

**REACH: non-regulatory announcement\***



**SEEN plc**

("SEEN", the "Group" or the "Company")

**MelloMonday investor webinar**

SEEN plc (AIM: SEEN), the Smart Video technology business that delivers AI-infused Key Video Moments to drive increased views and revenues across all video content, is pleased to announce that the Company will be attending MelloMonday on Monday 9 February 2026 starting at 5:00pm, taking place via Zoom Webinar. Adrian Hargrave, Chief Executive Officer is expected to be presenting to webinar participants at 7:00pm and taking questions. If you would like to attend, you can register here <https://buytickets.at/melloevents/limited/1922201> for a free ticket with the code MMSHCOMP26. The recording will be sent out to all registrants within 48 hours of the event.

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