

11 February 2026

Zinc Media Group plc
("Zinc" or the "Group")

Year-end trading update

Zinc Media Group plc (AIM: ZIN), the award-winning television and content production group, is pleased to announce that, subject to audit, it has delivered strong revenue and adjusted EBITDA growth for the year ending December 2025 and is well placed for further profit growth in FY26.

The Group expects to report revenue of £41m (FY24: £32.3m), growth of 27%, and Adjusted EBITDA of £1.9m (FY24: £1.5m) growth of 27%, marking the fifth consecutive year of revenue and profitability growth and record results for the Group.

The Group has had a positive start to FY26, securing £3m of new business including an international returning TV series meaning trading is in line with the strong start made in the prior year, with £21m secured or highly advanced in the pipeline. Furthermore, the Group is in advanced discussions over commissions worth an additional £10m and are in early stage discussions with eight large projects each with a value of over £1m which could deliver later this year.

Overall, the Group is in a good position at the start of FY26, with a strong pipeline and benefitting from the full year impact of the cost savings made in the prior year, and remains on track to deliver its medium-term targets of £50m revenue and £5m EBITDA.

Mark Browning, Chief Executive Officer, says:

"I am delighted to announce our results for FY25 which deliver 27% revenue and EBITDA growth, materially in line with market expectations. These demonstrate our ability to grow profitably and outperform the wider market. Looking ahead to FY26 I am encouraged by our pipeline, in particular some large opportunities in the earlier stages of discussion.

We continue to make strides across our three strategic growth pillars: IP development, genre diversification in Entertainment formats and geographical diversification in the Middle East and expect to have more positive news on these when we formally report our year end results at the end of April."

A list of Zinc television programmes which are available to watch is on the Group's website:
<https://zincmedia.com/what-to-watch-on-tv/>

For further information, please contact:

Zinc Media Group plc

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About Zinc Media Group

Zinc Media Group plc is a premium television and content creation group. The award-winning and critically acclaimed television labels comprise Atomic, Brook Lapping, Electric Violet, Raw Cut, Rex, Red Sauce, Supercollider, Tern Television, Tomas TV, along with Bumblebee Post-Production, and produce programmes across a wide range of factual genres for UK and international broadcasters.

Zinc Media Group's commercial content creation unit includes The Edge Picture Company, one of the UK's largest brand film-making companies, and Zinc Audio, specialising in podcasts and radio production.

For further information on Zinc Media, please visit www.zincmedia.com

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