

TR-1: Standard form for notification of major holdings

1. Issuer Details

ISIN

GB0006776081

Issuer Name

PEARSON PLC

UK or Non-UK Issuer

UK

2. Reason for Notification

An acquisition or disposal of voting rights

3. Details of person subject to the notification obligation

Name

Artisan Partners Limited Partnership

City of registered office (if applicable)

Country of registered office (if applicable)

US

4. Details of the shareholder

Name	City of registered office	Country of registered office
Bank of New York	New York	United States
Brown Brothers Harriman	Boston	United States
JPMorgan Chase	Dallas	United States
Mellon Bank	Pittsburgh	United States
Northern Trust	Chicago	United States
State Street Bank	Boston	United States

5. Date on which the threshold was crossed or reached

11-Feb-2026

6. Date on which Issuer notified

13-Feb-2026

7. Total positions of person(s) subject to the notification obligation

	% of voting rights attached to shares (total of 8.A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer
Resulting situation on the date on which threshold was crossed or reached	10.108540	0.000000	10.108540	63821238
Position of previous	5.040000	0.000000	5.040000	

notification (if applicable)	0.000000	0.000000	0.000000	
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8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

8A Voting rights attached to shares

Class/Type of shares ISIN code(if possible)	Number of direct voting rights (DTR5.1)	Number of indirect voting rights (DTR5.2.1)	% of direct voting rights (DTR5.1)	% of indirect voting rights (DTR5.2.1)
GB0006776081		63821238		10.108540
Sub Total 8.A	63821238		10.108540%	

8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

Type of financial instrument	Expiration date	Exercise/conversion period	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
Sub Total 8.B1				

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

Type of financial instrument	Expiration date	Exercise/conversion period	Physical or cash settlement	Number of voting rights	% of voting rights
Sub Total 8.B2					

9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

Ultimate controlling person	Name of controlled undertaking	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
Artisan Partners Asset Management Inc.	Artisan Partners Holdings LP			
Artisan Partners Holdings LP	Artisan Partners Investments GP LLC			
Artisan Partners Investments GP LLC	Artisan Partners Limited Partnership			
Artisan Partners Limited Partnership		10.108540	0.000000	10.108540%

10. In case of proxy voting

Name of the proxy holder

Artisan Partners Limited Partnership

The number and % of voting rights held

63,821,238 voting rights and 10.108540%

The date until which the voting rights will be held

n/a

11. Additional Information

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12. Date of Completion

13-Feb-2026

13. Place Of Completion

Milwaukee, Wisconsin, United States of America

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