

5 February 2026

AJ Bell plc
Transaction in Own Shares

AJ Bell plc ("Company") announces that it has purchased the following number of its ordinary shares of £0.000125 each through Jefferies International Limited ("Jefferies"), as part of the share buyback programme of up to £50m announced on 4 December 2025.

Date of purchase:	4 February 2026
Number of ordinary £0.000125 shares purchased:	40,000
Highest price paid per share (pence):	470.20
Lowest price paid per share (pence):	457.40
Volume weighted average price paid per share (pence):	467.00

The Company intends to cancel the purchased shares and does not intend to hold any of the purchased shares in treasury.

Following settlement of the above purchases and cancellation of the purchased ordinary shares, the Company's total number of ordinary shares in issue shall be 400,088,295 ordinary shares, with no ordinary shares in treasury.

The figure of 400,088,295 ordinary shares represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (as incorporated into UK domestic law by the European Union (Withdrawal) Act 2018) the schedule below contains detailed information about the purchases made by Jefferies on behalf of the Company as part of the buyback programme.

Enquiries to:

AJ Bell

Kina Sinclair, Group Legal Director & Company Secretary 0345 40 89 100

Aggregated Information of Ordinary Shares Purchased According to Each Trading Venue:

Trading Venue	Weighted Average Price (Pence per Share)	Aggregated Volume
London Stock Exchange (LSE)	466.96	21,866
Chi-X (CHIX)	466.97	4,759
BATE (BATE)	467.10	9,949
Aquis (AQXE)	467.12	1,665
Turquoise (TRQX)	467.06	1,761

Schedule of Purchases - Individual Transactions

Number of Shares Purchased	Transaction Price (Pence per Share)	Venue	Time of Transaction
186	464.4	XLON	08:11:22
16	464.4	AQXE	08:12:46
17	465.4	TRQX	08:12:48
102	464.8	BATE	08:13:43
53	464.6	CHIX	08:16:59
160	464.8	XLON	08:18:02
16	463.8	AQXE	08:21:14
94	462.8	BATE	08:22:24
17	464.2	TRQX	08:24:41
41	463	CHIX	08:25:43
37	463	XLON	08:31:17
169	463	XLON	08:31:17
16	463.2	AQXE	08:33:26
101	463	BATE	08:34:19
17	463	TRQX	08:35:52

160	462	XLON	08:38:14
52	462	CHIX	08:38:31
16	461.4	AQXE	08:42:27
18	461.4	TRQX	08:43:05
101	461.4	BATE	08:43:30
218	461.4	XLON	08:44:26
42	461.2	CHIX	08:45:00
16	461.4	AQXE	08:47:43
47	460.4	CHIX	08:49:04
100	461	BATE	08:49:57
18	459.8	TRQX	08:50:59
162	460	XLON	08:52:15
15	460.4	AQXE	08:56:38
36	459.6	XLON	08:57:54
87	459.6	XLON	08:57:54
10	459.6	XLON	08:57:54
15	459.4	TRQX	08:58:49
84	459.6	BATE	09:00:52
18	459.6	BATE	09:01:00
55	460	CHIX	09:02:58
152	459	XLON	09:04:59
79	459	BATE	09:06:42
126	459	XLON	09:07:18
18	459	TRQX	09:08:10
17	458.4	AQXE	09:09:41
39	458.4	CHIX	09:10:05
16	457.4	TRQX	09:16:06
127	457.4	XLON	09:16:43
55	459.6	CHIX	09:21:04
163	459.6	XLON	09:21:04
13	460.2	CHIX	09:23:39
35	460.2	CHIX	09:23:44
20	460.4	TRQX	09:23:44
113	460.4	BATE	09:23:45
112	460.4	BATE	09:23:45
177	460.2	XLON	09:25:04
16	461.4	AQXE	09:27:27
45	462.4	CHIX	09:32:33
32	462.4	AQXE	09:33:23
227	462.4	XLON	09:33:23
16	464	AQXE	09:39:05
15	463.4	TRQX	09:40:06
195	463.4	XLON	09:40:06
95	463.2	BATE	09:40:06
54	463.4	CHIX	09:42:50
20	463.4	TRQX	09:42:50
47	463.2	BATE	09:43:33
18	463.6	AQXE	09:43:51
142	463.6	XLON	09:44:06
26	463.6	CHIX	09:45:09
23	463.6	CHIX	09:45:14
18	463.6	TRQX	09:45:14
102	463.6	BATE	09:45:36
138	464.6	XLON	09:47:29
20	464.8	XLON	09:50:02
152	464.8	XLON	09:50:06
55	465.4	CHIX	09:58:12
9	465.4	XLON	09:59:28
139	465.4	XLON	09:59:28
19	465.6	AQXE	09:59:53
41	465.8	CHIX	10:01:35
5	466.2	TRQX	10:02:28
129	466.4	XLON	10:03:42
17	466.2	TRQX	10:03:42
21	466.2	TRQX	10:03:42
113	466.4	XLON	10:03:42
184	466.2	BATE	10:05:40
113	466.2	BATE	10:05:40
52	466.2	CHIX	10:06:07
15	466.2	AQXE	10:06:21
18	466.2	TRQX	10:06:21
19	466.2	AQXE	10:06:21
107	466.2	BATE	10:10:42
33	467.2	XLON	10:13:31
198	467.2	XLON	10:13:31
15	466.8	TRQX	10:15:13
17	466.6	AQXE	10:16:04

40	466.6	CHIX	10:16:58
114	466.8	BATE	10:18:12
100	466.6	XLON	10:20:30
24	467	AQXE	10:22:35
19	466.6	TRQX	10:23:13
44	466.6	CHIX	10:23:25
138	466.4	XLON	10:24:06
94	466.2	BATE	10:27:13
147	466.2	XLON	10:27:13
20	466.2	CHIX	10:28:55
18	466.2	CHIX	10:28:55
16	466.2	AQXE	10:29:50
1	466	XLON	10:29:52
124	466	XLON	10:29:52
16	466.6	TRQX	10:29:53
43	466.2	CHIX	10:33:40
156	466.2	XLON	10:34:03
110	466.2	BATE	10:34:58
16	466.2	AQXE	10:36:11
20	466.4	TRQX	10:36:39
104	465.8	BATE	10:40:30
193	465.4	XLON	10:41:59
17	465.6	TRQX	10:42:25
51	465.4	CHIX	10:42:30
17	465.6	AQXE	10:42:37
226	465.4	XLON	10:44:32
29	465.2	BATE	10:45:48
8	465.2	BATE	10:45:50
59	465.2	BATE	10:46:42
21	466	CHIX	10:51:09
28	466.4	XLON	10:52:20
102	466.4	XLON	10:52:26
42	466.4	CHIX	10:53:26
96	466.6	BATE	10:54:00
18	466.4	AQXE	10:56:12
21	467.8	TRQX	10:58:02
13	467.8	AQXE	10:58:02
180	467.8	XLON	11:00:01
54	468.2	CHIX	11:02:00
18	467.8	TRQX	11:02:17
152	467.8	XLON	11:05:42
43	467.8	CHIX	11:06:57
16	467.6	AQXE	11:07:46
165	468.8	XLON	11:12:56
124	468.4	BATE	11:12:59
21	468.2	TRQX	11:13:09
16	468.2	AQXE	11:14:43
90	468.4	BATE	11:15:22
53	468.6	CHIX	11:21:05
159	468.8	XLON	11:23:43
98	469	BATE	11:25:27
15	468.8	TRQX	11:25:57
16	468.8	XLON	11:28:36
39	468.8	XLON	11:28:36
51	468.8	XLON	11:28:36
32	468.8	XLON	11:28:36
16	468.6	AQXE	11:29:13
18	468.4	TRQX	11:29:26
51	468.4	CHIX	11:30:48
16	468.4	AQXE	11:33:04
190	468.6	XLON	11:36:21
105	468.6	BATE	11:36:21
42	468.4	CHIX	11:37:10
119	468.6	XLON	11:38:02
26	468.6	XLON	11:38:02
16	468.4	AQXE	11:40:05
90	468.4	BATE	11:40:25
26	468.4	TRQX	11:40:50
38	468.2	CHIX	11:43:30
16	468.4	XLON	11:43:35
125	468.4	XLON	11:43:35
58	468.4	XLON	11:46:51
82	468.4	XLON	11:46:51
18	468.4	TRQX	11:46:51
122	469.2	BATE	11:47:27
46	469.4	CHIX	11:48:08
213	469.2	XLON	11:48:55

19	469	AQXE	11:48:58
16	469.2	TRQX	11:49:19
117	469.2	BATE	11:51:13
38	469.4	CHIX	11:51:44
137	469.2	XLON	11:52:24
29	469.6	AQXE	11:53:54
84	470.2	BATE	11:53:54
225	469	XLON	11:55:47
38	469.2	CHIX	11:56:06
18	468.8	TRQX	11:57:10
16	468.8	TRQX	11:58:54
16	469.2	AQXE	11:58:59
223	468.8	XLON	12:02:18
53	468.8	CHIX	12:02:19
15	469	AQXE	12:02:56
16	468.8	TRQX	12:03:15
98	468.6	BATE	12:04:42
51	468.6	CHIX	12:05:19
168	468.6	XLON	12:05:19
16	468.8	TRQX	12:06:44
17	468.6	AQXE	12:06:45
125	468.6	BATE	12:06:46
46	468.6	CHIX	12:07:30
182	468.8	XLON	12:09:00
113	468.8	BATE	12:09:27
16	468.6	AQXE	12:09:53
52	468.4	CHIX	12:10:46
18	468.4	TRQX	12:11:58
102	468.4	XLON	12:12:08
136	468.4	XLON	12:12:08
16	468.4	AQXE	12:13:49
17	469	TRQX	12:20:17
174	469	XLON	12:20:19
90	469.2	BATE	12:20:22
58	469	CHIX	12:20:24
107	469.2	BATE	12:22:29
16	469	TRQX	12:22:41
204	469	XLON	12:22:41
16	469.2	AQXE	12:23:11
46	468.8	CHIX	12:23:31
16	469.2	AQXE	12:25:25
101	468.6	BATE	12:25:38
182	468.6	XLON	12:25:48
19	468.6	TRQX	12:26:11
48	468.4	CHIX	12:28:04
126	468.8	XLON	12:30:29
94	468.8	BATE	12:30:31
16	468.8	AQXE	12:30:35
19	468.8	TRQX	12:31:16
19	468.8	CHIX	12:33:11
32	468.8	CHIX	12:33:11
188	469	XLON	12:33:32
113	468.8	BATE	12:35:14
19	468.8	AQXE	12:36:08
19	468.6	TRQX	12:38:01
183	468.4	XLON	12:40:12
40	468.4	CHIX	12:41:44
13	468.6	AQXE	12:42:44
49	469	CHIX	12:48:54
168	469	XLON	12:48:54
83	469	BATE	12:48:54
21	469	TRQX	12:49:03
153	468.8	XLON	12:49:58
17	468.6	AQXE	12:50:04
109	468.6	BATE	12:51:04
15	469	AQXE	12:52:15
136	469	XLON	12:52:18
48	469	CHIX	12:54:05
4	469	CHIX	12:54:05
110	469.4	BATE	12:55:04
3	469.2	XLON	12:55:08
287	469.2	XLON	12:58:01
53	469.2	CHIX	12:58:01
127	469.2	XLON	12:58:01
109	469.2	BATE	13:00:50
41	469.2	CHIX	13:00:50
35	469.4	TRQX	13:01:53

19	469.4	TRQX	13:01:53
181	469.6	XLON	13:02:00
107	469.6	BATE	13:03:00
49	469.8	CHIX	13:04:14
18	469.8	AQXE	13:04:14
32	469.8	AQXE	13:04:14
15	469.8	TRQX	13:04:14
204	469.8	XLON	13:05:08
18	469.8	TRQX	13:06:37
91	469.8	BATE	13:07:42
46	469.2	CHIX	13:08:08
18	469.4	AQXE	13:08:34
198	468.8	XLON	13:10:19
106	468.8	BATE	13:12:25
18	468.6	TRQX	13:16:23
48	468.8	CHIX	13:17:38
19	468.8	AQXE	13:18:43
26	468.6	XLON	13:18:57
176	468.6	XLON	13:18:57
101	468.6	BATE	13:19:04
51	468.6	CHIX	13:20:59
23	468.6	TRQX	13:21:57
176	468.6	XLON	13:22:03
85	468.4	BATE	13:23:12
17	468.8	AQXE	13:24:23
44	468.2	CHIX	13:26:46
177	468.2	XLON	13:26:56
19	468.4	TRQX	13:29:28
82	468	BATE	13:30:36
31	468	BATE	13:30:36
191	468.4	XLON	13:32:52
113	468.4	BATE	13:39:47
52	468.4	CHIX	13:39:51
144	468.4	XLON	13:40:15
45	468.4	CHIX	13:42:47
16	468.4	XLON	13:44:07
123	468.4	XLON	13:44:07
36	468.4	XLON	13:44:07
86	468.4	BATE	13:45:27
45	468.2	CHIX	13:48:24
16	469.6	AQXE	13:52:21
155	469	XLON	13:52:54
41	469	TRQX	13:55:44
98	469	BATE	13:55:44
16	469.2	AQXE	13:56:35
142	469.2	XLON	13:59:14
18	469.2	AQXE	13:59:16
54	469	CHIX	14:00:01
17	468.8	TRQX	14:00:41
19	468.6	AQXE	14:01:33
118	468.2	XLON	14:03:13
19	468.2	AQXE	14:03:29
19	468.4	TRQX	14:03:45
46	467.8	CHIX	14:05:30
101	468.4	BATE	14:05:46
212	468	XLON	14:05:57
46	468.4	CHIX	14:08:00
105	468.4	XLON	14:08:38
57	468.4	XLON	14:08:38
103	468.2	BATE	14:09:58
55	468.2	BATE	14:09:58
17	468.2	AQXE	14:10:02
42	468.2	BATE	14:10:02
184	468.2	XLON	14:10:02
21	468.2	TRQX	14:10:02
46	468	CHIX	14:11:38
7	468.6	XLON	14:13:32
131	468.6	XLON	14:13:32
8	468.2	BATE	14:14:01
109	468.2	BATE	14:14:01
17	468.2	TRQX	14:14:01
15	468.2	AQXE	14:14:03
19	468.2	AQXE	14:14:03
46	468	CHIX	14:15:36
169	468.4	XLON	14:18:01
77	468.4	BATE	14:19:01
17	468.2	AQXE	14:22:49

21	468.2	TRQX	14:22:49
19	468.2	TRQX	14:22:49
154	468.2	XLON	14:22:56
48	468.2	CHIX	14:23:26
149	468.2	XLON	14:25:24
17	468.2	AQXE	14:26:32
102	468.2	BATE	14:27:27
13	468.2	TRQX	14:27:34
167	468.2	XLON	14:27:52
48	468.2	CHIX	14:28:02
10	468.2	CHIX	14:28:02
17	468	TRQX	14:29:15
79	468.4	BATE	14:31:02
18	468.2	AQXE	14:31:13
259	468	XLON	14:31:35
104	467.8	BATE	14:31:51
46	467.8	CHIX	14:32:22
20	467.6	TRQX	14:32:41
48	467.4	CHIX	14:33:51
146	467.4	XLON	14:33:51
38	467.4	XLON	14:33:51
25	467.4	AQXE	14:33:51
110	467.2	BATE	14:35:33
18	467.6	TRQX	14:35:33
150	467.2	XLON	14:35:34
76	467.2	CHIX	14:36:40
18	467.2	AQXE	14:37:21
17	467.2	TRQX	14:37:44
119	467	BATE	14:38:03
195	467	XLON	14:38:03
14	467	AQXE	14:38:44
148	467.4	BATE	14:40:06
13	467.4	TRQX	14:40:17
55	467.4	CHIX	14:40:27
168	467.4	XLON	14:41:16
27	467.4	XLON	14:41:17
16	467.4	AQXE	14:41:17
50	467.6	CHIX	14:42:50
16	467.4	AQXE	14:43:33
190	467.4	XLON	14:43:33
182	467.4	XLON	14:43:33
100	467.4	BATE	14:43:54
36	467.4	XLON	14:44:32
46	467.6	CHIX	14:45:05
234	467.4	XLON	14:45:43
91	467.8	BATE	14:45:43
16	467.4	TRQX	14:45:45
19	467.4	TRQX	14:45:45
19	467.4	TRQX	14:45:45
19	467.4	AQXE	14:45:47
49	467.6	CHIX	14:47:11
113	469.2	BATE	14:47:51
166	469	XLON	14:47:54
14	469	TRQX	14:47:57
18	468.8	AQXE	14:48:06
50	468.6	CHIX	14:48:30
15	468.6	TRQX	14:48:30
166	468.8	XLON	14:50:25
57	469.2	BATE	14:50:45
54	469.4	CHIX	14:50:50
13	469.2	AQXE	14:51:00
54	469.2	BATE	14:51:00
17	469	AQXE	14:51:14
78	468.8	BATE	14:51:20
19	468.6	TRQX	14:52:00
261	467.8	XLON	14:53:01
46	467.8	CHIX	14:55:32
145	467.8	XLON	14:55:59
102	467.8	BATE	14:56:03
17	467.8	AQXE	14:57:20
17	467.6	TRQX	14:57:21
143	467.8	XLON	14:58:48
83	467.8	XLON	14:58:48
17	467.8	AQXE	14:59:36
57	467.8	CHIX	14:59:40
103	467.8	BATE	14:59:59
19	467.6	TRQX	15:01:23

103	467.6	BATE	15:02:21
191	467.8	XLON	15:03:15
55	467.6	CHIX	15:03:15
17	467.6	TRQX	15:03:48
17	467.4	AQXE	15:03:50
163	467.8	XLON	15:06:17
44	468	CHIX	15:06:17
15	467.8	TRQX	15:06:17
168	468.6	XLON	15:08:46
41	469.2	CHIX	15:10:08
7	469.2	CHIX	15:10:08
19	468.8	AQXE	15:11:10
17	468.8	AQXE	15:11:10
92	468.8	BATE	15:11:10
143	468.8	XLON	15:11:10
122	468.8	BATE	15:11:10
21	469	TRQX	15:11:16
55	469.4	CHIX	15:14:07
340	469.4	XLON	15:14:11
15	469.4	TRQX	15:14:11
19	469.2	AQXE	15:14:12
113	469.2	BATE	15:14:12
19	468.8	TRQX	15:15:12
118	469.2	BATE	15:17:11
52	469.2	CHIX	15:17:11
181	469.2	XLON	15:17:18
43	469.2	CHIX	15:18:23
187	469.8	XLON	15:20:00
30	469.4	AQXE	15:21:01
17	469.4	AQXE	15:21:01
13	469.4	TRQX	15:21:01
118	469.4	BATE	15:21:01
17	469.4	TRQX	15:21:01
50	469.6	CHIX	15:22:20
91	469.4	BATE	15:22:42
285	469.4	XLON	15:22:42
20	470	TRQX	15:24:06
46	469.4	CHIX	15:25:03
20	469.6	AQXE	15:25:56
153	469.2	XLON	15:25:56
14	468.6	TRQX	15:30:20
105	468.2	BATE	15:30:40
119	467.4	XLON	15:31:30
57	467.6	XLON	15:31:30
52	467.6	CHIX	15:32:23
18	467.6	AQXE	15:33:37
113	468	BATE	15:36:09
13	467.6	AQXE	15:36:15
12	467.6	XLON	15:37:09
175	467.6	XLON	15:37:09
100	468	BATE	15:38:45
49	468.2	CHIX	15:39:22
174	468	XLON	15:39:31
258	468.6	XLON	15:41:37
49	468.6	CHIX	15:43:08
99	468.6	BATE	15:43:08
17	468.4	AQXE	15:43:35
17	468.4	AQXE	15:43:35
20	468.4	TRQX	15:43:39
26	468.4	TRQX	15:43:39
48	468.6	CHIX	15:45:22
105	468.6	BATE	15:45:46
18	468.4	TRQX	15:46:03
252	468.2	XLON	15:46:12
8	468.2	XLON	15:46:12
17	468.2	AQXE	15:46:57
3	468.2	TRQX	15:47:53
18	468.2	TRQX	15:47:53
82	468	BATE	15:48:08
60	467.8	CHIX	15:48:17
140	468	XLON	15:50:02
2	468	AQXE	15:50:04
12	468	AQXE	15:50:24
123	468	BATE	15:51:52
45	468	CHIX	15:51:52
126	468	XLON	15:52:10
15	468.2	TRQX	15:53:39

18	468.2	TRQX	15:53:39
155	468.2	XLON	15:53:45
50	468.2	CHIX	15:54:54
118	468.2	BATE	15:55:54
55	468.4	XLON	15:56:19
140	468.4	XLON	15:56:19
16	468	AQXE	15:56:47
14	468	AQXE	15:56:47
50	467.8	CHIX	15:57:29
19	467.8	TRQX	15:57:29
171	467.6	XLON	15:57:40
18	467.6	AQXE	15:57:41
96	467.8	BATE	15:58:02
17	467.6	TRQX	15:59:42
197	467.8	XLON	15:59:44
52	467.8	CHIX	15:59:50
19	467.6	AQXE	16:00:10
113	467.8	BATE	16:00:28
18	467.2	TRQX	16:00:51
172	467	XLON	16:01:06
141	464.6	XLON	16:01:56
18	464.6	AQXE	16:02:34
52	464	CHIX	16:03:37
113	464.2	BATE	16:03:38
15	463.6	TRQX	16:04:20
163	462.8	XLON	16:04:38
49	465.4	CHIX	16:07:56
121	465.4	BATE	16:08:49
19	465.4	AQXE	16:08:49
18	465.2	TRQX	16:08:49
170	465.4	XLON	16:08:49
45	465.2	CHIX	16:09:54
160	465	XLON	16:12:12
18	465	TRQX	16:12:12
100	465	BATE	16:12:17
19	465.2	AQXE	16:12:17
53	465.2	CHIX	16:13:13
154	464.8	XLON	16:14:00
124	464.8	XLON	16:14:00
17	465.2	AQXE	16:14:26
358	465.4	BATE	16:15:16
125	465.4	CHIX	16:15:42
45	465	AQXE	16:16:23
122	465.2	XLON	16:16:28
413	465.2	XLON	16:16:28
48	465	TRQX	16:16:42
21	465	TRQX	16:16:42
41	464.6	CHIX	16:17:19
90	464.8	BATE	16:18:08
155	465	XLON	16:18:12
17	465	TRQX	16:18:41
37	464.4	CHIX	16:19:18
20	464.4	AQXE	16:19:44
83	464.2	BATE	16:20:22
239	464.4	XLON	16:20:44
18	464.4	TRQX	16:21:19
58	464.2	CHIX	16:21:44
21	464.2	AQXE	16:22:13
149	464	XLON	16:22:34
109	464.6	BATE	16:23:21
14	464.6	TRQX	16:23:21
17	464.8	CHIX	16:23:35
26	464.8	CHIX	16:23:35
146	464.8	XLON	16:23:42
14	465	AQXE	16:24:02
142	464.6	XLON	16:25:12
14	464.6	TRQX	16:25:12
7	464.6	TRQX	16:25:24
129	464.6	BATE	16:25:24
42	464.8	CHIX	16:25:24
15	464.6	BATE	16:25:24
2	464.2	TRQX	16:25:39
13	463.6	BATE	16:25:39
15	463	CHIX	16:26:49
4	463	BATE	16:26:49
124	463	XLON	16:26:49
48	463	XLON	16:26:49

17	462	AQXE	16:28:11
3	462	TRQX	16:28:39

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