

6 February 2026

AJ Bell plc
Transaction in Own Shares

AJ Bell plc ("Company") announces that it has purchased the following number of its ordinary shares of £0.000125 each through Jefferies International Limited ("Jefferies"), as part of the share buyback programme of up to £50m announced on 4 December 2025.

Date of purchase:	5 February 2026
Number of ordinary £0.000125 shares purchased:	40,000
Highest price paid per share (pence):	463.80
Lowest price paid per share (pence):	453.00
Volume weighted average price paid per share (pence):	459.86

The Company intends to cancel the purchased shares and does not intend to hold any of the purchased shares in treasury.

Following settlement of the above purchases and cancellation of the purchased ordinary shares, the Company's total number of ordinary shares in issue shall be 400,048,295 ordinary shares, with no ordinary shares in treasury.

The figure of 400,048,295 ordinary shares represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (as incorporated into UK domestic law by the European Union (Withdrawal) Act 2018) the schedule below contains detailed information about the purchases made by Jefferies on behalf of the Company as part of the buyback programme.

Enquiries to:

AJ Bell

· Kina Sinclair, Group Legal Director & Company Secretary 0345 40 89 100

Aggregated Information of Ordinary Shares Purchased According to Each Trading Venue:

Trading Venue	Weighted Average Price (Pence per Share)	Aggregated Volume
London Stock Exchange (LSE)	459.91	23,471
Chi-X (CHIX)	459.84	4,225
BATE (BATE)	459.73	8,999
Aquis (AQXE)	459.86	1,590
Turquoise (TRQX)	459.90	1,715

Schedule of Purchases - Individual Transactions

Number of Shares Purchased	Transaction Price (Pence per Share)	Venue	Time of Transaction
60	461.2	XLON	08:30:42
12	461.4	TRQX	08:33:35
2	461.4	TRQX	08:33:35
4	461.4	TRQX	08:33:35
43	461.6	CHIX	08:37:13
108	461.6	BATE	08:37:13
274	461.8	XLON	08:37:29
110	462.2	BATE	08:43:38
37	462.6	XLON	08:44:00
160	462.6	XLON	08:44:00
54	462.6	CHIX	08:44:44
19	462.4	AQXE	08:44:52
19	462.4	AQXE	08:44:52
20	462	TRQX	08:47:04
173	462.2	XLON	08:48:05
91	462	BATE	08:51:14

Q1	TIME	DATE	08:51:17
16	462	AQXE	08:51:49
16	462	TRQX	08:53:08
49	462	CHIX	08:53:08
131	461.8	XLON	08:57:42
14	462	TRQX	09:00:22
197	460.8	XLON	09:02:11
51	461.4	CHIX	09:06:29
277	461.8	XLON	09:13:25
18	462.4	TRQX	09:14:43
50	462.4	CHIX	09:18:23
131	462.4	XLON	09:18:23
19	462.4	TRQX	09:18:23
13	461.8	AQXE	09:22:37
18	461.8	AQXE	09:22:37
32	461.8	AQXE	09:22:37
75	461.8	BATE	09:22:37
96	461.8	BATE	09:22:37
96	461.8	BATE	09:22:37
16	462.4	XLON	09:25:56
254	462.4	XLON	09:25:56
44	461.8	CHIX	09:26:55
117	462	BATE	09:26:55
21	461.8	TRQX	09:26:55
43	461.4	CHIX	09:28:56
174	461.4	XLON	09:29:09
70	460.6	BATE	09:35:10
17	460.6	AQXE	09:35:17
144	460.8	XLON	09:36:19
21	461.6	TRQX	09:36:33
43	460.4	CHIX	09:38:27
85	461	BATE	09:39:23
130	461	XLON	09:40:11
15	461.6	TRQX	09:41:11
46	461	CHIX	09:43:46
159	461	XLON	09:43:53
11	461	XLON	09:43:53
18	461.6	TRQX	09:44:18
92	461	BATE	09:46:10
307	461.4	XLON	09:51:01
53	461.4	CHIX	09:51:24
20	461.6	TRQX	09:52:55
37	461.2	AQXE	09:54:30
21	461.2	AQXE	09:58:00
153	461.2	XLON	09:58:00
95	461	BATE	09:58:00
41	460.8	CHIX	09:59:21
156	460.8	XLON	10:05:13
50	460.8	CHIX	10:08:19
18	460.6	AQXE	10:08:19
107	460.6	BATE	10:08:19
21	460.6	TRQX	10:08:19
170	460.6	XLON	10:09:35
151	460.2	XLON	10:15:55
19	460.6	TRQX	10:17:26
46	460.6	CHIX	10:17:26
109	460.6	BATE	10:17:36
19	460.4	AQXE	10:18:16
303	461.4	XLON	10:27:28
20	461.4	TRQX	10:27:38
20	461.4	AQXE	10:28:10
70	461.8	XLON	10:33:05
127	461.8	BATE	10:33:43
48	461.8	CHIX	10:33:43
48	461.8	CHIX	10:33:43
80	461.8	XLON	10:33:43
105	461.8	BATE	10:33:43
210	461.8	XLON	10:35:35
20	461.6	TRQX	10:35:48
19	461.6	AQXE	10:36:00
140	461.4	XLON	10:38:48
15	461.4	TRQX	10:38:54
14	461.6	AQXE	10:39:39
5	461	CHIX	10:40:57
160	461.8	XLON	10:43:55
57	461.8	CHIX	10:45:59
43	461.8	CHIX	10:45:59
242	461.8	XLON	10:51:31

240	461.8	XLON	10:51:51
122	461.8	BATE	10:51:49
20	461.6	TRQX	10:53:35
20	461.6	AQXE	10:53:35
117	461.6	BATE	10:53:52
18	461	TRQX	10:56:09
157	461	XLON	10:56:20
22	461.2	AQXE	10:59:22
61	460.8	CHIX	11:05:16
105	460.8	BATE	11:05:16
188	460.8	XLON	11:05:16
21	461	TRQX	11:06:12
156	460.8	XLON	11:10:48
48	461.2	CHIX	11:12:24
19	461	AQXE	11:13:46
114	460.8	BATE	11:14:11
17	460.8	TRQX	11:16:51
210	460.8	XLON	11:17:33
17	461	AQXE	11:19:36
44	460.4	CHIX	11:21:20
18	460.2	TRQX	11:26:28
241	460.4	XLON	11:28:54
21	460.4	BATE	11:30:00
93	460.4	BATE	11:30:00
45	460.4	CHIX	11:32:53
140	460.4	XLON	11:32:53
21	460.4	AQXE	11:33:21
19	460.6	TRQX	11:35:10
105	460.4	BATE	11:38:18
185	460.4	XLON	11:39:17
30	460.4	CHIX	11:39:45
19	460.6	TRQX	11:42:09
95	460.4	BATE	11:42:34
116	460.8	XLON	11:45:30
44	460.8	XLON	11:45:31
50	460.8	CHIX	11:46:48
177	460.8	XLON	11:47:24
103	461	BATE	11:48:31
21	461	BATE	11:48:32
9	461.2	CHIX	11:49:42
231	461.2	XLON	11:49:42
50	461.2	CHIX	11:53:59
124	461.2	BATE	11:53:59
190	461.2	XLON	11:53:59
27	461.2	AQXE	11:54:53
218	461.2	XLON	11:58:12
18	461.2	AQXE	11:58:12
24	461.2	AQXE	11:58:12
100	461.2	BATE	11:59:00
192	462	XLON	12:03:25
67	461.8	TRQX	12:05:09
105	461.8	BATE	12:05:25
173	461.8	XLON	12:05:30
49	461.8	CHIX	12:08:13
101	461.8	CHIX	12:08:13
5	461.8	XLON	12:08:13
174	461.8	XLON	12:08:13
22	461.8	TRQX	12:08:13
130	461.6	BATE	12:09:19
140	461.6	XLON	12:10:03
48	461.6	CHIX	12:10:12
19	461.8	TRQX	12:10:20
20	461.2	AQXE	12:11:27
22	461.2	AQXE	12:11:27
300	462.2	XLON	12:17:09
50	462.2	CHIX	12:17:09
129	462.2	BATE	12:17:37
23	462	TRQX	12:19:15
213	462	XLON	12:21:26
100	462.2	BATE	12:21:26
20	462	TRQX	12:21:45
4	462.2	CHIX	12:24:08
18	462	TRQX	12:24:52
88	462	BATE	12:25:24
20	461.8	AQXE	12:26:44
312	463.4	XLON	12:33:50
124	463.6	BATE	12:33:59
56	463.4	CHIX	12:33:59

30	463.4	CHIX	12:33:39
66	463.4	CHIX	12:33:59
165	463.4	XLON	12:33:59
130	463.4	XLON	12:34:11
37	463.8	AQXE	12:34:14
18	463.4	TRQX	12:34:19
52	463	CHIX	12:36:23
19	463.4	AQXE	12:36:31
19	463.4	TRQX	12:37:00
88	463.2	BATE	12:38:56
81	463.2	XLON	12:39:35
86	463.2	XLON	12:39:35
23	462.6	AQXE	12:41:40
15	462.6	AQXE	12:45:44
81	462.6	XLON	12:45:44
132	462.6	XLON	12:45:44
44	462.2	CHIX	12:45:45
23	461.4	TRQX	12:46:46
112	461.6	BATE	12:46:52
159	461.4	XLON	12:54:17
161	461.4	XLON	12:54:17
109	461.4	BATE	12:54:55
53	461.2	CHIX	12:55:13
43	461.6	XLON	12:58:35
118	461.6	BATE	12:58:35
24	462	CHIX	13:00:50
17	462	XLON	13:01:08
321	462	XLON	13:01:56
220	462	XLON	13:01:56
20	462	AQXE	13:01:57
26	462	AQXE	13:01:57
20	462	AQXE	13:01:57
20	462	TRQX	13:01:57
24	462	TRQX	13:01:57
43	462.2	CHIX	13:03:40
51	462.2	CHIX	13:03:40
23	462	TRQX	13:04:21
141	462.2	XLON	13:04:40
210	462.2	XLON	13:07:58
168	462.2	XLON	13:18:47
24	462.4	AQXE	13:23:02
27	462.4	TRQX	13:24:26
78	462.2	CHIX	13:25:31
147	462.2	BATE	13:25:31
178	462.2	XLON	13:25:31
194	462.2	XLON	13:30:22
22	462.4	AQXE	13:31:20
25	462.2	TRQX	13:32:00
34	462.2	CHIX	13:33:47
30	462.2	CHIX	13:33:58
188	462	XLON	13:35:25
84	461.8	BATE	13:38:24
81	461.6	XLON	13:41:38
35	461.6	XLON	13:41:38
46	461.6	XLON	13:41:38
140	461.2	BATE	13:43:05
23	461.2	AQXE	13:43:05
50	461.2	CHIX	13:43:05
27	461.6	TRQX	13:43:27
7	461.4	XLON	13:44:48
73	461.4	XLON	13:44:48
81	461.4	XLON	13:44:48
174	460.8	XLON	13:48:43
135	460.8	XLON	13:54:06
23	460.4	AQXE	13:54:40
120	460.6	BATE	13:56:19
16	460.6	BATE	13:56:39
27	460.2	TRQX	13:59:14
71	459.8	CHIX	14:00:21
157	460.2	XLON	14:02:16
133	460	XLON	14:04:27
63	460	BATE	14:06:53
27	460	TRQX	14:06:53
66	460	CHIX	14:06:53
73	460	BATE	14:06:53
26	460	AQXE	14:07:01
187	460	XLON	14:07:22
460	460.2	BATE	14:08:52

102	460.2	BATE	14:08:53
143	460	XLON	14:09:16
61	460.2	CHIX	14:10:25
11	460.6	XLON	14:13:34
301	460.8	XLON	14:16:21
194	460.8	XLON	14:16:21
26	460.6	AQXE	14:16:52
22	460.6	AQXE	14:16:52
149	460.6	BATE	14:16:52
23	460.6	TRQX	14:16:52
29	460.6	TRQX	14:16:52
6	460.6	AQXE	14:20:10
76	461	XLON	14:24:26
71	461	CHIX	14:24:26
96	461	XLON	14:24:26
124	461	BATE	14:24:42
1	461	TRQX	14:26:14
77	461	CHIX	14:26:59
154	461.2	BATE	14:28:37
171	461.2	XLON	14:28:37
249	461.2	XLON	14:28:37
172	461.4	XLON	14:31:48
28	461.4	TRQX	14:31:48
38	461.4	TRQX	14:31:48
25	461.2	AQXE	14:32:01
28	461.2	AQXE	14:32:01
128	461.4	BATE	14:32:22
69	461.2	CHIX	14:32:23
62	461.4	CHIX	14:36:05
23	461.4	AQXE	14:36:05
167	461.4	XLON	14:36:05
194	461.4	XLON	14:36:05
5	461.4	TRQX	14:36:05
164	461.4	XLON	14:36:05
22	461.4	TRQX	14:36:05
120	461.4	BATE	14:37:04
57	461.4	CHIX	14:38:12
11	461.4	XLON	14:38:33
175	461.4	XLON	14:38:33
25	461.4	AQXE	14:39:01
140	461.4	BATE	14:39:12
31	461.2	TRQX	14:39:55
24	461	AQXE	14:40:34
161	460.8	XLON	14:40:56
63	461.2	CHIX	14:41:58
1	461.2	CHIX	14:41:58
178	460.8	XLON	14:42:17
180	460.8	XLON	14:42:17
79	461	CHIX	14:43:47
139	461	BATE	14:43:47
173	461	XLON	14:43:47
151	461.4	BATE	14:45:56
28	461.4	TRQX	14:45:56
31	461.4	TRQX	14:45:56
188	461.4	XLON	14:45:56
24	461.4	AQXE	14:45:56
169	461.2	XLON	14:47:23
58	461.2	CHIX	14:47:36
10	461.2	CHIX	14:47:36
21	461.4	TRQX	14:48:01
23	461.4	AQXE	14:48:12
142	460.8	XLON	14:48:18
139	461	BATE	14:48:18
20	460	AQXE	14:49:23
158	460.2	XLON	14:49:23
150	460	XLON	14:50:16
171	456.8	BATE	14:53:17
53	458	CHIX	14:53:53
20	457.4	AQXE	14:54:41
30	456	TRQX	14:54:45
179	458.6	XLON	14:56:18
122	458.6	XLON	14:57:53
64	459	CHIX	14:58:14
22	459	TRQX	14:58:40
105	458.8	XLON	15:00:19
16	458.8	AQXE	15:00:22
146	458.8	BATE	15:00:22
17	458.8	XLON	15:00:25

47	458.8	XLON	15:00:45
10	458.8	AQXE	15:00:45
186	458.4	XLON	15:00:57
29	458.2	CHIX	15:01:05
37	458.2	CHIX	15:01:05
22	458	AQXE	15:02:19
133	458.2	XLON	15:03:10
26	458	TRQX	15:03:11
169	458	BATE	15:04:03
50	458	CHIX	15:04:28
176	458	XLON	15:04:28
26	458	TRQX	15:07:30
188	458	XLON	15:07:39
27	458	AQXE	15:08:17
196	458.4	XLON	15:11:24
69	458.2	CHIX	15:11:29
171	458.2	BATE	15:11:29
27	457.6	AQXE	15:12:35
26	457.4	TRQX	15:12:36
57	456.8	CHIX	15:13:24
204	457	XLON	15:13:28
159	456.8	XLON	15:13:54
151	456.2	BATE	15:14:03
153	455.6	XLON	15:15:51
72	456	CHIX	15:16:55
31	456	TRQX	15:17:00
52	455.4	XLON	15:18:46
129	455.4	XLON	15:18:46
24	456	TRQX	15:19:34
161	455.4	XLON	15:19:52
126	455.4	BATE	15:20:53
158	455.4	XLON	15:23:00
20	455.2	AQXE	15:23:28
23	455.2	AQXE	15:23:28
72	455.2	CHIX	15:23:29
146	455	XLON	15:23:56
23	455.2	TRQX	15:24:44
23	455	AQXE	15:25:39
168	455	BATE	15:25:45
2	453.8	XLON	15:27:29
153	453.8	XLON	15:27:29
33	453	CHIX	15:30:03
23	453	CHIX	15:30:17
63	455.4	XLON	15:35:00
84	455.4	XLON	15:35:00
45	455	BATE	15:36:01
101	455	BATE	15:36:01
162	455	XLON	15:36:01
58	455	CHIX	15:36:01
12	455	AQXE	15:36:02
8	455	AQXE	15:36:03
22	455.4	AQXE	15:37:10
26	455.4	TRQX	15:37:10
3	455.6	XLON	15:37:46
71	456.4	XLON	15:39:31
98	456.4	XLON	15:39:31
20	456.4	XLON	15:40:26
37	456.4	XLON	15:40:26
161	457.6	XLON	15:40:39
128	457.6	BATE	15:40:41
24	457.8	TRQX	15:40:48
78	457.6	CHIX	15:42:20
168	457.2	XLON	15:42:58
27	457.2	AQXE	15:43:43
25	457.4	TRQX	15:44:14
144	456.8	XLON	15:44:47
140	457	BATE	15:45:02
120	455.6	XLON	15:46:58
131	455.6	BATE	15:47:11
70	456.4	CHIX	15:47:13
23	455.8	AQXE	15:48:17
25	455.6	TRQX	15:49:10
191	456.6	XLON	15:50:50
111	456.6	BATE	15:52:11
160	456.6	XLON	15:52:11
27	456.6	AQXE	15:53:09
62	456.4	CHIX	15:53:42

161	456.4	XLON	15:53:42
26	456.6	TRQX	15:54:39
113	456.2	BATE	15:55:22
488	457	XLON	15:58:45
19	457	AQXE	15:59:05
23	457	AQXE	15:59:05
155	457	XLON	16:00:17
145	457	XLON	16:00:17
68	457	CHIX	16:01:21
23	457	AQXE	16:01:21
72	457	CHIX	16:01:21
21	457	TRQX	16:03:52
156	457	XLON	16:03:52
191	457.2	XLON	16:04:34
30	457.2	TRQX	16:04:34
35	457.2	TRQX	16:04:34
173	456.8	BATE	16:04:44
198	456.8	BATE	16:04:44
72	457	CHIX	16:05:05
23	457.2	AQXE	16:05:46
149	456.6	XLON	16:06:23
106	456.8	BATE	16:08:56
58	456.8	BATE	16:08:56
62	456.8	CHIX	16:09:28
159	456.8	XLON	16:09:57
145	457	XLON	16:10:41
152	457.4	XLON	16:13:04
21	457.4	AQXE	16:13:04
144	457.4	BATE	16:13:27
22	457.2	TRQX	16:13:29
27	457.2	TRQX	16:13:29
211	457.2	CHIX	16:15:00
66	457.2	AQXE	16:15:03
63	457.2	TRQX	16:16:05
100	457.2	BATE	16:17:27
256	457.2	BATE	16:17:27
619	457	XLON	16:18:13
163	457	XLON	16:18:13
58	457.2	CHIX	16:20:01
184	457.2	XLON	16:20:01
118	457.4	BATE	16:20:11
33	457	AQXE	16:20:12
26	457	TRQX	16:20:12
10	456.8	CHIX	16:21:52
42	457	CHIX	16:21:52
21	457	XLON	16:22:21
256	457	XLON	16:22:21
20	457	TRQX	16:22:53
109	457	BATE	16:23:14
125	456.8	XLON	16:23:41
17	457	TRQX	16:24:35
25	456.6	AQXE	16:24:36
4	457.6	BATE	16:25:26
107	457.6	BATE	16:25:26
74	457	CHIX	16:25:41
301	457	XLON	16:25:41
130	457.4	XLON	16:27:16
14	457.4	AQXE	16:28:29
7	457.6	TRQX	16:28:29

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