

Feedback plc

Directorate Change

Confirmation of CFO Board Appointment

Feedback plc (AIM: FDBK, "Feedback" or the "Company"), the clinical infrastructure specialist, confirms that further to the announcement of 20 October 2025, that Chief Financial Officer ("CFO") Emma Oswick (Stuart) has been appointed to the Company's Board of Directors, effective from today.

Emma joined the Company in [November 2025](#), bringing a background of extensive experience in subscription-led technology businesses, having most recently served as Interim CFO at Energy Aspects. She is passionate about the sector and technology's role in process improvement and positioning for growth. Emma has a proven track record in driving strategic change, optimising financial performance, and developing high-performing teams. She also has considerable M&A and integration experience and is a Chartered Accountant, having qualified with PwC.

Further Information:

The following additional information is provided in accordance with Rule 17 and Schedule Two Paragraph (g) of the AIM Rules for Companies:

Emma Jane Stuart (née Oswick), aged 54, holds or has held the following directorships in the last five years:

Current directorships	Past directorships within the last five years
Osmia Consulting Limited	Dynata Global UK Ltd
Argentis Properties Limited	E-Rewards Bidco Limited
Chartered Institute of Marketing	

Save for the information disclosed above, there is no other information in relation to Emma Oswick that is required to be disclosed pursuant to Rule 17 and Schedule Two paragraph (g) of the AIM Rules for Companies.

Dr Tom Oakley, CEO of Feedback plc, said: *"We are delighted to confirm Emma's position on the Board. She has fully immersed herself in Feedback since joining in November with her input and direction further strengthening our capabilities at this critical stage of the Company's evolution - with Bleepa strongly positioned to fulfil the growing requirements for innovative solutions as the healthcare system and government spending focus on digital transformation."*

–Ends–

Enquiries:

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About Feedback plc

Feedback plc is the strategic partner to unlock productivity in health and care through digital connectivity and asynchronous collaboration. With proven expertise in system integration, we enable teams to work flexibly, share information securely, and deliver care more efficiently.

Bleepa® is an award-winning collaboration platform that improves the quality and productivity of patient pathways enabling health and care organisations to hit targets with their existing clinical workforce. We achieve this by connecting digital infrastructure across systems, enabling asynchronous working, reducing geographic barriers and removing unnecessary appointments.

Bleepa supports the shift from analogue to digital and from hospital to community-based care, by uniting essential data and teams to enhance clinical decision making and enable better coordinated care.

The Company has a number of growth opportunities domestically and internationally across a range of public and private healthcare markets including the NHS. Our highly scalable software-as-a-service (SaaS) based model is

expected to provide increasing levels of revenue visibility as the Company grows its customer base.

<https://fbk.com>

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