

**06 February 2026**

**Huddled Group plc**

("Huddled", the "Company" or the "Group")

**Clarification**

Huddled Group plc (AIM:HUD), the circular economy e-commerce group would like to confirm that a headline that appeared online from TheBusinessDesk.com this morning regarding THG was inaccurate. This has been corrected. The proposed subscription and debt facility, announced this morning, is to fund further stock purchases and to provide working capital to help us expand the business.

The move to THG Ingenuity Fulfil has been transformational for the business and is the catalyst that allows us to expand into new channels and improve the quality of customer experience.

***Martin Higginson, Executive Chairman of Huddled Group plc said:***

*"We have responded with haste to correct the inaccuracy that appeared in The BusinessDesk.com this morning. We have contacted the publication and had this removed."*

*"The move to THG Ingenuity Fulfil, and their automated facility, is exactly what our business needed. Their automated facility and ability to deliver next day is what has allowed us to open up new channels and improve our customer experience."*

*"Moving logistics operations was always going to be challenging, but the challenges are ours, and THG Ingenuity Fulfil has helped us to overcome those challenges, allowing us to be more efficient and provide a better service to our customers."*

*"I would also like to clarify that THG plc is in no way connected to Huddled Group plc, or this misinterpreted headline."*

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