

13 February 2026

DUNELM GROUP PLC
(the "Company" or "Dunelm")

**NOTIFICATION OF TRANSACTIONS OF DIRECTORS/PERSONS DISCHARGING MANAGERIAL
RESPONSIBILITY AND CONNECTED PERSONS**

Dunelm announces the following transactions of Persons Discharging Managerial Responsibility ("PDMR") in ordinary shares of one pence each in the share capital of the Company.

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Luisa Wright				
2	Reason for the notification					
a)	Position/status	PDMR				
b)	Initial notification /Amendment	Initial notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Dunelm Group plc				
b)	LEI	213800WCOWEI3T5DUV19				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of one pence each ISIN GB00BICQ739				
b)	Nature of the transaction	Purchase				
c)	Price(s) and volume(s)	<table border="1"><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>£9.634</td><td>2,442</td></tr></table>	Price(s)	Volume(s)	£9.634	2,442
Price(s)	Volume(s)					
£9.634	2,442					
d)	Aggregated information - Aggregated volume - Price	2,442 £9.634				
e)	Date of the transaction	2026.02.13				

f)	Place of the transaction	London Stock Exchange (XLON)
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For further information please contact:

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