

**06 February 2026**

**Huddled Group plc**

**("Huddled", the "Company" or the "Group")**

**Clarification**

Huddled Group plc (AIM:HUD), the circular economy e-commerce group would like to confirm that a headline that appeared online from TheBusinessDesk.com this morning regarding THG was inaccurate. This has been corrected. The proposed subscription and debt facility, announced this morning, is to fund further stock purchases and to provide working capital to help us expand the business.

The move to THG Ingenuity Fulfil has been transformational for the business and is the catalyst that allows us to expand into new channels and improve the quality of customer experience.

***Martin Higginson, Executive Chairman of Huddled Group plc said:***

*"We have responded with haste to correct the inaccuracy that appeared in The BusinessDesk.com this morning. We have contacted the publication and had this removed."*

*"The move to THG Ingenuity Fulfil, and their automated facility, is exactly what our business needed. Their automated facility and ability to deliver next day is what has allowed us to open up new channels and improve our customer experience."*

*"Moving logistics operations was always going to be challenging, but the challenges are ours, and THG Ingenuity Fulfil has helped us to overcome those challenges, allowing us to be more efficient and provide a better service to our customers."*

*"I would also like to clarify that THG plc is in no way connected to Huddled Group plc, or this misinterpreted headline."*

**Huddled Group plc**

investors@huddled.com

Martin Higginson

Michael Ashley

Daniel Wortley

Paul Simpson

**Zeus (Nominated Adviser and Joint Broker)**

Tel + 44 (0) 203 829 5000

James Homigold, George Duxberry (Investment Banking)

Dominic King (Corporate Broking)

**Shard Capital LLP (Joint Broker)**

Erik Woolgar

Damon Heath

**Alma Strategic Communications (Financial PR)**

huddled@almastrategic.com

Rebecca Sanders-Hewett  
Sam Modlin

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [ms@seg.com](mailto:ms@seg.com) or visit [www.ms.com](http://www.ms.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

MSCTFMMTMTAMBIF