

DIRECTOR/PDMR SHAREHOLDING

9 February 2026

The Sage Group plc. ("Sage")

Notification of Transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

This notification relates to transactions notified in accordance with Article 19(3) of the UK Market Abuse Regulation.

Sage was notified that on 9 February 2026, Derek Harding, Non-executive Director and PDMR, purchased 10,000 ordinary shares of 1^{4/77} pence each in Sage ("Ordinary Shares") at a price of £8.6358 per share.

The resultant total shareholding after this transaction for Derek Harding is 20,000 Ordinary Shares, which includes shares held by the PDMR's Person(s) Closely Associated.

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Derek Harding				
2	Reason for the notification					
a)	Position/status	Non-executive Director				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	The Sage Group plc.				
b)	LEI	2138005RN5XYLTF8G138				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares ISIN: GB00B8C3BL03				
b)	Nature of the transaction	Ordinary share purchase				
c)	Price(s) and volume(s)	<table border="1"><tr><td>Price</td><td>Volume</td></tr><tr><td>£8.6358</td><td>10,000</td></tr></table>	Price	Volume	£8.6358	10,000
Price	Volume					
£8.6358	10,000					
d)	Aggregated information - Aggregated volume - Price	N/A - single transaction				
e)	Date of the transaction	9 February 2026				
f)	Place of the transaction	London Stock Exchange				

1/1	Page of the transaction	London Stock Exchange
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Name of contact:	Mohor Roy
Telephone number of contact:	+ 44(0) 203 810 7200

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