

**AIM: PEB**

**Pebble Beach Systems Group plc**  
("Pebble" or "the Company")

**Contract Win**

Pebble, the global software company providing specialist automation solutions for the broadcast and streaming markets, is pleased to announce a new contract win, worth an initial £1.3 million over its five-year term, in support of a Tier 1, US-based streaming company. The new agreement has scope for significant further revenues as the relationship grows and extends.

The contract has been secured via a US-headquartered partner, with Pebble's specialist automation technology being implemented to support the end-customer's expansion into live sports broadcasting. Implementation of Pebble's technology has already started and, following completion, Pebble will be providing support and maintenance services (also known as SLAs) over the contract term. Pebble's relationship with its global partner is well-established, with the two having worked together for many years.

Pebble's software automates the delivery of video and audio material, thereby enabling the seamless playout of programmes, commercials, trailers, graphics and other content. The adoption of this software solution marks an important step in the expansion of the Tier 1 streaming company's playout capabilities.

**Peter Mayhead, Chief Executive Officer of Pebble Beach Systems Group plc, said:**

*"This new contract, in support of one of the largest streaming services companies globally, is testimony to the quality of our automation software - which is widely considered to be 'best of breed' - as well as our ongoing support and maintenance services. We are delighted to be working with our long-standing partner to deliver our solution, which will unlock new capability for the end-customer, a Tier 1 operator in the streaming sector."*

*"As streaming companies move into live content, especially sports, and seek to drive advertising revenues, Pebble's technology becomes a highly relevant and proven solution. We look forward to completing the delivery of our solution and to a successful, long-term relationship."*

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**About Pebble Beach Systems Group plc**

[www.pebbleplc.com](http://www.pebbleplc.com).

Founded in 2000, Pebble Beach Systems (trading as Pebble) is a world leader in designing, delivering and supporting specialist automation, integrated channel and virtualised playout solutions. Its scalable products are designed for applications of all sizes.

Pebble has installed systems in over 70 countries, with installations ranging from single up to over 150 channels in

operation, and around 2,000 channels are currently on air under the control of its automation technology. Its solutions are used by Tier 1 broadcasters and streaming companies, which is testimony to its industry-leading specialist technology.

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