

17 February 2026

**Everyman Media Group PLC**

("Everyman", the "Company" or the "Group")

**Director/PDMR Shareholding**

The Company has been notified that on 13 February 2026 Philip Jacobson purchased 17,350 ordinary shares of 10 pence each in the Company ("Ordinary Shares") at a price of 24.5 pence per Ordinary Share.

Following the above transaction, Mr Jacobson's total holding has risen to 115,686 Ordinary Shares, equating to 0.13 per cent. of the Company's issued share capital.

For further information, please contact:

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**About Everyman Media Group PLC:**

Everyman is a leading UK cinema and entertainment brand, redefining the theatrical experience. Everyman operates a growing estate of venues across the UK providing first class cinema and hospitality.

Our competitive strengths are:

- A broad range of well-curated programming content, from mainstream and independent films to theatre and live concert streams, appealing to a diverse range of audiences
- An emphasis on a strong quality food and drink menu prepared in-house
- Intimate and atmospheric venues, which become desirable destinations in their communities
- Motivated and welcoming people

For more information visit <http://investors.evermancinema.com/>

<b>Notification of a Transaction pursuant to Article 19(1) of the EU Market Abuse Regulation (EU) No. 596/2014 as it forms part of domestic law by virtue of the European Union (Withdrawal) Act 2018.</b>		
<b>1 Details of the person discharging managerial responsibilities/person closely associated</b>		
a.	Name	Mr Philip Jacobson
<b>2 Reason for notification</b>		
a.	Position/Status	Independent Non-Executive Chairman
b.	Initial notification/  Amendment	Initial Notification
<b>3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a.	Name	Everyman Media Group plc

b.	LEI	213800XF4R73HAM8S36				
<b>4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>						
a.	Description of the financial instrument, type of instrument  Identification Code	Ordinary Shares of 10 pence each  GB00BFH55S51				
b.	Nature of the transaction	Purchase of Ordinary Shares				
c.	Price(s) and volume(s)	<table border="1"> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> <tr> <td>24.5 pence</td> <td>17,350</td> </tr> </table>	Price(s)	Volume(s)	24.5 pence	17,350
Price(s)	Volume(s)					
24.5 pence	17,350					
d.	Aggregated information  - Aggregated Volume  - Price	N/A - single transaction				
e.	Date of the transaction	13 February 2026				
f.	Place of the transaction	London Stock Exchange (AIM)				

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