:35
12	461	CHIX	15:10:35
17	460.8	AQXE	15:10:59
19	460.8	AQXE	15:10:59
249	461	BATE	15:11:37
23	460.8	TRQX	15:12:53
47	461	CHIX	15:12:53
17	461	AQXE	15:13:42
183	461	XLON	15:13:42
192	461	BATE	15:13:42
194	461	XLON	15:13:42
17	460.8	TRQX	15:14:00
43	460.8	CHIX	15:15:09
18	460.6	AQXE	15:15:12
17	460.4	CHIX	15:15:58
38	460.4	CHIX	15:15:58
277	460.6	XLON	15:16:40
17	460.6	TRQX	15:16:45
58	460.6	BATE	15:16:52
54	460.6	BATE	15:16:52
18	460.2	AQXE	15:18:17
46	460	CHIX	15:18:43
124	460	XLON	15:18:43
17	460	TRQX	15:19:13
15	459.8	AQXE	15:19:48
80	460	BATE	15:20:01
210	457.8	XLON	15:21:22
17	458.4	TRQX	15:22:27
49	458.2	CHIX	15:23:04
17	458	AQXE	15:24:12
98	458.2	BATE	15:26:03
51	459.6	CHIX	15:28:29
190	459.4	XLON	15:30:05
17	459.6	TRQX	15:30:05
94	459.4	BATE	15:30:08
19	460	AQXE	15:31:36
164	460	XLON	15:31:36
90	459.8	BATE	15:34:05
49	459.6	CHIX	15:34:17
140	460	XLON	15:35:40
18	460	TRQX	15:35:57
19	460	AQXE	15:36:40
37	460	CHIX	15:37:32
88	460	BATE	15:37:32
13	460	AQXE	15:41:35
101	460	BATE	15:41:35
51	460	CHIX	15:41:35
16	460	TRQX	15:41:35
18	460	TRQX	15:41:35
156	460	XLON	15:41:35
186	460	XLON	15:41:35
16	460.2	AQXE	15:43:10
154	460.2	XLON	15:43:22
15	460	TRQX	15:43:59
102	460	BATE	15:43:59
52	460	CHIX	15:44:39
75	460.4	XLON	15:45:56
92	460.4	XLON	15:45:56
14	460.6	TRQX	15:46:51
103	460.6	BATE	15:48:02
200	460.6	XLON	15:48:02
17	461	AQXE	15:48:57
53	460.6	CHIX	15:49:41
17	461.6	AQXE	15:51:30
18	461.6	TRQX	15:51:30
39	461.6	CHIX	15:51:30
100	461.6	BATE	15:51:30
232	461.6	XLON	15:51:30
15	461.4	AQXE	15:53:37
19	461.6	TRQX	15:54:10
156	461.2	XLON	15:54:17
48	461.2	CHIX	15:54:17
17	461.2	AQXE	15:55:27
123	461.2	BATE	15:55:27
19	462	AQXE	15:58:08
54	462	CHIX	15:58:08

17	462	TRQX	15:58:08
99	462	BATE	15:58:08
168	462	XLON	15:58:08
237	462	XLON	15:58:08
19	462	TRQX	15:59:03
150	462	XLON	15:59:03
17	462.2	AQXE	16:00:10
96	462.2	BATE	16:00:34
134	462	XLON	16:00:46
57	462.2	CHIX	16:00:46
7	462	TRQX	16:01:35
9	462	TRQX	16:01:40
40	462	XLON	16:02:09
15	462	AQXE	16:02:28
116	462	XLON	16:02:28
119	462	BATE	16:02:55
51	461	CHIX	16:03:05
100	461.2	XLON	16:04:45
30	461.2	XLON	16:05:01
95	461.8	BATE	16:05:14
19	461.2	TRQX	16:05:20
18	461.2	AQXE	16:06:33
15	461.2	TRQX	16:06:33
158	461.2	XLON	16:07:06
53	461.4	CHIX	16:08:05
15	461.2	TRQX	16:09:06
106	461.2	BATE	16:09:06
4	462	XLON	16:09:57
220	462	XLON	16:10:04
18	462	AQXE	16:10:21
47	462	CHIX	16:10:30
52	462	CHIX	16:12:40
70	462	XLON	16:13:04
105	462	BATE	16:13:04
19	462	TRQX	16:13:07
86	462	XLON	16:13:07
18	462	AQXE	16:14:06
128	462	CHIX	16:15:02
97	462	BATE	16:15:05
8	462	XLON	16:15:12
186	462	BATE	16:15:33
40	462	AQXE	16:15:59
134	462	XLON	16:16:02
408	462	XLON	16:16:02
1	462	XLON	16:16:04
44	462	TRQX	16:16:08
127	462	XLON	16:17:35
15	461.8	TRQX	16:17:41
75	462	BATE	16:17:41
44	462	CHIX	16:17:52
13	462	AQXE	16:17:52
126	462	XLON	16:18:44
15	462	AQXE	16:19:39
89	462	BATE	16:19:40
16	462	TRQX	16:19:46
56	461.4	CHIX	16:20:47
259	461.4	XLON	16:21:14
15	461.4	AQXE	16:21:59
42	461.4	CHIX	16:22:55
193	461.4	XLON	16:23:20
22	461.2	BATE	16:23:31
67	461.2	BATE	16:23:31
14	461.2	TRQX	16:23:31
51	461.2	CHIX	16:25:07
179	461.2	BATE	16:25:38
36	461.2	TRQX	16:25:44
273	461.2	XLON	16:25:47
15	461	AQXE	16:26:52
6	461	CHIX	16:26:52
23	461	BATE	16:26:52
23	461	XLON	16:26:52
2	461	TRQX	16:26:52
16	461.2	CHIX	16:27:02
83	461.2	XLON	16:27:06
19	461	AQXE	16:27:53

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